







When our young people
know where they're going,
we all advance.

Tentatively Scheduled for early December!

JA Inspire Virtual is a coalition of educators and industry leaders, led by Junior Achievement. At the center of our work is a powerful, massive *virtual* career exploration event that will be measured in student engagement and impact.

-  **3,000+ high school juniors and seniors from South Central Kentucky schools**
-  **Formally integrated into school curriculum**
-  **Showcase your business and institute of higher learning to potential future employees and students**
-  **Customizable exhibitor booths will allow sponsors to feature downloadable career information, photos and on-the-job videos**

Why JA Inspire Virtual? Students will begin their exploration with mostly abstract notions and will end up focused and activated, with real insights on what industries interest them, what specific jobs are like, and what education is required to do them successfully. Not all students receive career mentorship at home. For businesses, this is a chance to build your future workforce. For institutes of higher learning, this is a chance to build new admissions.



For more information on sponsorships, contact
Emily Harlan at Emily@jaforkids.com or
270-782-0280.

How You Can PARTICIPATE

\$10,000: LEAD SPONSOR

JA seeks sponsorship to cover the cost of providing JA Inspire Virtual for students. Sponsors will fund student participation as well as help provide videos, photos and career information for your company. After the initial event, students will be able to access JA Inspire Virtual 24/7 for a 3-month period as they continue their career and higher education planning.

- Lead sponsor logo in Virtual Conference Lobby
- Lead sponsor logo on Virtual Auditorium Stage
- Lead sponsor logo in Virtual Exhibit Hall
- Auto-play Welcome Video in Virtual Conference Lobby
- Lead sponsor customized Exhibit Booth
- Keynote Webinar Video in Virtual Auditorium
- Social Media Posts

\$8,000: GOLD SPONSOR

- Prominent logo in Virtual Conference Lobby
- Prominent logo in Virtual Exhibit Hall
- Webinar Video spot in Virtual Auditorium
- Customized Exhibit Booth
- Social Media Posts

\$5,000: SILVER SPONSOR

- Logo in Virtual Exhibit Hall
- Webinar Video spot in Virtual Auditorium
- Customized Exhibit Booth
- Social Media Posts

\$2,500: BRONZE SPONSOR

- Logo in Virtual Exhibit Hall
- Customized Exhibit Booth
- Social Media Posts

\$400: EXHIBITOR

- Customized Exhibit Booth

EACH SPONSOR WILL:

- Design and set up virtual interactive exhibits representing jobs at their company
- Ensure that exhibits interest and engage students—with as much “wow” factor as possible, including videos of employees actively working and describing their job
- Data analytics and survey results will be provided to you following the event.



For more information or to sign up, contact Emily Harlan at Emily@jaforkids.com.