



NEWS RELEASE

For Immediate Release:

April 3, 2017

For More Information, Contact:

Lori Jacob, President and CEO
Junior Achievement
(636) 728-0707, Ext. 200

MANPOWER AND JUNIOR ACHIEVEMENT OF GREATER ST. LOUIS TEAM UP TO MENTOR 5TH GRADE STUDENTS IN JA BIZTOWN

[Chesterfield]— Five Manpower employees provided their expertise to help 5th graders from St. Bridget of Kildare, Salem Lutheran, Nahed Chapman New American Academy, and Aviston Elementary as they spent one day experiencing JA BizTown at Junior Achievement’s Dennis & Judy Jones Free Enterprise Center. This event is the result of a collaboration between Manpower and Junior Achievements across the nation, including Junior Achievement of Greater St. Louis (JASTL).

Through JA BizTown and JA Finance Park, Junior Achievement offers life-changing programs teaching business and financial skills to elementary and middle school students. After receiving in-class instruction focusing on age-appropriate budgeting and personal finance skills, students visit JA Finance Park or JA BizTown, where they run a miniature city and make decisions based on fictional life scenarios with jobs and families.

“ManpowerGroup and Junior Achievement are strongly aligned in the commitment to make a difference in the lives of young people, helping them to become work-ready by developing fundamental skills necessary in today’s job market,” said Jonas Prising, ManpowerGroup president and former Junior Achievement USA chairman. “What’s more, ManpowerGroup employees across the U.S. enthusiastically volunteer their time and expertise to participate in these wonderful JA programs.”

Junior Achievement of Greater St. Louis currently reaches more than 153,000 K-12 students annually, including 22,000 at JA BizTown and JA Finance Park

“JA is grateful for the support from ManpowerGroup in the St. Louis community,” said Lori Jacob, president of Junior Achievement of Greater St. Louis. “We are building a stronger future through the partnership of business and education communities.”

###

About Junior Achievement

Junior Achievement of Greater St. Louis, Inc.’s mission is to inspire and prepare young people to succeed in a global economy. Founded in 1919, and with a presence in St. Louis since 1943, Junior

Achievement encourages confidence and motivates young people to achieve their personal, educational, and career goals. JASTL served 153,266 students in the Greater St. Louis area during the 2015-16 school year.

About ManpowerGroup

ManpowerGroup™ (NYSE: MAN) is the world leader in innovative workforce solutions that ensure the talent sustainability of the world's workforce for the good of companies, communities, countries, and individuals themselves. Specializing in solutions that help organizations achieve business agility and workforce flexibility, ManpowerGroup leverages its 65 years of world of work expertise to create the work models, design the people practices and access the talent sources its clients need for the future. From staffing, recruitment, workforce consulting, outsourcing and career management to assessment, training and development, ManpowerGroup delivers the talent to drive the innovation and productivity of organizations in a world where talentism is the dominant economic system. Every day, ManpowerGroup connects more than 630,000 people to work and builds their experience and employability through its relationships with 400,000 clients across 80 countries and territories. ManpowerGroup's suite of solutions is offered through ManpowerGroup™ Solutions, Manpower®, Experis™ and Right Management®. ManpowerGroup was named one of the World's Most Ethical Companies for the third consecutive year in 2013, confirming our position as the most trusted brand in the industry. See how ManpowerGroup makes powering the world of work humanly possible at www.manpowergroup.com. Follow ManpowerGroup Chairman and CEO Jeff Joerres on Twitter: [Twitter.com/manpowergroupjj](https://twitter.com/manpowergroupjj)