

APPENDIX K

Junior Achievement Inc. Historical Program Data (Number of student participants)

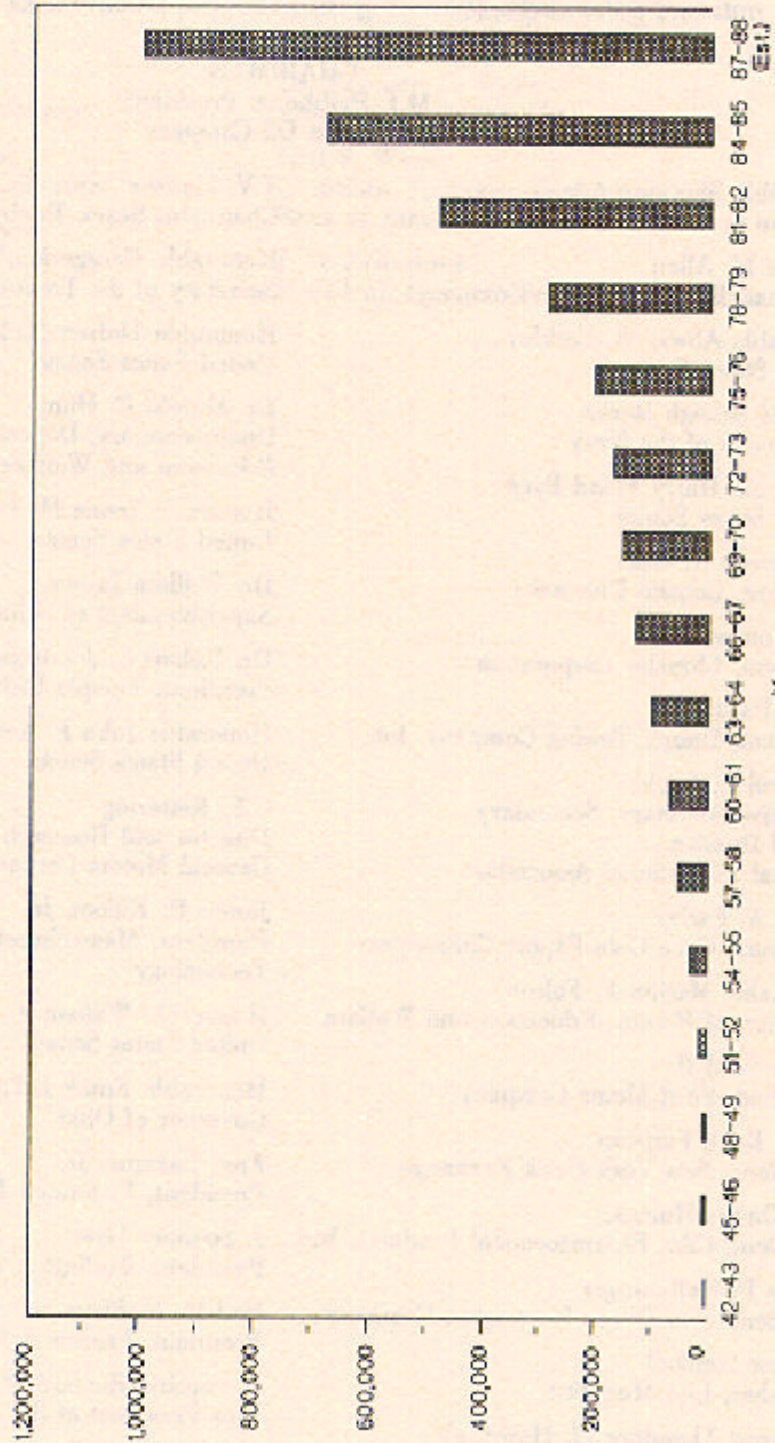
YEARS	TOTAL	JA	PB	BB	AE	CUM
PRE-1942	150,000	150,000				150,000
42-43	1,037	1,037				151,037
43-44	1,810	1,810				152,847
44-45	2,350	2,350				155,197
45-46	7,180	7,180				162,377
46-47	8,710	8,710				171,087
47-48	5,800	5,800				176,887
48-49	7,420	7,420				184,307
49-50	12,409	12,409				196,716
50-51	17,472	17,472				214,188
51-52	15,000	15,000				229,188
52-53	20,158	20,158				249,346
53-54	27,351	27,351				276,697
54-55	32,369	32,369				309,066
55-56	36,300	36,300				345,366
56-57	43,400	43,400				388,766
57-58	53,359	53,359				442,125
58-59	66,245	66,245				508,370
59-60	68,606	68,606				576,976
60-61	70,324	70,324				647,300
61-62	75,434	75,434				722,734
62-63	93,963	93,963				816,697
63-64	102,532	102,532				919,229
64-65	112,511	112,511				1,031,740
65-66	118,350	118,350				1,150,090
66-67	130,255	130,255				1,280,345
67-68	156,767	156,767				1,437,112
68-69	157,787	157,787				1,597,899
69-70	155,121	155,121				1,750,020
70-71	159,302	159,302				1,909,322
71-72	158,871	158,871				2,068,193
72-73	171,030	171,030				2,239,223
73-74	169,472	169,472				2,408,695
74-75	187,714	187,479	235			2,596,409
75-76	205,459	200,220	5,239			2,801,868
76-77	233,251	216,500	16,751			3,035,119
77-78	255,136	195,765	59,371			3,290,255
78-79	288,811	186,717	102,094			3,579,066
79-80	333,206	192,065	136,016	5,125		3,912,272
80-81	409,595	211,214	173,707	24,674		4,321,867
81-82	483,007	228,727	212,225	42,055		4,804,874
82-83	551,373	234,528	242,136	70,969	3,740	5,356,247
83-84	615,215	210,925	280,280	99,403	24,607	5,971,462
84-85	680,917	171,003	312,343	129,343	68,228	6,652,379
85-86	789,186	134,358	357,872	179,932	117,024	7,441,565
86-87	889,539	104,230	392,290	229,555	163,219	8,331,107
87-88 (EST)	1,000,001	90,000	431,000	279,000	200,001	9,331,108
TOTAL	9,331,108	4,841,966	2,721,559	1,060,056	576,819	

