

*Junior Achievement of Southwest Florida annually presents the Business Hall of Fame. Over 500 business leaders join us in honoring outstanding entrepreneurs in Southwest Florida who have contributed to the betterment of our community. The laureates are those who have adhered to high ethical principles, are courageous thinkers and offer inspiring leadership to others.*

### **Benefits of the Diamond Sponsorship**

- **VIP table** for ten (\$2,000.00 value) at the Hall of Fame banquet, sponsorship allows you eight seats with the additional two seats designated for local JA students to dine with you and benefit from the program.
- Company logo recognizing your **Diamond Sponsorship** prominently placed on the Announcement Letter, distributed to approximately 900 homes and businesses.
- Ribbons on name badges of four of your business representatives.
- Company logo recognizing your **Diamond Sponsorship** printed on the Invitation, distributed to approximately 900 homes and businesses.
- Company logo printed on **Diamond Sponsor** signage displayed at registration, printing deadline to be met (as required for all print materials).
- Signage on your table designating your company as the **Diamond Sponsor**.
- Recognition of your **Diamond Sponsorship** from podium during the program portion of the banquet.
- Full page advertisement (\$1,000 value) in the program booklet plus an additional listing of your company name designating you as the **Diamond Sponsor**.
- Company logo recognizing your **Diamond Sponsorship** incorporated into the sponsor loop slideshow that appears on the screens throughout the ballroom, running at the beginning, during dinner and at the end of the program; viewed by over 500+ attending business and community leaders.
- Company logo recognizing your **Diamond Sponsorship** on the JA Web site ([www.JASWFL.org](http://www.JASWFL.org)) with a live link to your company's home page.
- Company logo recognizing your **Diamond Sponsorship** prominently placed in the post event The News-Press thank you ad.
- The added significance of your company becoming a partner with an organization that provides educational programs on financial literacy, entrepreneurship, and/or career readiness for over 10,600 Southwest Florida students (**value, PRICELESS**).

### **Laureate Cocktail Reception**

Past Junior Achievement laureates gather to welcome the incoming laureates in an intimate, invitation only affair that is held approximately five weeks prior to the Hall of Fame banquet. As the **Diamond Sponsor** you are entitled to:

- Four complimentary tickets to the reception
- Recognition of your **Diamond Sponsorship** from podium during the reception
- Company logo identifying your company as the **Diamond Sponsor** displayed at the reception.

**Submit your logo in a jpg format to: [info@jaswfl.org](mailto:info@jaswfl.org) immediately upon commitment of sponsorship.**

**Submit your ad for the program book in a pdf format to: [info@jaswfl.org](mailto:info@jaswfl.org) by March 16, 2018.**

**The specs are black/white – 4 ¾" wide x 3 ¾" high.**

*Please find additional sponsorship opportunities on the following pages.*

## **Benefits of a Platinum Sponsorship**

- **VIP table** for ten (\$2,000 value) at the Hall of Fame event, sponsorship allows you eight seats with the additional two seats designated for local JA students to dine with you and benefit from the program.
- Corporate logo printed prominently on the Invitation, distributed to approximately 900 homes and businesses.
- Corporate logo printed prominently on Platinum Sponsor signage displayed at registration, printing deadline to be met (as required for all print materials).
- Signage on your table designating your company as a Platinum Sponsor.
- Full page advertisement (\$1,000 value) in the program booklet plus an additional listing of your company name designating you as a Platinum Sponsor.
- Company logo incorporated into the sponsor loop slideshow that appears on the screens throughout the ballroom, running at the beginning, during dinner and at the end of the program; viewed by more than 500+ attending business and community leaders.
- Recognition from podium during the program portion of the event.
- Company logo on the JA Web site ([www.JASWFL.org](http://www.JASWFL.org)) with a live link to your company's home page.
- Company name listed as a Platinum Sponsor in the post event News-Press thank you ad.
- Ribbon on name badge of 4 business representatives.
- Right of first refusal on Platinum Sponsorship for future Hall of Fame events
- The added significance of your company becoming a partner with an organization that provides educational programs on financial literacy, entrepreneurship, and/or career readiness for over 10,600 Southwest Florida students (**value, PRICELESS**).

