

JA Titan[®]

(Kit)

Tell Us about You

1. What are the first three letters of your **last** name?

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2. When were you born?

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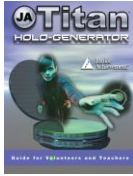
Month
Day
3. What grade are you in? (Please check only one.) 9th 10th 11th 12th
4. How many times have you participated in JA in the past?
 This is my first time 1 time 2 times 3 times 4 times 5 or more times

Questions about the Program Content

Before participating in this program, please try to answer these questions.

Circle the letter of the response that you think **best** answers the question.

1. If a product is in the decline phase of the product life cycle:
 - a. A business should increase spending on capital investment to expand production.
 - b. It might have been replaced by an improved product from a competitor.
 - c. A business should increase spending on marketing to its target population.
 - d. It might see a growth in demand.
2. Resources needed for production such as wages, fuel, and raw materials are:
 - a. Fixed costs
 - b. Variable costs
 - c. Unlimited
 - d. Not related to pricing strategy
3. Jeff is a foreman for an automobile factory. If his factory can produce a maximum of 1,600 cars per month and is most efficient when producing at 80 percent of factory capacity, what is the best rate of production?
 - a. 1,820 cars/month
 - b. 1,600 cars/month
 - c. 1,280 cars/month
 - d. 800 cars/month
4. What strategy is likely to result in a short-term effect on profit?
 - a. Lowering price below competition
 - b. Increasing capital investment
 - c. Research and development
 - d. Increasing inventory



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5. In a product life cycle, the product sells the most at the _____ phase.
- Introduction
 - Growth
 - Maturity
 - Decline
6. The four P's of marketing include:
- Price, product, production, and planning
 - Planning, price, place, and promotion
 - Product, price, place, and promotion
 - None of the above

Please rate your level of agreement with each of the statements below.		Strongly Disagree	Disagree	Agree	Strongly Agree
7.	I have set goals for my future.	1	2	3	4
8.	I feel in control over how my future will turn out.	1	2	3	4
9.	Doing well at school is important to me.	1	2	3	4
10.	I expect to graduate from high school.	1	2	3	4
11.	I expect to go to college.	1	2	3	4