A Correlation:
Louisiana Academic Standards and
Junior Achievement
Elementary School Programs

Updated July 2019
Louisiana Social Studies Standards

Junior Achievement USA®
One Education Way
Colorado Springs, CO 80906
www.ja.org
Overview

Junior Achievement programs offer a multidisciplinary approach that connects learning across social studies disciplines, such as economics, geography, history, government, and civics, while incorporating mathematical concepts and reasoning and language arts skills.

In this document, Junior Achievement programs are correlated to the Louisiana Academic Standards for grades K-5 and the Common Core English Language Arts (ELA) and Mathematics Standards. Often Extended Learning Opportunities within the curriculum directly support an academic standard. When indicated, the letters ELO will appear superscripted next to the standard.

This list is not meant to be exhaustive or intended to suggest that a JA program will completely address any given standard, but is designed to show how it can enhance or complement efforts to do so. The flexibility of the programs and supplementary materials allow specific content or skills to be addressed in depth by the teacher and/or business volunteer as needed.

JA Elementary School Programs

JA Ourselves® uses compelling stories read aloud by the volunteer, along with hands-on activities to demonstrate helping, working, earning, and saving.

JA Our Families® introduces students to the intersection of entrepreneurship and first-grade social studies learning objectives, including how family members’ jobs and businesses contribute to the well being of the family.

JA Our Community® uses posters and games to offer practical information about businesses and the many jobs those businesses offer in a community. Students explore production methods through a simulation game, and they learn about taxes, decision making, and how money flows in an economy.

JA Our City® introduces students to the intersection of financial literacy and third-grade social studies learning objectives, including the characteristics of cities and how people and businesses in cities manage their money.

JA Our Region® introduces students to entrepreneurship and how entrepreneurs use resources to produce goods and services in a community. Students solve problems by weighing risks and rewards.

JA Our Nation® provides practical information about businesses’ need for individuals who can meet the demands of the job market, including high-growth, high-demand jobs locally and globally.

JA More than Money® teaches students about earning, spending, sharing, and saving money, and businesses they can start or jobs they can perform to earn money.

For JA BizTown, refer to the Capstone Correlations Report.
<table>
<thead>
<tr>
<th>Session Details</th>
<th>Louisiana Social Studies Standards</th>
<th>Common Core English Language Arts</th>
<th>Common Core Math</th>
</tr>
</thead>
</table>
| **Session One: This or That? Make a Choice**  
Students practice economics by making personal choices. |  
**Objectives:**  
The students will be able to:  
- Identify personal interests  
- Consider the factors that determine their choices  
- Define money |  
Reading Foundations RF.K.1-3  
Writing W.K.1-2,8  
Literature RL.K.7  
Speaking and Listening SL.K.1-6  
Language L.K.4,6 |  
Counting and Cardinality CC.2.1.K.A.2 |
| **Session Two: Do I Need What I Want?**  
Students recognize that people have basic needs and wants and that money-smart people know the difference between them. |  
**Objectives:**  
The students will be able to:  
- Explain the difference between needs and wants  
- Create a simple chart |  
K.5.1 Identify wants and basic needs.  
Reading Foundations RF.K.1-3  
Literature RL.K.1,4  
RL.K.7  
Speaking and Listening SL.K.1-3  
SL.K.6  
Language L.K.4,6 |  
Counting and Cardinality CC.2.1.K.A.3  
Measurement and Data CC.2.4.K.A.4 |
| **Session Three: A Penny Earned**  
Students are introduced to storybook characters and examine ways they can earn money. |  
**Objectives:**  
The students will be able to:  
- Describe the role of money in society  
- Identify jobs they can do to earn money |  
K.3.1 Demonstrate an understanding of the relative locations of objects through the use of appropriate vocabulary.  
K.5.5 Describe jobs that people do to earn money.  
Reading Foundations RF.K.1-4  
Writing W.K.2,8  
Literature RL.K.1-4  
RL.K.7  
RL.K.9-10  
Speaking and Listening SL.K.1-6  
Language L.K.4,6 |  
Counting and Cardinality CC.2.1.K.A.1-3 |
| **Session Four: A Penny Saved**  
Students are introduced to the concept of saving. |  
**Objectives:**  
The students will be able to:  
- Explain the importance of saving money  
- Identify a savings goal  
- Identify a place where people save money |  
K.5.2 Explore the concept of saving.  
Reading Foundations RF.K.1-4  
Literature RL.K.1-4  
Speaking and Listening SL.K.1-6  
Language L.K.4,6 |  
Counting and Cardinality CC.2.1.K.A.1  
Measurement and Data CC.2.4.K.A.4 |
## JA Ourselves

