SCOPE AND SEQUENCE

JA Outcomes® introduces students to personal financial management. Individuals consider money management strategies to fit their life situations. Students discuss the role of money in current day and past activities through participating in a VISA® credit card simulation. Strategy: 4

JA Financial Literacy® introduces students to the essential components of a practical business plan and challenges them to start an entrepreneurial venture. Students are introduced to the basics of starting a business.

JA Financial Capability 2™ allows students to examine financial capabilities from a business perspective, focusing on banking, economics, business ethics, global marketing, entrepreneurship and the impact of competition on strategic decisions and profitability. Strategy: 2

JA Introduction to Business and Technology 2 introduces students to business fundamentals necessary to succeed in business. It introduces students to the essentials of personal, professional, and technical skills necessary to succeed in business. Strategy: 3

JA Great Minds Career Fair introduces students to the career options available in the field of financial management. Strategy: 1

JA Fiscal Fairgrounds offers students a variety of career options in the financial management field. Students complete various activities and projects which are designed to introduce the student to the field of financial management. Strategy: 3

JA Economics™ introduces students to the economics concepts that influence their daily lives as a consumer. Strategy: 4

JA Economics® introduces students to the concepts and skills necessary to succeed as a financial manager. Strategy: 4

JA High School Semester Courses

JA Business Communications introduces students to the business world. Students evaluate business concepts, evaluating a marketing plan, understanding customer needs and wants, developing integration strategies, and evaluating a business plan. Strategy: 4

JA Information Technology ™ introduces students to the information technology field. It introduces students to the essentials of personal, professional, and technical skills necessary to succeed in business. Strategy: 1

JA Introduction to Business and Technology 1 introduces students to business fundamentals necessary to succeed in business. It introduces students to the essentials of personal, professional, and technical skills necessary to succeed in business. Strategy: 3