



## JA ELEMENTARY SCHOOL PROGRAMS

JA's elementary school programs are the foundation of its K-12 curricula. Six sequential themes, each with five hands-on activities, as well as an after-school and capstone experience, work to change students' lives by helping them understand financial literacy, work readiness and entrepreneurship.

### JA Ourselves®

*JA Ourselves* uses storybook characters in read-aloud and hands-on activities to introduce the role people play in an economy. Through engaging, volunteer-led activities, young students learn about individual choices, money, the importance of saving and giving, and the value of work. (Kindergarten)

### JA Our Families®

*JA Our Families* explains how family members' jobs and businesses contribute to the well-being of the family and of the community. The program introduces the concept of needs and wants and explores the ways families plan for and acquire goods and services. Students analyze their own skills to determine ways they can support their families. (Grade 1)

### JA Our Community®

*JA Our Community* uses posters and games to offer practical information about businesses and the many jobs those businesses offer in a community. Students explore production methods through a simulation game, and they learn about taxes, decision making, and how money flows in an economy. (Grade 2)

### JA Our City®

*JA Our City* introduces students to the characteristics of cities and how cities are shaped by zoning. Students also learn about the importance of money to a city; how financial institutions help businesses and city residents; and how the media is an integral part of a city's life. Students learn the role of an entrepreneur by exploring what it takes to open a restaurant. (Grade 3)

### JA Our Region®

*JA Our Region* introduces students to entrepreneurship and how entrepreneurs use resources to produce goods and services in a region. Students operate a hypothetical hot dog stand to understand the fundamental tasks performed by a business owner and to see how money comes into and goes out of a business. (Grade 4)



### **JA Our Nation®**

*JA Our Nation* program provides practical information about the nation's free market system and how it serves as an economic engine for business and careers. Students will learn entrepreneurial and innovative thinking to meet the requirements of high-growth, high-demand jobs. By program's end, students will understand the skills, especially in science, technology, engineering, and math that will make their futures brighter. (Grade 5)

### **JA More Than Money®**

*JA More than Money* teaches students about earning, spending, sharing, and saving money. It also identifies businesses that students can start or jobs they can perform to earn money. Students play a game to learn money-management skills and to better understand the role and importance of money in their lives. (Grades 3-5)

### **JA Global Marketplace®**

*JA Global Marketplace* takes students on a spin around the world. Students learn the products they use every day, like their backpacks and sneakers, might use raw material from one country, be assembled in another, and sold from Peking to Chicago. The program helps students understand how goods flow through various economies and the effect globalization has on their lives.

**KIT BASED** (Grade 6)

### **JA Global Marketplace® - Blended**

*JA Global Marketplace - Blended Model* gives students an opportunity to experience the impact and importance of international business by playing the role of business owners and managers.

**INTERNET BASED** (Grade 6)

### **JA BizTown®**

*JA BizTown* combines in-class learning with a day-long visit to a simulated town. This popular program allows elementary school students to operate banks, manage restaurants, write checks, and vote for mayor. The program helps students connect the dots between what they learn in school and the real world. (Grades 5 and 6)