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<th>Session Descriptions</th>
<th>Key Learning Objectives</th>
<th>PA English Language Arts</th>
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<td><strong>Session One: My Brand</strong>&lt;br&gt;Through interviews, self-reflection, and creation of a personal logo, students explore the importance of building a positive personal brand for the future, starting in middle school.</td>
<td><strong>Objectives:</strong>&lt;br&gt;The students will:&lt;br&gt;▪ Recognize that the choices they make in middle school can have a direct impact now and in the future&lt;br&gt;▪ Identify corporate and personal brands that represent positive reputations&lt;br&gt;▪ Design a logo as part of expressing a personal brand</td>
<td>Grade 7&lt;br&gt;CC.1.5.7.A,C,D,F,G</td>
<td>Career 13.1.8.A,B,F&lt;br&gt;Business Grade 7 15.2.8.H</td>
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<td><strong>Session Two: Career Clusters</strong>&lt;br&gt;Students explore career clusters and identify jobs for additional research. They also recognize the value of and need for all jobs.</td>
<td><strong>Objectives:</strong>&lt;br&gt;The students will:&lt;br&gt;▪ Examine career clusters and the jobs in each cluster that they would like to further explore&lt;br&gt;▪ Understand the interconnectivity and value of all types of jobs</td>
<td>Grade 7&lt;br&gt;CC.1.5.7.A,C,D,G&lt;br&gt;CC.1.2.7.A,G,J,K,L</td>
<td>Economics Grade 7 6.5.7.A&lt;br&gt;Business Grade 7 15.2.8.A,C,L</td>
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<td><strong>Session Three: High-Growth Careers</strong>&lt;br&gt;Students learn the four factors to consider in choosing a job, and they take a close look at some high-growth career fields.</td>
<td><strong>Objectives:</strong>&lt;br&gt;The students will:&lt;br&gt;▪ Recognize the four factors to consider in choosing a job&lt;br&gt;▪ Describe industries that are forecasted to have high growth</td>
<td>Grade 7&lt;br&gt;CC.1.2.7.A,B&lt;br&gt;CC.1.5.7.A,B,C,D,F</td>
<td>Career 13.1.8.E&lt;br&gt;Business Grade 7 15.2.8.Q&lt;br&gt;15.9.8.A.</td>
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<td><strong>Session Four: Am I Qualified?</strong>&lt;br&gt;Students explore how to use life experiences to develop work skills and how to map a path to employment goals.</td>
<td><strong>Objectives:</strong>&lt;br&gt;The students will:&lt;br&gt;▪ Identify work skills already developed from experiences and activities&lt;br&gt;▪ Plan significant markers they need to reach to earn a particular job</td>
<td>Grade 7&lt;br&gt;CC.1.2.7.A,B&lt;br&gt;CC.1.5.7.A,B,C,D,F</td>
<td>Economics Grade 7 6.5.7.B.&lt;br&gt;Business Grade 7 15.6.8.B,D</td>
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<td><strong>Session Five: On the Hunt</strong></td>
<td>Students are introduced to the basic aspects of job hunting through a scavenger hunt. They are given an organizing tool to keep all their vital job-hunting information in one place.</td>
<td><strong>Objectives:</strong> The students will: • Recognize basic job-hunting tools, including applications, resumes, recommendations, and interviewing • Analyze where to look for a job • Understand the importance of keeping a record of vital information</td>
<td>Grade 7 CC.1.2.7.A,B CC.1.5.7.A,B,C</td>
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<td><strong>Session Six: How to Keep (or Lose) a Job</strong></td>
<td>Students learn the difference between technical and soft skills, and they recognize the impact that their personal behavior has on their ability to succeed in a job.</td>
<td><strong>Objectives:</strong> The students will: • Differentiate between technical skills and soft skills • Describe specific soft skills they already possess and those they need to practice</td>
<td>Grade 7 CC.1.2.7.A,B CC.1.4.7.A,B,C,E,F CC.1.5.7.A,B,C</td>
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