NOTE: Records of the 1919-1942 era are fragmentary. Figures prior to 1942 reflect both the Springfield, Mass.-based Junior Achievement program and the New York City program. The latter evolved into the current national organization. The number of students involved in the 1930s reached approximately 13,000 students per year by 1936. It is interesting to note that while Junior Achievement reaches a million students annually with its four programs today, it took 45 years for the organization to reach its millionth student, cumulatively, with the single-program approach.

Junior Achievement Inc.

Historical Program Data

Student Totals



APPENDIX L
SPONSORS COMMITTEE
The Washington Conference

Following is a list of major supporters of the supporters of the “Business, Education and Government for Junior Achievement” conference held February 1, 1956, at the Hotel Statler in Washington, D.C. The conference set a tone for future national gatherings, including the National Business Leadership Conference.

CHAIRMAN:

M.J. Rathbone, President
Standard Oil Company

Honorable Sherman Adams
Assistant to the President

William M. Allen
President, Boeing Airplane Company

Honorable Alben W. Barkley
United States Senate

Admiral Arleigh Burke
Department of the Navy

Honorable Harry Flood Byrd
United States Senate

Dr. Everett N. Case
President, Colgate University

L.L. Colbert
President, Chrysler Corporation

Lloyd Dalzell
President, Dalzell Towing Company, Inc.

Dr. Paul E. Elicker
Executive Secretary, Secondary School Division,
National Educational Association

James A. Farley
Chairman, Coca Cola Export Corporation

Honorable Marion B. Folsom
Secretary of Health, Education and Welfare

Henry Ford II
President, Ford Motor Company

Dr. G. Keith Funston
President, New York Stock Exchange

T.F. Davies Haines
President, Ciba Pharmaceutical Products, Inc.

Totton P. Heffelfinger
President, Van Dysen Harrington Company

Andrew Heiskell
Publisher, Life Magazine

Reverend Theodore M. Hesburgh
President, University of Notre Dame

J.J. Hopkins
Chairman, General Dynamics Corp.

T.V. Houser
Chairman, Sears, Roebuck and Company

Honorable George M. Humphrey
Secretary of the Treasury

Honorable Hubert H. Humphrey
United States Senate

Dr. Herold C. Hunt
Undersecretary, Department of Health, Education and Welfare

Honorable Irving M. Ives
United States Senate

Dr. William Jansen
Superintendent of Schools, New York City

Dr. Robert L. Johnson
President, Temple University

Honorable John F. Kennedy
United States Senate

C.F. Kettering
Director and Research Consultant
General Motors Corporation

James R. Killian, Jr.
President, Massachusetts Institute of Technology

Honorable William F. Knowland
United States Senate

Honorable Frank J. Lausche
Governor of Ohio

Fred Lazarus, Jr.
President, Federated Department Stores, Inc.

