



Research Shows Impact of JA on Alumni

In the spring of 2016, Junior Achievement USA (JA) conducted a survey of more than 700 JA alumni to gain a better understanding of the impact of JA programs. The participating alumni were drawn from a representational sample of the U.S. population. Some of the findings:

- **Educational Attainment:** Not only are JA Alumni more inclined to finish high school than the general population, they are also 30% more likely to have a four-year degree and 67% more likely to have an advanced degree.
- **Income:** JA Alumni have a median household income that is 20% higher than the U.S. median household income.
- **Entrepreneurial Activity:** JA Alumni are 143% more likely to have started a business compared to the general public.
- **Career Success:** In all, 88% of JA Alumni say they are satisfied with their careers, compared to about 49% of the general public. They are also more inclined to work in management positions than the general population

These JA Alumni—who are located all over the world—represent a qualified volunteer force that already believes in Junior Achievement’s mission of inspiring and preparing young people to succeed in a global economy. JA Alumni know Junior Achievement programs empower students to make the connection between what they learn in school and how it can be applied in the real world. Today’s young people can now reap the benefits of Junior Achievement Alumni’s experience by tapping into their expertise and passion, fueled by their personal success.