



Caterpillar Financial Services Corporation, currently headquartered in Nashville, Tennessee since 1991, celebrated 25 years of service in 2006. What began as Cat Leasing Company in 1981 with 12 employees in Peoria, Illinois, to provide lease financing for Caterpillar lift trucks has grown to a company with more than 1,600 employees financing the entire Cat product line in over 90 countries. Since 1985, Cat Financial, a wholly-owned subsidiary of Caterpillar Inc., has been providing a wide range of financing alternatives for the complete line of Caterpillar machinery and engines, Solar® gas turbines, other related equipment and marine vessels. The company also extends loans to customers and dealers. Cat Financial has offices and subsidiaries located throughout the Americas, Asia, Australia, and Europe.

Our company's mission is to help Caterpillar and our customers succeed through financial service excellence. As a part of the Caterpillar organization, we will leverage our intellectual capital to deliver customer driven solutions, enhance shareholder value, and grow on our strong foundation as a caring and learning organization.

We help our customers by understanding and having expertise on Cat products and the markets they serve; offering a wide array of financial plans, flexible payment schedules, and competitive rates; and providing convenient, one-stop shopping with fast credit turnaround and user-friendly documentation.

We support our Cat dealers by serving as a consistent, dependable source of financing for all markets and customers; being dedicated to service their needs and maintaining a focus on Cat products; and providing business systems to process transactions more quickly and efficiently.

We assist our parent company, Caterpillar, Inc. by providing financial merchandising programs to promote machine and engine sales; offering value-added products and services to dealers and customers; and enhancing relationships and recognition with dealers and customers through coverage and service.

DOLLAR GENERAL®

The Company

Dollar General is a customer-driven distributor of consumable basics with more than 8,000 stores in 35 states. Stores are served by nine distribution centers in: Alachua, FL.; Scottsville, KY.; Indianola, MS.; Fulton, MO.; Zanesville, OH; Ardmore, OK.; Jonesville, SC, South Boston, VA. and Marion, IN.

Mission Statement

Serving Others

- For Customers...A Better Life
- For Investors...A Superior Return
- For Employees...Respect and Opportunity

Employees

Dollar General employs more than 69,000 people. The average Dollar General store has approximately six to 10 employees, including the store manager.

Merchandise

Dollar General Stores sell consumable basic goods, items that are frequently used and replenished by our customers. These include paper products, cleaning supplies, health and beauty aids, foods/snacks, housewares, toys and basic apparel. Our stores also offer a variety of seasonal items.

Markets Served

Dollar General Stores are primarily located in communities of less than 20,000 people or in selected locations within larger metropolitan areas. Many of the Company's customers earn a small paycheck or depend on monthly government assistance. A considerable number are retired.

Annual Sales

In fiscal year ended February 2, 2007, Dollar General's then 8,309 stores generated more than \$9.2 billion in sales.

Community Support

Dollar General heavily supports national literacy efforts. In September 1987, the company launched an ongoing campaign that gives functionally illiterate and under-educated adults a single, approachable place to find out about GED and Learn-To-Read programs in their areas. To date, more than 50,000 people have been served. The Dollar General Literacy Foundation provides grants to non-profit organizations throughout our 35 states committed to the advancement of literacy.



JA BizTown®

BizBriefs Extension Activity Business Management Unit



First Tennessee is the largest bank headquartered in the State with locations from the Tri Cities to Memphis. We have over 40 locations in Middle Tennessee and we're growing rapidly to serve our dynamic community. Consistently ranked as one of Fortune's best companies to work for, First Tennessee truly believes that if you hire good folks they in turn will take great care of clients and, as a result, shareholders will benefit.

First Tennessee was founded over 140 years ago and has evolved to become a financial institution known for its high degree of client loyalty because of its focus on truly understanding each and every customer's needs before offering solutions. Each customer is unique and so are their banking needs. We strive to provide personalized attention while giving our clients the latest in technology to simplify their financial lives. For us, it is about the relationship.

First Tennessee believes in supporting the communities in which it operates. We believe in getting involved and giving back. To that end, our employees are encouraged to participate and volunteer in their communities. The company believes that as representatives of the financial profession, we have a responsibility to foster and encourage financial literacy, especially among youth. We believe that the financial lessons taught today will create a better world tomorrow.