<table>
<thead>
<tr>
<th>Session Details</th>
<th>Louisiana Social Studies Standards</th>
<th>Core English Language Arts</th>
<th>Core Math</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Session Five: A Penny Shared</strong> Students are introduced to storybook characters and their plans to earn money for a worthy cause.</td>
<td>K.1.1 Order events that take place in a sequence using appropriate vocabulary.</td>
<td>Reading Foundations RF.K.1-4 Writing W.K.1,8 Literature RL.K.1-4 RL.K.7 RL.K.9-10 Speaking and Listening SL.K.1-6 Language L.K.4,6</td>
<td>Counting and Cardinality CC.2.1.K.A.1-3</td>
</tr>
</tbody>
</table>

### Objectives: The students will be able to:
- Explain the importance of giving
- Organize a chronological sequence of events
<table>
<thead>
<tr>
<th>Session Descriptions</th>
<th>Louisiana Social Studies Standards</th>
<th>Common Core ELA</th>
<th>Common Core Math</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Session One: All Kinds of Families</strong>&lt;br&gt;The students discover how families are alike and different and how they can work together to create a strong economy for the neighborhood.</td>
<td>1.3.6 Compare and contrast local traditions/celebrations, customs, languages, and foods as an introduction to Culture.</td>
<td>Reading Literature&lt;br&gt;RL.1.1&lt;br&gt;RL.1.3-4&lt;br&gt;RL.1.7-9,10&lt;br&gt;Reading Foundations&lt;br&gt;RF.1.1-4&lt;br&gt;Writing&lt;br&gt;W.1.2,5,8&lt;br&gt;Speaking &amp; Listening&lt;br&gt;SL.1.1-2&lt;br&gt;SL.1.4-5&lt;br&gt;Language&lt;br&gt;L.1.1-2&lt;br&gt;L.1.4</td>
<td>Mathematical Practices 8</td>
</tr>
<tr>
<td><strong>Objectives:</strong>&lt;br&gt;The students will be able to:&lt;br&gt;▪ Begin to understand the similarities and differences between families&lt;br&gt;▪ Recognize the importance of businesses in neighborhoods</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td><strong>Session Two: Money for Needs and Wants</strong>&lt;br&gt;Students become aware that all families need food, clothing, and shelter to live and must earn money to pay for these needs.</td>
<td>1.5.2 Distinguish between needs/wants of people by responding to real life situations.</td>
<td>Reading for Information&lt;br&gt;RL.1.1&lt;br&gt;RL.1.3-4&lt;br&gt;RL.1.6-7&lt;br&gt;RL.1.10&lt;br&gt;Reading Foundations&lt;br&gt;RF.1.1-4&lt;br&gt;Speaking &amp; Listening&lt;br&gt;SL.1.1-2&lt;br&gt;SL.1.4&lt;br&gt;Language&lt;br&gt;L.1.1&lt;br&gt;L.1.4</td>
<td>Measurement and Data&lt;br&gt;1.MD.C.4&lt;br&gt;Mathematical Practices&lt;br&gt;1-2&lt;br&gt;4-5&lt;br&gt;7-8</td>
</tr>
<tr>
<td><strong>Objectives:</strong>&lt;br&gt;The students will be able to:&lt;br&gt;▪ Describe the difference between needs and wants&lt;br&gt;▪ Explain that families must earn money for the things they need and want</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td><strong>Session Three: Businesses All Around the Neighborhood</strong>&lt;br&gt;Students learn how the needs and wants of people in a neighborhood create an opportunity for entrepreneurs to start businesses.</td>
<td>1.3.1 Identify a representation of a location/place on a map/globe. 1.3.2 Identify simple map symbols, compass rose (cardinal directions), and key/legend. 1.5.3 Distinguish between goods and services.</td>
<td>Reading Foundations&lt;br&gt;RF.1.1-4&lt;br&gt;Reading for Information&lt;br&gt;RL.1.1&lt;br&gt;RL.1.3-4&lt;br&gt;RL.1.6-7&lt;br&gt;RL.1.10&lt;br&gt;Writing&lt;br&gt;W.1.2,5,8&lt;br&gt;Speaking &amp; Listening&lt;br&gt;SL.1.1-2&lt;br&gt;SL.1.4</td>
<td>Measurement and Data&lt;br&gt;1.MD.C.4&lt;br&gt;Mathematical Practices&lt;br&gt;1-2&lt;br&gt;5-8</td>
</tr>
<tr>
<td><strong>Objectives:</strong>&lt;br&gt;The students will be able to:&lt;br&gt;▪ Define entrepreneur, goods, and services&lt;br&gt;▪ Interpret map symbols&lt;br&gt;▪ Identify the goods or services businesses provide</td>
<td></td>
<td></td>
<td></td>
</tr>
</tbody>
</table>
## JA Our Families