J. Spencer Love
President, Burlington Industries, Inc.

Neil H. McElroy
President, Procter & Gamble Company

Honorable Richard M. Nixon
Vice President of the United States

Honorable Wright Patman
House of Representatives

Gwilym A. Price
President Westinghouse Electric Corporation

Captain E.V. Rickenbacker
Chairman, Eastern Air Lines, Inc.

Walter M. Ringer, Sr.
Chairman, Foley Manufacturing Company

Honorable Reuben B. Robertson, Jr.
Assistant Secretary of Defense

George Romney
President, American Motors Corporation

Honorable H. Alexander Smith
United States Senate

Joseph P. Spang, Jr.
President, The Gillette Company

Dr. Robert Gordon Sproul
President, University of California

Honorable Harold E. Stassen
Director of Foreign Operations

Dr. J.E. Wallace Sterling
President, Stanford University

Norman H. Strouse
President, J. Walter Thompson Company

Honorable R. Douglas Stuart
United States Ambassador to Canada

General Maxwell D. Taylor
Chief of Staff US Army

Kenneth C. Towe
President, American Cyanamid Co.

Honorable Sinclair Weeks
Secretary, Department of Commerce

Dr. Kenneth D. Wells
President, Freedoms Foundations

Carl F. Wente
Chairman, Executive Committee
Bank of America N.T. & S.A.

J.D. Zellerbach
President, Crown Zellerbach Corporation

APPENDIX M

READER'S DIGEST

JUNIOR ACHIEVEMENT NATIONAL SPEAKERS CORPS

The Reader's Digest Speakers Corps was conceived in 1967 as a means of identifying and training outstanding Achievers, to speak on behalf of Junior Achievement. It was developed through the funding and support of DeWitt Wallace, founder of the Reader's Digest, and planned and implemented through the Program Department of Junior Achievement Inc. The following are past program participants.

1967

Tim Coffey-Omaha, Nebraska
 Clay Evans-Dayton, Ohio
 Ed Hennessey-Long Beach, California
 Rick Jackson-Findlay, Ohio
 Jerry Johnson-San Francisco, California
 Barbara Miller-Richardson, Texas
 Doug Pearlson-Miami, Florida
 Donnie Pyles-Yazoo City, Missouri
 Prissy Ray-Dallas, Texas
 Chris Schmidt-Orlando, Florida
 Donna Stone-Basking Ridge, New Jersey
 Chris Streifender-Warrenville Heights, Ohio
 John Testament-Columbus, Ohio
 Steve Tvorik-Cleveland, Ohio
 Cynthia Vyszenski-Dayton, Ohio
 Patricia Wiley-Oxford, Ohio

1968

Ginny Babcock-West Lafayette, Indiana
 Roger Bowman-Terre Haute, Indiana
 Yvonne Gray-Duluth, Minnesota
 Donald Hook-Cleveland, Ohio
 Craig Ihara-Reno, Nevada
 Mary Kniola-Garfield Heights, Ohio
 Kathi Krutsch-Bryan Ohio
 Alvin Lee-Indianapolis, Indiana
 Bruce Lee-Calgary Alberta, Canada
 Frank McIntosh-Lynn, Massachusetts
 Rod Miller-Dallas, Texas
 Dolores Palinsky-McKeesport, Pennsylvania
 Greg Perczak-Western Springs, Illinois
 Janet Atkins Riley-Newport News, Virginia
 Owen Roberts-Jacksonville, Florida
 Dennis Scott-Seattle, Washington
 Mary Von Drehle-Tulsa, Oklahoma
 Lake Willis-Decatur, Georgia

1969

Mary Beth Bond-Akron, Ohio
 Joseph Boone-Baltimore, Maryland
 Carolyn Cappel-Elkhart, Indiana
 John Carey-Flint, Michigan
 Dan Danyluk-Windsor, Canada
 Jeff Drew-Birmingham, Alabama
 Ray Dunn-Miami, Florida
 Dan Fallon-Pittsburgh, Pennsylvania
 Al Gerhardstein-Cleveland, Ohio
 Nancy Inglefield-Kirkwood, Missouri
 Leslie Marchello-Omaha, Nebraska
 Sharion Patterson-Phoenix, Arizona
 Carla Pearson-Denver, Colorado
 Peggy Peretzky-Canton, Ohio
 1969 (continued)

Linda Ricciardi-Boston, Massachusetts
 Guy Romano-New Orleans, Louisiana

Carol Sands-Peoria, Illinois
 Kent Soule-Oklahoma City, Oklahoma
 Mike Vincent-Cedar Rapids, Iowa
 Lauren Wingard-Grand Rapids, Michigan