We are proud to be sponsors of JA because of their dedication to teaching the importance of financial stewardship.



In 1968, with the purchase of a single hospital, three Nashville men started Hospital Corporation of America, or HCA, as the nation's first hospital company. The founders set out to build a large system of hospitals located in highly-populated cities and run the company like a business. As main principles of this new company, founders Thomas F. Frist, Sr., MD, Jack Massey and Thomas F. Frist, Jr., MD pledged to always put the care and safety of patients first and treat those served with compassion and kindness.

Forty years later, HCA's system of healthcare facilities has grown to 172 hospitals, 107 surgery centers and 66 imaging/diagnostic centers in 19 U.S. states and London, England. HCA plays a big role in the delivery of healthcare in the United States and is one of the nation's largest employers. The company employs nearly 189,000 people, including nurses, doctors, hospital administrators and others who support those who care for our patients.

The company's goal is to provide safe, effective, efficient, compassionate and satisfying patient care. Our purpose for being in business is to care for and improve human life. HCA serves 16 million patients a year, conducts 1.4 million surgeries, treats 5 million Emergency Department visits and delivers more than 229,000 babies. The company also serves the many communities where our hospitals are located by giving care to the poor and helping whenever any kind of emergencies happen. Our services truly touch people and affect their quality of life every day. For caregivers, it's easy to see why what they do is so much more than just a job.

MISSION & VALUES STATEMENT:

"Above all else, we are committed to the care and improvement of human life. In recognition of this commitment, we strive to deliver high quality, cost effective healthcare in the communities we serve. *In pursuit of our mission, we believe the following value statements are essential and timeless.*

We recognize and affirm the unique and intrinsic worth of each individual.

We treat all those we serve with compassion and kindness.

We act with absolute honesty, integrity and fairness in the way we conduct our business and the way we live our lives.

We trust our colleagues as valuable members of our healthcare team and pledge to treat one another with loyalty, respect and dignity."

**The Company**

Journeys is a leader in the teen specialty retail scene, with more than 800 stores in all 50 states, Puerto Rico and Canada. Journeys uses unparalleled merchandising expertise to keep in step with the latest footwear and accessory trends for teens ages 13 to 22. Journeys sells a wide variety of hot teen brands including, Converse, Vans, DC, Puma and more in a unique retail environment. The Journeys store is more than a retail environment; it's an extension of the customer's lifestyle. From in-store tvs playing fresh content and the latest music videos, to employees whose lifestyle and self-image match their customers', the Journeys retail environment is designed to reflect its customers' lifestyle and attitudes.

In addition, Journeys reaches its customers through <http://www.journeys.com>, a mobile website, catalog, national advertising, strategic cross-promotions, social media and an annual music and action sports tour - the Journeys Backyard BBQ (www.journeysbbq.com). Journeys is a division of Genesco Inc.

Mission Statement

To service the footwear and accessory needs of teens and young adult guys and girls in regional shopping environments and at home with ATTITUDE!

Target Customer

Guys and girls, ages 12 – 22

Giving Back

Journeys has teamed up with a number of brands to spread the word of doing good. We don't just see this as an issue of personal or corporate responsibility, we see it as an opportunity to make a life a little easier, a cure a little more accessible, a meal a little more affordable. Doing good feels good, which is what having an attitude that cares is all about. Get involved. Do good. It's an attitude that cares.

Journeys is proud to sponsor Junior Achievement as part of its Attitude that Cares program.



Mix 92.9 is one of twelve radio stations owned and operated by South Central Radio Group, a division of South Central Communications. We are a privately owned company entering our 3rd generation of ownership within the Engelbrecht family. We began business on June 3, 1946 in Evansville, Indiana which remains the location of our Corporate Headquarters.