<table>
<thead>
<tr>
<th>Session Descriptions</th>
<th>Louisiana Social Studies Standards</th>
<th>Common Core ELA</th>
<th>Common Core Math</th>
</tr>
</thead>
</table>
| **Session Four: Jobs All Around the Neighborhood** | 1.5.4 Identify jobs and industries within the school and community.  
1.5.5 Identify ways people exchange/trade goods and services. | Reading Foundations  
RF.1.1-4  
Reading for Information  
RL.1.6-7  
Writing W.1.5  
Speaking & Listening SL.1.4-5  
Language L.1.1-2  
L.1.4 | Mathematical Practices  
1-2  
4-5  
7-8 |
| Students learn that entrepreneurs create businesses, which provide jobs for families. | The students will be able to:  
• Identify the jobs people do  
• Analyze their own skills to determine ways they can support family members | | |

### Objectives:

The students will be able to:

- Identify the jobs people do
- Analyze their own skills to determine ways they can support family members

| **Session Five: A New Business** | 1.5.2 Distinguish between needs/wants of people by responding to real life situations.  
1.5.5 Identify ways people exchange/trade goods and services. | Reading Foundations  
RF.1.1-4  
Reading for Information  
RL.1.1  
RL.1.3-4  
RL.1.6-7  
RL.1.10  
Writing W.1.2,5,8  
Speaking & Listening SL.1.1-2  
SL.1.4  
Language L.1.1-2  
L.1.4 | Operations in Algebra  
OA.1 ELO  
OA.6-7  
Measurement and Data  
1.MD.C.4  
Mathematical Practices  
2  
4  
7-8 |
| Students think like entrepreneurs and help advertise a new business needed in the neighborhood. | The students will be able to:  
• Describe one of the entrepreneurial characteristics—Satisfy a Need or Want | | |
<table>
<thead>
<tr>
<th>Session Descriptions</th>
<th>Social Studies Standards</th>
<th>English Language Arts</th>
<th>Math</th>
</tr>
</thead>
</table>
| **Session One: People in a Community Working Together** | 2.2.2 Interpret physical maps using title, key, symbols, compass rose (cardinal and intermediate directions), and alpha numeric grids.  
2.7.1 Describe different types of domestic and international jobs/careers in which people work to earn income.  
2.7.2 Describe skills and education needed for specific jobs. | RL.2.1-3  
RL.2.5-7  
RL.2.1-9  
SL.2.1-3  
SL.2.5-6  
L.2.4-6 | G.2.2  
Standards for Mathematical Practice 4 |
| **Objectives:**                             |                                                                                          |                       |                    |
| The students will be able to:              |                                                                                          |                       |                    |
| ▪ Describe a community                     |                                                                                          |                       |                    |
| ▪ State how people contribute to and benefit from a community |                                                                                          |                       |                    |
| ▪ Identify the variety of jobs in a community and how each requires specific skills |                                                                                          |                       |                    |
| **Session Two: Sweet “O” Donuts**          | 2.6.1 Describe how people can be both producers and consumers of local goods and services.  
2.6.2 Identify the specialized work necessary to manufacture, transport, and market goods and services. | RL.2.1-3  
RL.2.5-7  
RL.2.1-9  
SL.2.1-3  
SL.2.5-6  
L.2.4-6 | OA.2.1  
NBT.2.1  
NBT.2.2  
NBT.2.5  
MD.2.7  
MD.2.9  
Mathematical Practice 1-2  
4  
6 |
| **Objectives:**                             |                                                                                          |                       |                    |
| The students will be able to:              |                                                                                          |                       |                    |
| ▪ Define the terms produce, product, production, goods, and services |                                                                                          |                       |                    |
| ▪ Apply innovation to the production process |                                                                                          |                       |                    |
| ▪ Explain that people in a community earn money by performing work |                                                                                          |                       |                    |
| **Session Three: Business and Government Jobs** | 2.3.1 Describe ways a responsible government meets the basic needs of the local community.  
2.5.1 Describe a variety of services provided by local economic institutions. | RL.2.1-3  
RL.2.5-7  
RL.2.1-9  
SL.2.1-3  
SL.2.5-6  
L.2.4-6 | OA.2.1  
Mathematical Practice 1-2  
4-5  
8 |
| **Objectives:**                             |                                                                                          |                       |                    |
| The students will be able to:              |                                                                                          |                       |                    |
| ▪ Locate businesses and identify government careers |                                                                                          |                       |                    |
| ▪ Explain how taxation supports government services |                                                                                          |                       |                    |
## Session Descriptions

