Funding Opportunities

REAL Life

Support JA’s largest financial literacy effort for high school students – REAL Life. The program provides students with true-to-life, engaging financial education. **REAL Life will reach approximately 10,000 high school students this school year.**

- **REAL Life Sponsorship - $25,000 and up**
  Special recognition at program events and logo on all REAL Life materials

- **REAL Life Sponsorship - $10,000**
  Logo on all REAL Life materials

- **REAL Life Sponsorship - $5,000**
  Logo on all REAL Life brochures

- **REAL Life Sponsorship - $1,000**
  Name on REAL Life brochures