



## NEWS RELEASE

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**For More Information, Contact:**

Lori Jacob, President and CEO

Junior Achievement

(636) 728-0707, Ext. 200

**MANPOWER AND JUNIOR ACHIEVEMENT OF GREATER ST. LOUIS TEAM UP TO MENTOR STUDENTS IN JA BIZTOWN**

[Chesterfield, MO]— ManpowerGroup employees provided their expertise to help students from Mark Twain Elementary School, McGrath Elementary School, Sunrise R-IX Elementary School, and homeschooled students from Illinois as they spent one day experiencing JA BizTown at Junior Achievement’s Dennis & Judy Jones Free Enterprise Center. This event is the result of a collaboration between Manpower and Junior Achievement across the nation, including Junior Achievement of Greater St. Louis (JASTL).

“JA is grateful for the support from ManpowerGroup,” said Lori Jacob, President and CEO of Junior Achievement of Greater St. Louis. “With their help, we are building a stronger future through the partnership of the business and education communities.”

Through JA BizTown and JA Finance Park, Junior Achievement offers programs teaching business and financial skills to elementary and middle school students. After receiving in-class instruction focusing on age-appropriate budgeting and personal finance skills, students visit JA Finance Park or JA BizTown, where they run a miniature city and make decisions based on fictional life scenarios with jobs and families.

“ManpowerGroup and Junior Achievement are strongly aligned in the commitment to make a difference in the lives of young people, helping them to become work-ready by developing fundamental skills necessary in today’s job market,” said Jonas Prising, ManpowerGroup president and former Junior Achievement USA chairman. “What’s more, ManpowerGroup employees across the U.S. enthusiastically volunteer their time and expertise to participate in these wonderful JA programs.”

During the 2015-2016 school year, Junior Achievement of Greater St. Louis reached 153,266 kindergarten through high school students, including more than 22,000 students at JA BizTown and JA Finance Park

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**About Junior Achievement:**

Junior Achievement of Greater St. Louis, Inc.'s mission is to inspire and prepare young people to succeed in a global economy. Founded in 1919, and with a presence in St. Louis since 1943, Junior Achievement encourages confidence and motivates young people to achieve their personal, educational, and career goals. JASTL served more than 152,000 students in the Greater St. Louis area during the 2015-16 school year.

### **About ManpowerGroup:**

ManpowerGroup™ (NYSE: MAN) is the world leader in innovative workforce solutions that ensure the talent sustainability of the world's workforce for the good of companies, communities, countries, and individuals themselves. Specializing in solutions that help organizations achieve business agility and workforce flexibility, ManpowerGroup leverages its 65 years of world of work expertise to create the work models, design the people practices and access the talent sources its clients need for the future. From staffing, recruitment, workforce consulting, outsourcing and career management to assessment, training and development, ManpowerGroup delivers the talent to drive the innovation and productivity of organizations in a world where talentism is the dominant economic system. Every day, ManpowerGroup connects more than 630,000 people to work and builds their experience and employability through its relationships with 400,000 clients across 80 countries and territories. ManpowerGroup's suite of solutions is offered through ManpowerGroup™ Solutions, Manpower®, Experis™ and Right Management®. ManpowerGroup was named one of the World's Most Ethical Companies for the third consecutive year in 2013, confirming our position as the most trusted brand in the industry. See how ManpowerGroup makes powering the world of work humanly possible at [www.manpowergroup.com](http://www.manpowergroup.com). Follow ManpowerGroup Chairman and CEO Jeff Joerres on Twitter: [Twitter.com/manpowergroupjj](https://twitter.com/manpowergroupjj)