### Session Four: Let’s Vote!

Students participate in a decision that benefits their community. They vote to express their choice and to determine the will of the majority.

**Objectives:**

- The students will be able to:
  - Apply a decision-making process
  - Recognize voting as a way responsible citizens act and contribute to meet a community’s needs

2.4.3 Describe ways in which responsible citizens can work together to help leaders resolve conflicts within the community.

**Social Studies Standards**

<table>
<thead>
<tr>
<th>RL.2.1-3</th>
<th>RL.2.5-7</th>
<th>RL.2.1-9</th>
<th>SL.2.1-3</th>
<th>SL.2.5-6</th>
<th>L.2.4-6</th>
</tr>
</thead>
</table>

**English Language Arts**

<table>
<thead>
<tr>
<th>MD.2.7</th>
<th>MD.2.9</th>
</tr>
</thead>
</table>

**Math**

<table>
<thead>
<tr>
<th>OA.2.1</th>
<th>NBT.2.1</th>
<th>NBT.2.2</th>
<th>NBT.2.5</th>
<th>MD.2.7</th>
<th>MD.2.9</th>
</tr>
</thead>
</table>

### Session Five: Money Moves in a Community

Students learn about money and how it moves through a community.

**Objectives:**

- The students will be able to:
  - Identify coins and money terms
  - Describe how money flows through a community’s economy

2.6.3 Provide examples of how money and barter are used to obtain resources (goods and services).

**Social Studies Standards**

<table>
<thead>
<tr>
<th>RL.2.1-3</th>
<th>RL.2.5-7</th>
<th>RL.2.1-9</th>
<th>SL.2.1-3</th>
<th>SL.2.5-6</th>
<th>L.2.4-6</th>
</tr>
</thead>
</table>

