



## JA HIGH SCHOOL PROGRAMS

As high school students begin to position themselves for their future, there are many unanswered questions about what lies ahead. Junior Achievement's high school programs help students make informed, intelligent decisions about their future, and foster skills that will be highly useful in the business world.

### **JA BE ENTREPRENEURIAL®**

*JA Be Entrepreneurial* challenges students, through interactive classroom activities, to start their own entrepreneurial venture while still in high school. The program provides useful, practical content to assist teens in the transition from being students to productive, contributing members of society. (Grades 9-12)

### **JA CAREER SUCCESS™**

*JA Career Success* equips students with the knowledge required to get and keep a job in high-growth industries. Students will explore the crucial workplace skills employers seek but often find lacking in young employees. Students also will learn about valuable tools to find that perfect job, including resumes, cover letters, and interviewing techniques. (Grades 9-12)

### **JA COMPANY PROGRAM®- BLENDED**

*JA Company Program* unlocks the innate ability in students to fill a need or solve a problem in their community by launching a business venture—unleashing their entrepreneurial spirit. Each of the program's 13 meetings is divided into two activities. Company Ops: students build and manage their business. Deeper Dive: students work individually or in groups to take a closer look at a business-related topic.

**WEB-BASED SIMULATION** (Grades 9-12)

### **JA ECONOMICS®**

*JA Economics* reinforces concepts of micro- and macro-economics by having students explore the basic characteristics of the U.S. economic system and how economic principles influence business decisions. Students are also introduced to consumer issues such as saving, investing, and taxation. (Grades 11-12)

### **JA EXPLORING ECONOMICS®**

*JA Exploring Economics* uses hands-on activities to explain complex economic concepts such as supply and demand, inflation, and the production, distribution and consumption of goods. Students learn the effect governments and individuals have on the global economy, and on the price of a loaf of bread. (Grades 9-12)



## **JA PERSONAL FINANCE<sup>®</sup>- BLENDED MODEL**

*JA Personal Finance-Blended Model* demonstrates the relationship between financial decisions made now and future financial freedom and quality of life. Students learn that a positive financial future requires making smart choices about education, a career, and saving and investing. **WEB-BASED SIMULATION** (Grades 9-12)

## **JA TITAN<sup>®</sup>**

*JA Titan* allows students to operate a virtual company through a Web-based simulation. The students' success depends on decisions about their product's price and their company's marketing, research and development, and business practices. Win or lose, students gain an understanding of how management decisions affect a company's bottom line. **KIT/WEB-BASED SIMULATION** (Grades 9-12)

## **JA LAUNCH LESSON<sup>™</sup>**

*JA Launch Lesson* is a point-of-entry program delivered by community entrepreneurs. Students gain firsthand knowledge about starting a business and the entrepreneurial journey. (Grades 9-12)

## **JA START WITH THE END IN MIND**

*Start With The End In Mind* helps students explore three career clusters through workbook activities and career assessment tools on the internet. The program demonstrates the importance of skills, interests and values. Students are encouraged to connect their school education with a career and further training to own their individual path to success. (Grades 9-12)

## **JA FOCUS ON THE FUTURE**

*Focus On The Future* helps students create a pathway that will take them from high school into the real world. Students will learn and practice skilled resume building, identify and leverage their personal network, complete job applications, practice interviewing skills, develop and understand the benefits of professionalism and build a positive personal digital brand. (Grades 9-12)

## **JA JOB SHADOW<sup>™</sup>**

*JA Job Shadow* prepares students to be entrepreneurial thinkers in their approach to work. In-class sessions prepare students for a visit to a professional work environment, where they will face a series of challenges administered by their workplace hosts. Students learn how to research career opportunities and the skills needed to land and keep their dream job. (Grades 9-12)



## **JA FINANCE PARK®**

*JA Finance Park* is a month-long program that introduces students to personal financial planning and career exploration. At the culmination of this teacher-led program, students visit JA Finance Park, a realistic on-site community. During the students' visit they put into practice what they've learned by developing and committing to a personal budget. (Grades 9-12)