



nspire



INSPIRE YOUR FUTURE WORKFORCE INITIATIVE

Ignite. Inspire. Influence. The Time is Now!

The growing U.S. labor force does not meet the emerging needs of the 21st century economy. As the number of Americans with a high school degree or less increases, jobs requiring post-secondary education continue to rise creating a critical workforce gap. JA prepares students with the skills needed to compete in a rapidly changing workforce through high-quality, interactive programs taught by community leaders.

OPPORTUNITY 1

Reverse JA in a Day

Company-hosted **Reverse JA in a Day** programs illuminate a world of career possibilities for students. Students receive the JA program on-site at a sponsor company, learning soft skills, personal branding and gaining exposure to real-world careers in the workplace.

- Volunteers will teach JA curriculum to the students at the sponsoring company.
- Students will tour the facility and learn about the different career opportunities available at the company.

OPPORTUNITY 2

Reverse JA in a Day at a Local Community College or University

House Bill 5 requires eighth grade students to make a career endorsement to help them better plan for their high school classes and prepare for their future. **JA It's My Future** helps students make their endorsement by offering practical information about preparing for the working world. Students explore potential careers, discover the four factors to consider in choosing a career, and recognize basic job-hunting tools.

- There will be Reverse JA Days held on a local community college or university campus where middle school students in the 7th or 8th grade will participate in the **JA It's My Future** program.
- Students will tour the campus and learn about programs and courses of study available to them.

OPPORTUNITY 3

School Based JA in a Day

“JA in a Day” is a special Junior Achievement delivery method. “JA in a Day” is different from other JA programs only in that all lessons are covered in the course of **one day at the school**. At the end of the school day, the students will have completed all JA lessons from one of the following JA programs: JA It's My Future for middle school or JA Personal Finance and JA Career Success for high school.



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NEW JA COMPANY PROGRAM

Inspire a New Generation of Entrepreneurs!

The new Junior Achievement Company Program is an opportunity for leaders in the community to mentor students in an entrepreneurial endeavor. Each of the program's 13 meetings is divided into a Company Ops and Deeper Dive activity. Students will learn everything about owning and operating their own business with help from a professional from the community.

- Each group will compete against each other for the title of Company of the Year.
- The winner from the JA of the Chisholm Trail chapter will travel to Washington D.C. to compete against other JA chapter winners. There are other awards including Best Product Packaging, Best Marketing Campaign, Best Annual Report, etc.

JA FINANCE PARK VIRTUAL

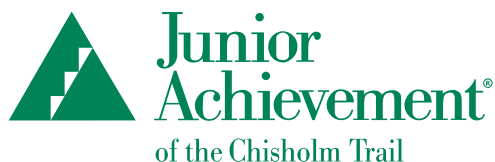
Inspire Your Future Consumers!

JA Finance Park - Virtual is a program that helps prepare teenagers for the real world experience of budgeting, paying bills and saving for retirement. Students will learn the difference between credit and debit, why taxes are important and the risks and benefits of saving and investing money.

- Teacher will deliver activities to students with volunteers participating in 3 supplemental activities.
- Students will participate through JA Finance Park Virtual, a hands-on, computer-based simulation.
- Students are assigned a life scenario including marital status, number of children, education background, employment, and income.



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