1970

Bruce Berry-Columbus, Ohio
 Marilyn Bray-Indianapolis, Indiana
 Patricia Czarnik-Washington, D.C.
 Donald Didier-Rockford, Illinois
 Bradford Freeman-Clayton, Missouri
 Lynn Holcomb-Battle Creek, Michigan
 Gail Horton-Los Angeles, California
 Jolene Hutto-Columbus, Georgia
 Chris Ingram-Washington, D.C.
 Robert Kizziah-Birmingham, Alabama
 Bruce Lee-Calgary, Canada
 Richard Maddox-Columbus, Ohio
 Mary Kay Reagan-Grand Rapids, Michigan
 Kathleen Rhoades-Grand Rapids, Michigan
 Evelyn Sambol-Pittsburgh, Pennsylvania
 Frank Stass-New Orleans, Louisiana
 Kathy Stickney-Detroit, Michigan
 Robert Strader-Danville, Illinois
 Richard Thornburgh-Cincinnati, Ohio
 Barbara Wendt-Chicago, Illinois

1971

Antony Abowd-Detroit, Michigan
 Patricia Ainsworth-Toledo, Ohio
 Diane Allison-Bridgeport, Connecticut
 Mary Bozini-San Francisco, California
 Laura Caniglia-Omaha, Nebraska
 Martin Gibbons-Syracuse, New York
 Franchis Hillenbrand-Memphis, Tennessee
 Steve Horten-Chattanooga, Tennessee
 Glen Howland-Houston, Texas
 Robyn Jones-Arlington, Virginia
 Regina Keller-Philadelphia, Pennsylvania
 Charles Levine, Columbus, Ohio
 Kathryn Lillie-Grand Rapids, Michigan
 Natalia Rosen-Los Angeles California
 Dimitri Rotow-Lancaster, Pennsylvania
 Virginia Sands-Peoria, Illinois
 Casimir Schesky-Jackson, Michigan
 Susan Smith-Cincinnati, Ohio
 Peter Velander-Minneapolis, Minnesota
 Kevin Wedmore-Indianapolis, Indiana

1972

Christel Capdevielle-New Orleans, Louisiana
 Michael Champlion-Dallas, Texas
 Pam Connors-Cincinnati, Ohio
 Michael Duffy-Los Angeles, California
 Kathleen Freundl-Jackson, Michigan

Barbara Leffler-Omaha, Nebraska
Maria Theresa Lozada-San Francisco, California
Jayne Lynch-Providence, Rhode Island
Carol Mozak-Lima, Ohio
Jo-Ann Niski-Waterbury, Connecticut
Robert Parker-Flint, Michigan
R. Chadwick Paul, Jr.-York, Pennsylvania
David Ruffin-Rockford, Illinois
Avis Russel-New Orleans, Louisiana
Michael Saunders-Minneapolis, Minnesota
Janie Schiltz-Cedar Rapids, Michigan
Deborah Tierney-St. Paul, Minnesota
James Tompert-Battle Creek, Michigan
Philip Volponi-Pittsburgh, Pennsylvania
Richard A. Williams-Kingsport, Tennessee
Fred T. Witt, Jr.-Lincoln, Nebraska

1973

Donna Jean Chapman-Buffalo, New York
Lee Congdon-Elkhart County, Indiana
Donald Cope-Indianapolis, Indiana
Cheryl Denney-New Orleans, Louisiana
Mary Ann Dunn-Phoenix, Arizona
Robert Dunn-New Orleans, Louisiana
Hyatt Erstad-Boise, Idaho
Nancy Garner-Louisville, Kentucky
Mary Beth Griffin-Dallas, Texas
Jeanne Guinee-Boston, Massachusetts
William Haston-Charleston, West Virginia
David Heywood-Toledo, Ohio
Randy Kern-Akron, Ohio
Philip Klawuhn-St. Joseph, Missouri
Calbert Lai-Honolulu, Hawaii
Thomas Loberg-St. Paul, Minnesota
Tara McDowell-Cincinnati, Ohio
Mark McKnight-Buffalo, New York
Steven Nock-Dayton, Ohio
Nancy O'Malley-St. Paul, Minnesota
Crissi Roberts-Columbus, Ohio
Erick Ruppercht-Midland, Michigan
Phillip Schewmaker-Louisville, Kentucky
Debra Simpkins-Nashville, Tennessee
Cheryl Staib-Hartford, Connecticut
Peggy Weller-Minneapolis, Minnesota
Tammy Witland-Grand Rapids, Michigan
Claire Zuccarini-Philadelphia, Pennsylvania