**Mathematical Practice**

<table>
<thead>
<tr>
<th>1-2</th>
<th>5-7</th>
</tr>
</thead>
<tbody>
<tr>
<td>Session Descriptions</td>
<td>Louisiana Social Studies Standards</td>
</tr>
<tr>
<td>----------------------</td>
<td>-----------------------------------</td>
</tr>
</tbody>
</table>
| **Session One: Earn, Save, Spend, and Donate**  
Knowing we have four choices with money helps people reach personal goals and dreams and helps keep cities alive and healthy. | 3.7.1 Identify various ways that people earn income and how earning income contributes to the economic well-being of their community and state.  
3.7.2 List different ways people save their income and explain the advantages and disadvantages of each.  
3.10.2 Distinguish between the use of money and barter. | Reading for Information RL3.4-5  
Reading Foundations RF3.3-4  
Writing W.3.3 ELO  
W.3.7 ELO  
Speaking and Listening SL3.1  
SL3.3  
SL3.6  
Language L3.1  
L3.3  
L3.4 | Measurement and Data MD3.4  
MD3.5  
MD3.6  
Mathematical Practices 1-8 |
| **Session Two: Invisible Money**  
Students learn about the different forms of money and how people use them to pay for goods and services. | 3.7.3 Explain the benefits of comparative shopping when making economic decisions. | Reading for Information RL3.1-5  
Reading Foundations RF3.3-4  
Writing W.3.7 ELO  
Speaking and Listening SL3.1-4  
SL3.6  
Language L3.1  
L3.3-4 | Operations and Algebraic Thinking OA3.8  
OA3.9  
Mathematical Practices 1-8 |
| **Session Three: How Do I Become an Entrepreneur?**  
When entrepreneurs create businesses, they help keep cities alive and healthy. | 3.6.3 Describe how a citizen can help solve a local issue.  
3.7.1 Identify various ways that people earn income and how earning income contributes to the economic well-being of their community and state.  
3.8.2 Investigate ways in which people are producers and consumers and explain why they depend on one another. | Reading for Information RL3.1-5  
Reading Foundations RF3.3-4  
Speaking and Listening SL3.1-3  
SL3.6  
Language L3.1  
L3.3-4 | Operations and Algebraic Thinking OA3.8  
Numbers Base Ten NBT3.2  
Mathematical Practices 1-2  
4-8 |

*ELO* - Indicates a skill best supported by an Extended Learning Opportunity
# JA Our City