The people of South Central Radio Group strive to be the best radio broadcasters focused on creating listener experiences and marketing solutions that are nothing short of excellent. We live by five core principles as follows:

- Treat everyone with respect and dignity
- Expect and celebrate continuous improvement
- Create enriching and fulfilling careers
- Be trustworthy, honest and ethical in all we do
- Passionately serve our communities

Specifically speaking, Mix 92.9 is an Adult Contemporary radio station in Nashville, Tennessee and in fact, is one of the most successful Adult Contemporary stations in the United States. First and foremost, Mix 92.9 is well programmed; Mix 92.9's Program Director, Barbara Bridges has been honored three years as one of the nation's Top 50 Programmers in the United States according to Radio Ink magazine. We make sure to provide Nashville with a family-friendly radio station with a diverse playlist including artists such as Rascal Flatts, Elton John, Celine Dion, and Keith Urban. As the only Adult Contemporary radio station in Nashville, Mix 92.9 continues to model consistency. Mix 92.9 is the number one station in Nashville and our listeners are mostly women, ages 25-54. Morning Show co-hosts, Anna Marie Ritter, Kim Leslie, and Clint Redwine also pride themselves as having one of the top morning shows in the city.

In addition to our wonderful on-air programming we also stay connected within the community. From our March of Dimes Breakfast for Babies and Walk America to our sponsorship of the Susan G. Komen Race for the Cure, the Mix 92.9 family is there to lend a hand to our neighbors in need. During the holiday season, Mix 92.9 is an advocate for the Salvation Army through the "adoption" of hundreds of Angels in need of holiday gifts and we recently launched the successful "Mick's Book Buddies" program where we visit local schools and read to the children.



The PEDIGREE® Brand is a quality food for dogs that you can find in grocery stores and pet shops everywhere. In fact, more dogs eat PEDIGREE® products than any other brand of dog food in the world! In the United States alone, we sold more than \$1 billion of food for dogs in 2007. PEDIGREE® products are made by Mars Petcare US, headquartered in Franklin, Tennessee.

There are Mars Petcare US factories all over the country where we make all kinds of PEDIGREE® products, including dry food, wet food, and snacks and treats. Dry food is actually something called kibble—crunchy bites that are kind of like cereal for your dog. Wet food is usually sold in cans or pouches, and dogs often get so excited about eating this tasty goodness that they jump around in circles in anticipation. Snacks and treats are rewards for your dog and some of them even have special benefits. For instance, did you know that PEDIGREE® BREATHBUSTER® biscuits can actually help make your dogs' breath smell better?

One of the things that we really care about is making sure that all dogs have loving homes, regardless of whether they are purebreds or mixed breeds. There are millions of dogs in the United States that live in shelters or breeder rescue homes and for every dog that gets adopted, there's one that doesn't. That's why we started **The PEDIGREE® Adoption Drive** in order to help raise money for shelters and breeder rescue homes. Every time anyone buys a PEDIGREE® product, we make a donation to help homeless dogs find loving homes.*

If you're interested in learning more about PEDIGREE® Brand, check out our website at www.dogsrule.com.

The UPS Store®



The UPS Store is the largest chain of retail shipping, postal, and business service centers with more than 4,700 locations in the US and Canada. In addition to traditional shopping centers, you can also find The UPS Store at hotels, airports, military bases, college campuses—even the Toys R Us in New York City!

The UPS Store offers customers four main products:

- **Shipping:** The UPS Store offers an easy and convenient way to send packages through UPS.
- **Expert packaging:** If what you need to send is valuable, fragile—or you simply don't have a box for it—The UPS Store can package it and make sure your shipment arrives in one piece.
- **Mailbox services:** If you don't want to receive mail at home, The UPS Store offers mailboxes you can access 24 hours a day, seven days a week.
- **Print services:** Need to print and bind your school report or make some color copies? The UPS Store can do that and more.

The UPS Store operates on the franchise model, meaning that each center is owned by a businessman or businesswoman. The owner makes all the decisions, such as who to hire and how to find new customers. Store associates would help operate the cash register, package shipments, or make copies. In addition to the owner, three to five other associates would work in a typical center.

When The UPS Store was born in 1980, it was actually called Mail Boxes Etc., and was founded in San Diego. The company spread across the nation and around the world. In 2001, UPS acquired Mail Boxes Etc. and in 2003 rebranded Mail Boxes Etc. to The UPS Store. MBE, Inc. (our current company name) is a subsidiary of UPS, meaning MBE, Inc. operates independently but is wholly owned by UPS, the parent company.

Do you want to learn more about the UPS Store? Visit our web site at www.theupsstore.com. You can even watch some cool commercials!