



VIRTUAL VOLUNTEERING

Today is uncertain. Tomorrow represents hopes and dreams. With schools closing, JA is committed to providing free online resources for teachers and students. We do this so they can do less worrying about today and more dreaming about tomorrow.

We are asking volunteers to record short videos that we can share with our students remotely and continue to inspire tomorrows while we are all at home. JA New York staff is happy to work with you to produce your video.

FINANCIAL LITERACY

- Basic Budgeting
- Importance of Saving
- Credit vs. Debit
- Loans & Debt
- Retirement Plans

ENTREPRENEURSHIP

- How to Innovate
- Raising Capital
- Sales & Marketing
- Customers & Demographics
- Networking

WORK READINESS

- Choosing a College
- Loans, Grants, & FAFSA
- Resume & Interview Skills
- Networking
- Intro to Microsoft Office Suite

BUSINESS PLAN COMPETITION

- SWOT Analysis
- Revenue & Expenses
- The 4 P's of Marketing
- PowerPoint Presentations

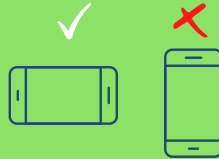
CAREER SPEAKER SERIES

- Your Career Path
- Your Education
- Transferable Skills
- Tips for Landing a Job

TIPS FOR RECORDING YOUR VIDEO

RECORDING

- Use your smartphone or webcam on the video setting
- If using a webcam, feel free to try www.webcamera.io to record and save video to your computer
- The direction of your camera is important! Please shoot in landscape mode.
- If possible, try to face towards your light source to ensure your face is lit in the video
- Try to frame yourself in the middle of the video



VIDEO CONTENT

- Please keep your video 5 - 15 minutes long
- Introduce yourself first! Tell us your name, job, education, career background, any other relevant information
- Your expertise about the topic you chose

SUBMITTING YOUR VIDEO

- Email your video as an attachment to Cara Minnix at cminnix@jany.org.
- If the file is too large to email, upload it to a cloud storage service such as Google Drive, Microsoft OneDrive, or DropBox, and email the link to Cara

THANK YOU!

Please contact Cara Minnix at cminnix@jany.org with any questions.