<table>
<thead>
<tr>
<th>Session Descriptions</th>
<th>Louisiana Social Studies Standards</th>
<th>Common Core ELA</th>
<th>Common Core Math</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Session Four: Money Choices Make the City Go Round</strong></td>
<td>3.8.2 Investigate ways in which people are producers and consumers and explain why they depend on one another.</td>
<td>Reading for Information RI.3.1 RI.3.3-6</td>
<td>Operations in Algebra OA.3.8 OA.3.9</td>
</tr>
<tr>
<td></td>
<td></td>
<td>Reading Foundations RF.3.3-4</td>
<td>Numbers Base Ten NBT.3.2</td>
</tr>
<tr>
<td></td>
<td></td>
<td>Speaking and Listening SL.3.1-3 SL.3.6</td>
<td>Mathematical Practices 1-8</td>
</tr>
<tr>
<td></td>
<td></td>
<td>Language L.3.1 L.3.3 L.3.4</td>
<td></td>
</tr>
<tr>
<td><strong>Objectives:</strong></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>The students will be able to:</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>• Demonstrate the importance of money in everyday life.</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>• Describe how money flows through a city’s economy.</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>• Explain taxes and how the city government uses the money to pay for the goods and services it provides.</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td><strong>Session Five: Let’s Build a City</strong></td>
<td>3.3.1 Describe characteristics and uses of various types of maps.</td>
<td>Reading for Information RI.3.1 RI.3.3-6</td>
<td>Operations in Algebra OA.3.8</td>
</tr>
<tr>
<td>A healthy city is built on the money choices of consumers, businesses, and the government. A city thrives when these sectors of the economy earn, save, spend, and donate.</td>
<td>3.3.7 Locate specific places on a map using a simple grid system.</td>
<td>Reading Foundations RF.3.3-4</td>
<td>Numbers Base Ten NBT.3.2</td>
</tr>
<tr>
<td><strong>Objectives:</strong></td>
<td>3.4.6 Distinguish between urban, suburban, and rural communities [in Louisiana.]</td>
<td>Writing W.3.2</td>
<td>Mathematical Practices 1-7</td>
</tr>
<tr>
<td>The students will be able to:</td>
<td>3.7.3 Explain the benefits of comparative shopping when making economic decisions.</td>
<td>Speaking and Listening SL.3.1-3 SL.3.6</td>
<td></td>
</tr>
<tr>
<td>• Describe how personal choices make a city a good place to live, work, play, and go to school.</td>
<td>3.9.2 ELD Investigate the responsibilities and characteristics of various jobs</td>
<td>Language L.3.1,3,4</td>
<td></td>
</tr>
<tr>
<td>Session Details</td>
<td>Louisiana Social Studies Standards</td>
<td>Common Core ELA</td>
<td>Common Core Math</td>
</tr>
<tr>
<td>----------------</td>
<td>-------------------------------------</td>
<td>----------------</td>
<td>-----------------</td>
</tr>
<tr>
<td><strong>Session One: Be an Entrepreneur</strong> Students explore well-known businesses by matching entrepreneurs to their businesses, and identifying their own entrepreneurial traits.</td>
<td>4.3.1 Explain how inventions and new processes affected the lives of people, migration, and the economy of regions of the United States.</td>
<td>Reading for Information RI.4.1-2 RI.4.4 RI.4.7 Reading Foundations RF.4.3-4 Speaking and Listening SL.4.1 SL.4.3 Language L.4.3-4 L.4.6</td>
<td>Mathematical Practices 1-2 4-7</td>
</tr>
<tr>
<td><strong>Objectives:</strong></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>The students will be able to:</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>• Recognize the impact entrepreneurs have on a region</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>• Apply traits that are common to successful entrepreneurs to their own skills and abilities</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td><strong>Session Two: Resources–Tools for Entrepreneurs</strong> Students are introduced to resources and, working in teams, use this information to create new businesses.</td>
<td>4.4.2 Locate and label on a map the major physical features of each of the five regions of the United States and summarize how they affect the climate, economy, and population of each region. 4.4.3 Identify the states of each of the five regions of the United States. 4.5.2 Analyze how physical characteristics of a region shape its economic development.</td>
<td>Reading for Information RI.4.4 RI.4.7 Reading Foundations RF.4.3-4 Writing W.4.2 W.4.8 Speaking and Listening SL.4.1-5 Language L.4.3-4 L.4.1-6</td>
<td>Mathematical Practices 1-2 4-8</td>
</tr>
<tr>
<td><strong>Objectives:</strong></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>The students will be able to:</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>• Define natural, human, and capital resources</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>• Describe how products and services use resources</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td><strong>Session Three: Hot Dog Stand Game</strong> Students learn the fundamental tasks performed by a business owner by playing the Hot Dog Stand game and tracking their revenue and expenses.</td>
<td>No Economics standards at this grade level.</td>
<td>Reading for Information RI.4.2-4 RI.4.7 Reading Foundations RF.4.3-4 Speaking and Listening SL.4.1 SL.4.3 Language L.4.1 L.4.3-6</td>
<td>Mathematical Practices 1-7</td>
</tr>
<tr>
<td><strong>Objectives:</strong></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>The students will be able to:</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>• Track the revenue and expenses of a business</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>• Identify the fundamental tasks required to run a business</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>• Explain the importance of keeping an accurate account of a business’s financial information</td>
<td></td>
<td></td>
<td></td>
</tr>
</tbody>
</table>
## JA Our Region

<table>
<thead>
<tr>
<th>Session Details</th>
<th>Louisiana Social Studies Standards</th>
<th>Common Core ELA</th>
<th>Common Core Math</th>
</tr>
</thead>
</table>
| **Session Four: Entrepreneurs Solve Problems**  
Students journey through the complex world of business problem solving by brainstorming ideas and by determining the price, advertising, and supply for a new business using the Problem-Solver Catcher.  
**Objectives:**  
The students will be able to:  
- Demonstrate the problem-solving process  
- Identify the potential risks and rewards in making business decisions | 4.8.2 Differentiate between citizens’ rights, responsibilities, and duties. | Reading for Information RI.4.1 RI.4.3-4 RI.4.7  
Reading Foundations RF.4.3-4  
Writing W.4.2 W.4.8  
Speaking and Listening SL.4.1-2 SL.4.4  
Language L.4.1 L.4.3-4 L.4.6 | Mathematical Practices 1-2 4 6-7 |
| **Session Five: Entrepreneurs Go Global**  
Students demonstrate the supply chain by working in teams to build a sticker-sheet computer.  
**Objectives:**  
The students will be able to:  
- Apply the supply chain to a manufacturing example  
- Explain how resource providers, businesses, and consumers are interdependent | No Economics standards at this grade level. | Reading for Information RI.4.3-4 RI.4.7  
Reading Foundations RF.4.3-4  
Speaking and Listening SL.4.1-4  
Language L.4.1 L.4.3-4 L.4.6 | NA |
## Session Details

### Session One: Free to Choose Your Work or Business

Students are introduced to the nation’s free market system and how it supports businesses and careers.

