

Edward Jones Investments

Welcome to Edward Jones Investments.

Click for next slide.



JA Finance Park®

Edward Jones Investments

Please read slide to students.

Click for next slide.



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Every investor needs a strategy based on how much risk you are comfortable with and the length of time the money will be invested.

Please read slide to students.

Click for next slide.



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Investments

What is Return on Investment?

The amount of money received for the use of your money (savings).

The amount varies with the amount of risk.

Please read slide to students.

Click for next slide.



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Risks:

Investments carry risk but the risk differs greatly between the options.

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Please read slide to students.

Click for next slide.



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There are various types of Investments. Here are a few listed from safest to riskiest:

- Savings Bank Account / CD
- Mutual Fund
- Stocks

Disperse one slip of paper to each student. (red, yellow, green) Ask students to read slips of paper to see how risky their investments are.

Hand a die to each student. Have them roll the die and keep the number that comes up.

Click for next slide.



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Investments

You will be investing \$1000
for a period of 5 year.

If you have a green slip and rolled a 1,3,4,5 or 6, you made money, \$1050 over 5 years!

Click for next slide.



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What number did you roll?

Green: 1,3,4,5,6

Return after 5 years - \$1050

If you have a yellow slip and rolled a 2, 4 or 6, you made money, \$1280 over 5 years!

Click for next slide.



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What number did you roll?

Yellow: 2,4,6

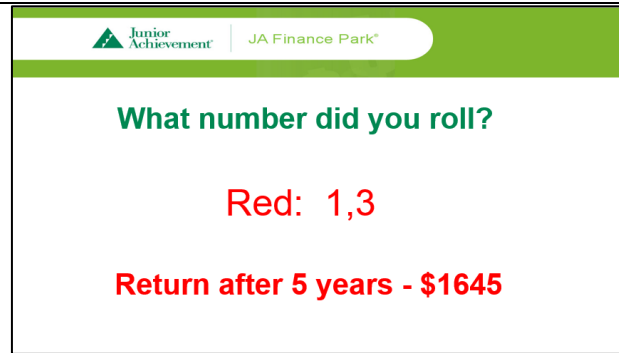
Return after 5 years - \$1280

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If you have a red slip, you only made money if you rolled a 1 or a 3!! But you made \$1645 over 5 years.

If you rolled any other numbers, you may have lost money.

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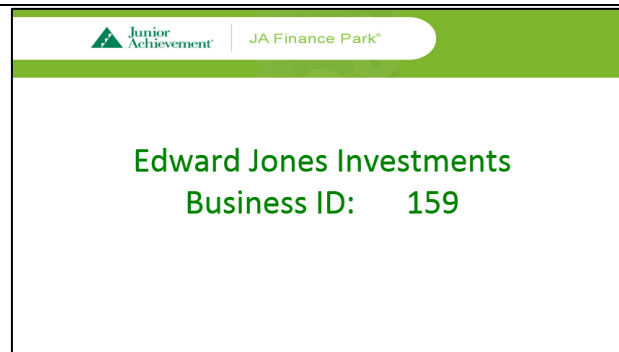
What number did you roll?

Red: 1,3

Return after 5 years - \$1645

Point out the code that they need to unlock Savings.

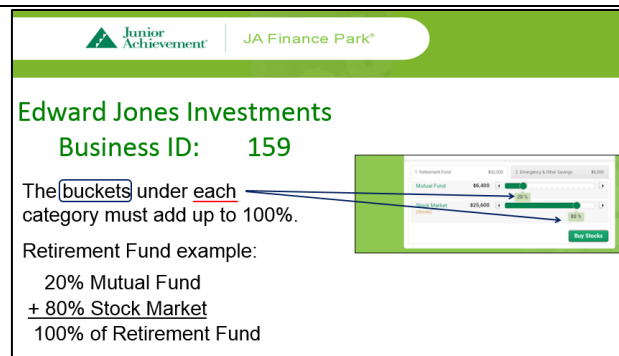
After each group leaves, return to the first slide for the next group.



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Business ID: 159

Display this slide during Shopping and Payment. For Retirement Fund, the two buckets must add to 100%. For Emergency & Other Savings, the two buckets must add to 100% also.



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Business ID: 159

The buckets under each category must add up to 100%.

Retirement Fund example:

20% Mutual Fund
+ 80% Stock Market
100% of Retirement Fund