## **Laureate Cocktail Reception**

Past Junior Achievement laureates gather to welcome the incoming laureates in an intimate, invitation only affair that is held approximately five weeks prior to the Hall of Fame event. As a Platinum Sponsor you are entitled to:

- Two complimentary tickets to the reception
- Recognition from podium during the reception
- Corporate logo printed on signage and displayed at the reception

**Submit your logo in a jpg format to: [info@jaswfl.org](mailto:info@jaswfl.org) immediately upon commitment of sponsorship.**  
**Submit your ad for the program book in a pdf format to: [info@jaswfl.org](mailto:info@jaswfl.org) by March 16, 2018.**  
**The specs are black/white – 4 ¾” wide x 7 ¾” high.**

*Please find additional sponsorship opportunities on the following pages.*

### **Benefits of a Gold Sponsorship**

- **VIP table** for ten (\$2,000 value) at the Hall of Fame event, sponsorship allows you eight seats with the additional two seats designated for local JA students to dine with you and benefit from the program.
- Corporate logo printed on the Invitation, distributed to approximately 900 homes and businesses.
- Corporate logo printed on Gold Sponsor signage displayed at registration, printing deadline to be met (as required for all print materials).
- Signage on your table designating your company as a Gold Sponsor.
- Half page advertisement (\$500 value) in the program booklet plus an additional listing of your company name designating you as a Gold Sponsor.
- Company logo incorporated into the sponsor loop slideshow that appears on the screens throughout the ballroom, running at the beginning, during dinner and at the end of the program; viewed by nearly 500+ attending business and community leaders.
- Recognition from podium during the program portion of the banquet
- Company logo on the JA Web site ([www.JASWFL.org](http://www.JASWFL.org)) with a live link to your company's home page.
- Company name listed as a Gold Sponsor in the post event News-Press thank you ad.
- Ribbon on badge of business representative.
- Right of first refusal on Gold Sponsorship for future Hall of Fame banquet.
- The added significance of your company becoming a partner with an organization that provides educational programs on financial literacy, entrepreneurship, and/or career readiness for over 10,600 Southwest Florida students (**value, PRICELESS**).

### **Laureate Cocktail Reception**

Past Junior Achievement laureates gather to welcome the incoming laureates in an intimate, invitation only affair that is held approximately five weeks prior to the Hall of Fame banquet. As a Gold Sponsor you are entitled to:

- Two complimentary tickets to the reception
- Recognition from podium during the reception
- Corporate logo printed on signage and displayed at the reception

**Submit your logo in a jpg format to: [info@jaswfl.org](mailto:info@jaswfl.org) immediately upon commitment of sponsorship.  
Submit your ad for the program book in a pdf format to: [info@jaswfl.org](mailto:info@jaswfl.org) by March 16, 2018.  
The specs are black/white – 4 ¾” wide x 3 ¾” high.**

*Please find additional sponsorship opportunities on the following page.*



# Business Hall of Fame, Lee County Silver Sponsorship Benefits - \$2,000

## Benefits of a Silver Sponsorship

- Table for ten at the Hall of Fame banquet, sponsorship allows you eight seats with the additional two seats designated for local JA students to dine with you and benefit from the program.
- Signage on table designating your company as Silver Sponsor.
- Company name listed in the program booklet as a Silver Sponsor, printing deadline to be met.
- Company name listed as a Silver Sponsor in the post event News-Press thank you ad.
- The added significance of your company becoming a partner with an organization that provides educational programs on financial literacy, entrepreneurship, and/or career readiness for over 10,600 Southwest Florida students (**value, PRICELESS**).

\_\_\_\_\_ \*Yes, we would also like to include a Half Page Advertisement in the program book at \$500.00

\_\_\_\_\_ \*Yes, we would also like to include a Full-Page Advertisement in the program book at \$1,000.00

**\*Please submit ad for program book in a pdf format to: info@jaswfl.org by March 16, 2018.**

The specs are black/white – **One half page** 4 ¾” wide x 3 ¾” high and the **full page** are 4 ¾” x 7 ¾”.  
Ad must be camera ready. We are not able to create or edit.

**Firm:** \_\_\_\_\_ **Contact:** \_\_\_\_\_

**Address:** \_\_\_\_\_ **City/Zip:** \_\_\_\_\_

**Telephone:** \_\_\_\_\_ **Email:** \_\_\_\_\_

**Signed:** \_\_\_\_\_ **Date:** \_\_\_\_\_ **Amount Enclosed:** \_\_\_\_\_

*“Empowering Young People to Own Their Economic Success”*