1974

Ronald Adderly-St. Paul, Minnesota
Timothy Anderson-Grand Rapids, Michigan
Ama Bahamonde-Puerto Rico
Barbara Baker-St. Paul, Minnesota
Gerald Brogdon-Atlanta, Georgia
Linda Cacciapaglia-Washington, D.C.
Theresa Daly-Los Angeles, California
Paul Davis-Los Angeles, California
Jeanne Guinee-Boston, Massachusetts
Phyllis Jones-New Orleans, Louisiana
Nancy Kats-Peoria, Illinois
Ann Kearney-Reno, Nevada
Julie Kopetzky-Columbus, Nebraska
Larry Lesley-Battle Creek, Michigan
Karen Lisko-Youngstown, Ohio
Margaret Phillips-Ft. Worth, Texas
Michael Schwartz-Charleston, West Virginia
Michael Shuster-Pittsburgh, Pennsylvania
Paul Streibig-Columbus, Ohio
Rick Talley-Philadelphia, Pennsylvania
Ron Taylor-Omaha, Nebraska

Sharon Theriot-New Orleans, Louisiana
Joyce Ulrich-Baltimore, Maryland
Essie Woods-Chattanooga, Tennessee

1975

Donald Adderly-St. Paul, Minnesota
Marypat Abowd-Detroit, Michigan
Lurita Alexis-New Orleans, Louisiana
Mark Atkinson-Trenton, Ohio
David Callies-Chicago, Illinois
Palma Carini-Bronx, New York
Eliav Dahan-Pikesville, Maryland
Teresa Dolinar-Pittsburgh, Pennsylvania
Stacie Glass-Denver, Colorado
David Haug-Ft. Worth, Texas
Carole Jampsa-St. Paul, Minnesota
Donald Kodrich-Carnegie, Pennsylvania
Bonnie Leighty-Orlando, Florida
Scoot Macfarland-Arlington, Virginia
Lisa Miller-Lauderhill, Florida
Gene Musser-Willow St., Pennsylvania
Cammy O'Connor-Richmond, Virginia
Stuart Rosenthal-Ft. Worth, Texas
Ron Sege-Los Angeles, California
Bert Schoen-Clark Summit, Pennsylvania
Genie Stowers-Orlando, Florida
Rod Taylor-Grand Rapids, Michigan

1976

Rosemary Abowd-Detroit, Michigan
James Andreoni-Rockford, Illinois
Stuart Baum-Los Angeles, California
Sandy Beach-Toledo, Ohio
Jennie Broomfield-Houston, Texas
Diane Freundl-Jackson, Michigan
Michael Fried-Orlando, Florida
David Harris-New York, New York
Barbara Hoppmann-Dubuque, Iowa
Thomas McGuire-Ft. Wayne, Indiana
Greg Maislin-Philadelphia, Pennsylvania
Daniel Mittleman-Buffalo, New York
Carl Meyer-St. Petersburg, Florida
Susan Morelli-New York, New York
Mary Sue Nemecek-Bridgeport, Connecticut
Lamonte Perry-Cleveland, Ohio
Peter Rothschild-New York, New York
Cindy Schoenhardt-New Orleans, Louisiana
Patti Smith-Philadelphia, Pennsylvania
Jill Sopko-Akron, Ohio
Pat Newcomb-Orlando, Florida
Mark Speers-Attleboro, Massachusetts
Leslie Stewart-Ft. Worth, Texas
Linda Lea Weber-San Francisco, California

1977

James Andreoni-Rockford, Illinois
Keith Bailey-St. Petersburg, Florida
Peter Barber-Chicago, Illinois
Bridgit Bateman-Danville, Illinois
Stuart Baum-Los Angeles, California
Kata Brennan-Toledo, Ohio
Gena Cadieux-Johnstown, Pennsylvania
Nahum Chandler-Bakersfield, California
Mary Conrad-Cincinnati, Ohio

Frank Crivello-Milwaukee, Wisconsin
Mark Fischer-Louisville, Kentucky
Ellen Flemke-Los Angeles, California
James Foti-Akron, Ohio
Elizabeth Hermann-Warren, Ohio
Robert Johnson-Dallas, Texas
Kevin Jordan-New Orleans, Louisiana
Christine Kalisz-New Bedford, Massachusetts
Steven Ladd-Orlando, Florida
Barbara Loberg-St. Paul, Minnesota
Kimberly Marshall-Winston-Salem, North Carolina
Kevin Mead-Battle Creek, Michigan
Andrew Rome-Longmeadow, Massachusetts
Joel Samuels-Los Angeles, California
Mark Scully-Hartford, Connecticut
Shelly Tucker-Ft. Worth, Texas
Joleen Urban-Hartford, Connecticut
David Bigna-Portland, Oregon
Linda Lea Weber-San Francisco, California

