



NEWS RELEASE

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JUNIOR ACHIEVEMENT OF GREATER ST. LOUIS ANNOUNCES NEW BOARD MEMBER

Chesterfield, MO – Junior Achievement of Greater St. Louis, Inc. (JASTL), a non-profit organization that provides financial literacy, work readiness, and entrepreneurial education to K-12 students, announced that James Kaiser will serve on the organization's Board of Directors. Kaiser is Founder/Principal of the Realty Advisors of America, LLC Companies.

Kaiser is a product of the Junior Achievement program in St. Louis. While attending Lindbergh Senior High School, he participated in the JA mock companies and conferences over a number of years. In addition, he received the Junior Achievement St. Louis University Scholarship which aided him in pursuing his study of business while attending SLU. "I gained the 'entrepreneurial bug' thanks to JA," said Kaiser. Kaiser earned a BS-BA in Finance and International Business as well as a MBA in Marketing with an emphasis on Entrepreneurship from SLU.

Kaiser is the Founder/Principal of the Realty Advisors of America, LLC Companies based in St. Louis which specialize in commercial as well as residential real estate brokerage. In addition, he is an Advisory Board Member of the Edward Jones Family YMCA, past Junior Board Member of Boys and Girls Town of Missouri, past Alumni Board of Directors Member of the St. Louis University John Cook School of Business, World Affairs Council of St. Louis volunteer and Recipient of the Silver United States Congressional Award.

"Serving on the board of a growing nonprofit, like Junior Achievement of Greater St. Louis, is a commitment to the young people in our community," Lori Jacob, JASTL President and CEO said. "We are thrilled to welcome James Kaiser to the Board of Directors and look forward to his fresh insights and perspective."

The board addition comes at a time of rapid growth for the organization, including an increase in students from the previous school year and a commitment to including more technology in current programs.

Kaiser stated: "Junior Achievement provided me with the entrepreneurial spark early in life that forever changed my career path."

About Junior Achievement of Greater St. Louis - Junior Achievement of Greater St. Louis (JASTL) was founded in 1943. Encompassing 68 counties in Missouri and southern Illinois, JASTL served 149,111 K-12 students in 790 schools during the 2014-15 school year. JA programs are offered in parochial, private, and public schools and education centers throughout the St. Louis Metropolitan region, with satellite operations in outlying areas. For more information, visit www.jastl.org.