



CEW – Student Evidence

JA Our City, Session Five

3rd Grade

CEW Academic Standard: 13.1.3 E

Name: _____ **Date:** _____

Today you worked on creating a business plan to open a restaurant. You payed bills with money earned from answering questions and working within your group.

While participating in this activity, what did you learn about the work being done by the different jobs needed to run a business? How will this help you in your future?

Name: _____

JA Our City®

Reci-Ps Business Plan

Entrepreneurs open new businesses to serve the people in the community. They also want their businesses to make money. You and your team are going to start a business—a restaurant. By sharing your excitement about your business with family, friends, and the city, you spread the news about your restaurant. After all, you want it to be the best in the city!

Instructions: Answer the following questions with complete sentences. Begin with a capital letter and end with a period.

Place: Where is the best place for your new restaurant? Look at the Zones Floor Map. Circle the color box that represents the zone where you want to locate your restaurant.



Product: What type of food will you serve? Do customers in JA Our City like to eat Italian, Indian, Mexican, American, or Asian food?

Price: How much will you charge for a meal at the restaurant? Do you want to charge \$6.00, \$7.00, \$8.00, or \$9.00 for a meal? If you charge more than other restaurants, will people buy your food? Look at the front of this handout for pricing examples.

People: Who will you hire first? Cooks? Servers? Dishwashers? What skilled jobs will your restaurant need?

Promotion: What do you want to tell people about your new restaurant? What will you name it? If you could choose a symbol or logo to represent your restaurant, what would it be? Draw a fun symbol or logo that will encourage people to eat at your restaurant.