

FOR IMMEDIATE RELEASE



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COMMUNITYAMERICA AND JUNIOR ACHIEVEMENT PARTNER TO LAUNCH ONLINE FINANCIAL EDUCATION PROGRAM

Kansas City, MO - (June 6, 2017) - CommunityAmerica Credit Union and Junior Achievement of Greater Kansas City (JAKC) will launch *JA Finance Park Virtual*, an innovative online financial education program in the Liberty (MO) School District beginning on Monday, June 5. The program, running for 6 weeks, will serve 8th grade students in the Liberty School District this summer and will expand to serve middle and high school students across the metro area beginning this fall. The program helps students learn how to budget and manage personal finances to build a foundation for financial freedom into adulthood.

Understanding the need to offer students exciting learning opportunities through technology led JAKC President & CEO, Megan Sturges, to find a way to bring the program to Kansas City.

"The *JA Finance Park Virtual* Program provides our students a wonderful opportunity to acquire the money-management and career skills they need to take charge of their future. Similar to all of JA's proven curricula, this program provides experiential learning opportunities to help students understand the impact of educational, financial and lifestyle decisions in a 21st century, fun, and relevant way."

JAKC is proud to offer this program to KC youth through the funding support provided by CommunityAmerica Credit Union. CommunityAmerica has agreed to a long-term commitment to this program and will serve as the local presenting sponsor.

"We are excited to again partner with Junior Achievement and to help bring *JA Finance Park Virtual* to youth in the Kansas City area. CommunityAmerica is dedicated to helping members of the Kansas City community achieve financial peace-of-mind, and an important part of that is providing our youth with the necessary tools to develop solid money management skills early in life. We are proud to support this innovative approach to bring real-world financial applications to local students," said Kathryn Harvel, Executive Director of the CommunityAmerica Foundation.

To learn more about *JA Finance Park Virtual*, watch the introductory video here: [JA Finance Park Virtual](#)

About Community America Credit Union

CommunityAmerica Credit Union is a full-service financial institution with more than 200,000 member-owners nationwide. As of December 2016, CommunityAmerica had more than \$2.3 billion in assets, ranking it among the nation's 100 largest credit unions. Based on deposits, CommunityAmerica is among the top 10 Kansas City-based financial institutions. There are 28 CommunityAmerica branches in Kansas City, and one in St. Louis.

CommunityAmerica provides a full suite of financial products, including checking, savings, mortgages and a variety of loan products to meet consumer and business needs. As a not-for-profit financial institution, CommunityAmerica offers highly competitive rates on deposits, loans, and fewer, lower or no fees at all. Other convenient products and services include Sunday hours, a network of more than 30,000 ATMs, 24-hour online, mobile banking, credit cards and insurance. For more information, visit www.communityamerica.com.

About Junior Achievement of Greater Kansas City

Junior Achievement of Greater Kansas City brings business back to the classroom by providing programs to promote financial literacy, inspire entrepreneurship, and prepare students (K-12) for success in a 21st century workplace. By connecting classrooms with business and community volunteers in a hands-on learning environment, we equip Kansas City's next generation with the skills they need for a prosperous future. Visit www.jagkc.org.

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