Volunteer Instructions

Entrepreneur Activity

Set Up: Hang the Entrepreneurial Words poster in the front of the room. Set Up the Kahoot game on the guest laptop in the classroom.

Steps to Setup game:
- Go to: https://getkahoot.com/
- Sign on:
  - User ID: JASCPA
  - Password: JASCPA
- Click on My Kahoot at the top of the page. “Entrepreneur Milton Hershey” will appear at mid-page.
- Click Play
- Click Classic
- A screen with your game password will appear

Goal: Students will learn the common characteristic traits and definitions of entrepreneurs. Our focus and discussion will be centered around entrepreneur Milton Hershey. The students will learn about his failures and of course his rise to wealth by creating his vision, the Hershey Chocolate Company. You will read a story about his life and journey as an entrepreneur. This will be intertwined with an interactive game of Kahoot - a game that the students will play on their devices answering questions that pertain to the story and the entrepreneurial terms that you read.

Introduce yourself and briefly share your career/education background.

Opening Remarks: Ask the students, who has eaten a Hershey candy bar? Who has gone to Hershey Park? Has anyone gone to the Hershey Hotel? Who knows the name of the person who created these products and landmarks? (Milton Hershey) Inform the students that Milton Hershey was an Entrepreneur. Ask the students, who knows what it means to be an entrepreneur? An Entrepreneur is a person who starts his or her own business in hope of earning a profit.
- Do you think Milton Hershey succeeded as an entrepreneur? (Yes. Hershey Chocolate Company made over 5 billion dollars last year. He was worth over 1 million dollars when he died in 1945)
- Refer to the Entrepreneurial Words poster. Many entrepreneurs will have the same character traits such as, commitment, perseverance, passion, innovative, problem solving, motivation
  - Milton Hershey had all of these traits and more.
  - Ask, why are these traits so important to being an entrepreneur? (You have to believe in your vision, have the passion and motivation to carry it through despite obstacles along the way, and be willing to work hard to achieve success.)
  - Briefly talk about a few of the words and how the students perceive the definitions.
- Have the students log into the Kahoot site so they are prepared for the game when you pause in the middle of the story.

- **Student sign on:**
  - On students’ devices: Go to: Kahoot.it
  - Student enters the PIN that displays on Kahoot game and tap “enter”. (Each time the game is played; a new PIN is needed.)
  - Student enters “nickname”. Nicknames can be anything – letters, words, numbers. Please make sure they are appropriate! (Ask teacher to help monitor this.)
  - They see a screen on their device that says “You’re in! See your nickname onscreen?”.

**Activity 1- Milton Hershey Story Part 1**

- Tell the students that you are going to read a story about Milton Hershey. As you read the story, you are going to place the entrepreneurial definitions of the words on the poster. Place the word card definition under the Entrepreneurial word on the poster. Tell them to listen carefully to the story because when you pause they are going to play a game of Kahoot answering questions pertaining to the story and the entrepreneurial words on the board.
- Read the story, the highlighted words are the entrepreneurial words that are on the poster and the definition card you should place on the board.
- Pause after PAGE 2.
- Start the Kahoot game, answering questions 1-5.

**Playing the game:**

- Once the student’s nicknames are displayed, click start on your device.
- The first question is shown and the students are given 20 seconds to answer. They tap the icon on their device that is associated with the correct answer.
- A chart displays showing how many students selected each answer.
- Click next. A listing of the top scorers will display.
- Click next.
- Continue on through the first 5 questions

**Activity 2- Milton Hershey Story Part 2**

- After you have completed the first 5 questions of Kahoot, resume reading the story.
- After completing the story, finish Part 2 of Kahoot.
- End the game by clicking end quiz.
- The high scorers’ nicknames will appear on the screen.
- Review a few of the definitions with the students, and how they related to the story.
CLOSING/TALKING POINTS: (5 minutes)
Who learned something new today about Milton Hershey? Ask several students for their answers. Does anyone have an interest of being an entrepreneur one day? Milton Hershey’s passion was candy making, what are some of your passions?

If time permits, you can talk about some of the FUN Facts at the end of the Milton Hershey story.

End of Day Clean-Up Checklist - Place the following back in the bin:
- Entrepreneurial Words Poster
- Entrepreneurial Word Definition Cards
- Magnetic clips
- Milton Hershey Story
- Kahoot Activity Answer Key
- Volunteer Activity Instructions and green folder

Smile. You made a difference today!