1978

Paul Cosway-Seattle, Washington
David Dedmen-Evansville, Indiana
Paulette Dolin-Los Angeles, California
Seth Eisenberg-Washington, D.C.
Shirley Giles-New Orleans, Louisiana
David Hatfield-Owensboro, Kentucky
Teresa Hord-Terre Haute, Indiana
Dianne Jenkins-Dubuque, Iowa
Jill Johnson-St. Paul, Minnesota
Kendrick Kam-Honolulu, Hawaii
Michael Ladner-Orlando, Florida
William Landschulz-Dubuque, Iowa
Scott Larsen-Fort Wayne, Indiana
Michael Liss-San Juan, Puerto Rico
Julia Little-Charleston, West Virginia
Deborah Macfarlan-Washington, D.C.
Keith Newman-Dallas, Texas
Shawn O'Hara-Salt Lake City, Utah
David Sturgeon-Louisville, Kentucky
Robert Rosenblum-Los Angeles, California
Susan Vergo-Rochester, New York
Joel Vergun-Fort Lauderdale, Florida
Melissa Wheeler-Columbus, Ohio
Wayne Young-Chicago, Illinois

1980

Michael Bishop-Jacksonville, Florida
Clint Chao-San Jose, California
Laurie Gardiner-Charlotte, North Carolina
Kathy Harris-Chicago, Illinois
Bill Herp-Louisville, Kentucky
Marty Light-Lancaster, Pennsylvania
Anne Okrepkie-Bridgeport, Connecticut
Laura Peracchio-New York, New York

1980 (continued)

Michelle Remillard-Toledo, Ohio
Paul Savary-Dubuque, Iowa
Bill Sawyers-Salt Lake City, Utah
Brett Scharffs-Salt Lake City, Utah
Susan Schmickley-Cedar Rapids, Iowa
John Tipton-Louisville, Kentucky

1981

Michael Bishop-Jacksonville, Florida
Daniel Eder-Milwaukee, Wisconsin
Rosemarie Emanuele-Danbury, Connecticut

Chip Hardt-Indianapolis, Indiana
Arthur Hernandez-Stockton, California
Karen Hill-Winter Park, Florida
Bruce Johnson-Louisville, Kentucky
Matthew Kearns-Ashland, Kentucky
Kathy Ko-Sunnyvale, California
Susan Lemley-Wheeling, West Virginia
Carol Maier-Edina, Minnesota
Dina McFadden-Dubuque, Iowa
Paula Padgett-Louisville, Kentucky
Julie Wetherell-Okemos, Michigan
Jolie Naiman-Avon, Connecticut
Brian Rasmus-Ephrata, Pennsylvania
Joyce Steers-Santa Ana, California
Rick Titsworth-Sylvania, Ohio

1982

Kirk Brothers-Elizabethtown, Kentucky
Juju Chang-Sunnyvale, California
Cathy Devany-Austin, Texas
Katy Devine-Hinsdale, Illinois
Marshall Embry-Decatur, Georgia
Tim Giles-Mulvane, Kansas
Jane Henriques-North Dartmouth, Massachusetts
Daniel Herp-Louisville, Kentucky
Michele McMahon-Dubuque, Iowa
Paula Mencil-Bridgeport, Connecticut

1984

Stephanie Alden-Greenwood, Indiana
Gustavo A. Castillo-Chicago, Illinois
Cynthia Dai-Sunnyvale, California
Kathleen Devine-North Andover, Massachusetts
Frederick J. Goff-Toledo, Ohio
Paula Ann Morris-Norton, Massachusetts
Niki R. Pantelias-Winter Park, Florida
Michael J. Thomas-Atlanta, Georgia
Ronald Thomason-Edmond, Oklahoma
Michael Thompson-Wayzata, Minnesota

1985

Stephanie Aflague-Santa Clara, California
Michael Alderete-San Jose, California
William C. Anderson-Cincinnati, Ohio
Jeffrey Brown-Rockford, Illinois
Jason Cohen-Narberth, Pennsylvania
Charlene Gerke-Grand Rapids, Michigan
Julie Hollensed-Tom Bean, Texas
Sandeep Kunwar-San Ramon, California
Marla McFadden-Dubuque, Iowa
Matthew Okamoto-Elk Grove, California

APPENDIX N
NATIONAL BUSINESS LEADERSHIP CONFERENCE
HOST CITIES AND CHAIRMEN

Following is a list of the cities that have hosted the NBLC since its creation in 1975. The day-long conference features induction ceremonies for laureates to the National Business Hall of Fame.

YEAR	HOST CITY	CHAIRMAN
1975	Chicago	John E. Swearingen Chairman & CEO Standard Oil Co. (Indiana)
1976	Dallas	Thomas A. Murphy Chairman & CEO General Motors Corp.
1977	Washington, D.C.	W.F. Rockwell, Jr. Chairman & CEO Rockwell International
1978	Detroit	Henry Ford, II Chairman & CEO Ford Motor Co.
1979	New Orleans	Clifton C. Garvin Chairman & CEO Exxon Corp.
1980	Los Angeles	Robert O. Anderson Chairman & CEO Atlantic Richfield
1981	Washington, D.C.	C. Peter McColough Chairman & CEO Xerox Corp.
1982	Pittsburgh	David M. Roderick Chairman & CEO U.S. Steel Corp.
1983	Dallas	Raymond A. Hay Chairman & CEO The LTV Corp.
1984	Chicago	Donald P. Kelly Chairman & CEO Esmark, Inc.
1985	Cleveland	Alton W. Whitehouse, Jr. Chairman & CEO Standard Oil (Ohio)
1986	Detroit	Donald E. Petersen Chairman & CEO Ford Motor Co.
1987	Indianapolis	Richard D. Wood Chairman, President, CEO Eli Lilly and Company
1988	Atlanta	John L. Clendenin Chairman & CEO BellSouth Corp.
1989	Colorado Springs	Lodwick M. Cook Chairman & CEO ARCO

APPENDIX O

NATIONAL BUSINESS HALL OF FAME LAUREATES

There have been 114 men and women inducted into the National Business Hall of Fame since its creation in 1975. Following is a listing of those laureates and the company with which they made their principal contribution to American business. Laureates are inducted annually at the National Business Leadership Conference.

NAME	COMPANY	BIRTH-DEATH
William M. Allen	Boeing Company	1900-1985
Robert O. Anderson	ARCO	1917-
Leo Hendrik Baekeland	Union Carbide Corp.	1863-1944
William Milfred Batten	JC Penney Co., Inc.	1909-
Stephen Davison Bechtel, Sr.	Bechtel Group, Inc.	1900-
Arnold O. Beckman	SmithKline Beckman	1900-
Olive Ann Beech	Beech Aircraft Co.	1903-
William Blackie	Caterpillar Tractor Co.	1906-
William Edward Boeing	Boeing Company	1881-1956
Edward E. Carlson	United Airlines, Inc.	1911-
Andrew Carnegie	Carnegie Steel	1835-1919
Willis Haviland Carrier	Carrier Corp.	1876-1950
Walter P. Chrysler	Chrysler Corp.	1875-1940
Frederick C. Crawford	TRW, Inc.	1891-
Trammell Crow	Trammell Crow	1914-
Harry Blair Cunningham	K-Mart	1907-
Arthur Vining Davis	ALCOA	1867-1962
John Deere	Deere & Co.	1803-1886
Walter Elias Disney	The Walt Disney Co.	1901-1966
Georges Frederic Doriot	American Res. & Dev. Corp.	1899-1987
Donald Wills Douglas	McDonnell Douglas Corp.	1892-1981
Pierre Samuel duPont	duPont	1870-1954
George Eastman	Eastman Kodak	1854-1932
Thomas A. Edison	Inventor	1847-1931
Cyrus W. Field	Trans-Atlantic Cable	1819-1892
Harvey S. Firestone	Firestone Tire & Rubber	1868-1938
Henry Morrison Flagler	Florida Development	1830-1913
Henry Ford	Fort Motor Co.	1863-1947
Benjamin Franklin	Inventor & Statesman	1706-1790
Roswell Garst	Garst Seed Co.	1898-1977
A.P. Giannini	BankAmerica Corp.	1870-1949
King Camp Gillette	Gillette Company	1855-1932
Leonard H. Goldenson	Capital Cities/ABC Inc.	1905-
Benjamin Graham	Economist/GEICO	1894-1976
Walter Abraham Haas	Levi Strauss & Co.	1889-1979
George Halas	Chicago Bears Owner	1895-1983
Joyce Clyde Hall	Hallmark Cards, Inc.	1891-1982
Edward Henry Harriman	Union Pacific Railroad	1848-1909
Henry John Heinz	H.J. Heinz Company	1844-1919
Milton S. Hershey	Hershey Foods	1857-1945
William R. Hewlett	Hewlett-Packard Co.	1913-
James Jerome Hill	Railroads	1838-1916
Conrad Nicholson Hilton	Hilton Hotels Corp.	1887-1979
Edward Crosby Johnson II	Financier	1898-1984
Reginald H. Jones	General Electric	1917-
J. Erik Jonsson	Texas Instruments	1901-
Henry J. Kaiser	Kaiser Enterprises	1882-1967
Donald M. Kendall	PepsiCo, Inc.	1921-
Charles Franklin Kettering	General Motors Corp.	1876-1958
Bernard Kilgore	The Wall Street Journal	1908-1967
Robert Justus Kleberg, Sr.	King Ranch, Inc.	1853-1932
Ray A. Kroc	McDonald's Corp.	1901-1984
Alden J. Laborde	Odeco/Tidewater, Inc.	1915-
Dr. Edwin Herbert Land	Polaroid Corp.	1909-
William F. Laporte	American Home Products	1913-

Albert Davis Lasker	Lord & Thomas Adv.	1880-1952
Estee Lauder	Estee Lauder Inc.	1908-
Royal Little	Textron	1896-
Francis Cabot Lowell	Pioneer Industrialist	1775-1817
Henry R. Luce	Time Inc.	1898-1967
Ian Kinloch MacGregor	AMAX	1912-
John Jay McCloy	Statesman/Chase Manhattan Bank	1895-
Cyrus H. McCormick	Inventor & Businessman	1809-1884
Malcom Purcell McLean	Sea-Land Service, Inc.	1913-
Rene C. McPherson	Dana Corporation	1924-
Forrest E. Mars	Mars, Inc.	1904-
Jack Carroll Massey	Kentucky Fried Chicken	1904-
George J. Mecherle	State Farm Insurance	1877-1951
Andrew William Mellon	Financier	1855-1937
Charles Edward Merrill	Merrill-Lynch	1885-1956
Joseph Irwin Miller	Cummins Engine Co.	1909-
George Stevens Moore	Citibank	1905-
J. Pierpont Morgan	Financier	1837-1913
Howard Joseph Morgens	Procter & Gamble	1910-
Adolph Simon Ochs	The New York Times	1858-1935
David Mackenzie Ogilvy	Ogilvy & Mather	1911-
David Packard	Hewlett-Packard Co.	1912-
William S. Paley	CEBS, Inc.	1901-
John Henry Patterson	NCR	1844-1922
William Allan Patterson	United Airlines	1899-1980
James Cash Penney	JC Penney Co., Inc.	1875-1971
Ross Perot	Electronic Data Systems	1930-
Abe Plough	Schering-Plough	1891-1984
William Cooper Procter	Procter & Gamble	1862-1934
Dr. Simon Ramo	TRW/Bunker Ramo	1913-
M.J. Rathbone	Standard Oil of New Jersey	1900-1976
Donald T. Regan	Merrill-Lynch	1918-
James Wilson Rouse	Rouse Co./Real Est. Dev.	1914-
John D. Rockefeller	Standard Oil Co.	1839-1937
David Sarnoff	RCA/NBC	1891-1971
Jacob Henry Schiff	Kuhn, Loeb & Co.	1847-1920
Charles Michael Schwab	Bethlehem Steel	1862-1939
Igor Sikorsky	Sikorsky Aircraft	1889-1972
Alfred P. Sloan, Jr.	General Motors Corp.	1875-1966
Cyrus Rowlett Smith	American Airlines	1899-
Charles Clinton Spaulding	North Carolina Mutual	1874-1952
Alexander T. Stewart	A.T. Stewart & Co.	1803-1876
John Eldred Swearingen	Amoco Corp.	1918-
J. Edgar Thomson	Pennsylvania Railroad	1808-1874
Theodore N. Vail	AT&T	1845-1920
Cornelius Vanderbilt	Railroads	1794-1877
DeWitt Wallace	Reader's Digest	1889-1981
Lila Acheson Wallace	Reader's Digest	1889-1984
George Washington	Statesman	1732-1799
Thomas John Watson, Jr.	IBM	1914-
George Westinghouse	Westinghouse Electric Corp.	1846-1914
Frederick Weyerhaeuser	Weyerhaeuser Co.	1834-1914
Eli Whitney	Pioneer Industrialist	1765-1825
Charles Kemmons Wilson	Holiday Inns, Inc.	1913-
Joseph C. Wilson	Xerox Corp.	1909-1971
Robert Elkington Wood	Sears, Roebuck and Co.	1879-1969
Robert Winship Woodruff	Coca-Cola	1889-1985
Owen D. Young	General Electric	1874-1962