**Objectives:**

The students will be able to:

- Identify the characteristics of a free market economy
- Explain how pricing guides economic decisions

### Session Two: Innovation Nation

Students experience how entrepreneurial thinking can spur new businesses and the opportunity for future income.

**Objectives:**

The students will be able to:

- Define entrepreneur and entrepreneurship
- Describe resources and how entrepreneurs use them
- Explore STEM skills and the process of innovation

### Session Three: Career Quest

Students learn about career clusters.

**Objectives:**

The students will be able to:

- Examine career groupings and the skills necessary for a variety of careers.

---

<table>
<thead>
<tr>
<th>Language Arts</th>
<th>Common Core Math</th>
</tr>
</thead>
<tbody>
<tr>
<td>Reading for Information RI.5.1-2 RL.5.4 RL.5.7</td>
<td></td>
</tr>
<tr>
<td>Reading Foundations RF.5.3-4</td>
<td></td>
</tr>
<tr>
<td>Speaking and Listening SL.5.1-4 SL.5.6 Language L.5.1-5</td>
<td></td>
</tr>
<tr>
<td>Operations and Algebraic Thinking OA.5.2</td>
<td></td>
</tr>
<tr>
<td>Numbers Base Ten NBT.5.6-7</td>
<td></td>
</tr>
<tr>
<td>Reading for Information RI.5.1-2 RL.5.4 RL.5.7</td>
<td></td>
</tr>
<tr>
<td>Reading Foundations RF.5.3-4</td>
<td></td>
</tr>
<tr>
<td>Writing WS.5.2 WS.5.4</td>
<td></td>
</tr>
<tr>
<td>Speaking and Listening SL.5.1-4 SL.5.6 Language L.5.1-5</td>
<td></td>
</tr>
<tr>
<td>Operations and Algebraic Thinking CC.2.2.5.A.1</td>
<td></td>
</tr>
<tr>
<td>Numbers Base Ten CC.2.1.5.B.2</td>
<td></td>
</tr>
<tr>
<td>Reading for Information RI.5.1-2 RL.5.4 RL.5.7</td>
<td></td>
</tr>
<tr>
<td>Reading Foundations RF.5.3-4</td>
<td></td>
</tr>
<tr>
<td>Speaking and Listening SL.5.1-4 SL.5.6 Language L.5.1-5</td>
<td></td>
</tr>
<tr>
<td>Numbers Base Ten CC.2.1.5.B.2</td>
<td></td>
</tr>
</tbody>
</table>
### Session Four: Get and Keep the Job!

Students examine important work-readiness and behavioral skills needed for career success.

**Objectives:**

The students will be able to:
- Identify the soft skills wanted by today’s employers

<table>
<thead>
<tr>
<th>Louisiana Social Studies Standards</th>
<th>Common Core English Language Arts</th>
<th>Common Core Math</th>
</tr>
</thead>
<tbody>
<tr>
<td>2.2. Students will be able to define, identify, and demonstrate the Foundation Knowledge and Skills</td>
<td>Reading for Information RL.5.1-2 RL.5.4 RL.5.7 Reading Foundations RF.5.3-4 Writing WS.5.2 WS.5.4 Speaking and Listening SL.5.1-4 SL.5.6 Language L.5.1-5</td>
<td>Operations and Algebraic Thinking CC.2.2.5.A.1 Numbers Base Ten CC.2.1.5.B.2</td>
</tr>
</tbody>
</table>

### Session Five: Global Connections

Students explore how the United States is connected to the global economy.

**Objectives:**

The students will be able to:
- Discuss why businesses specialize and trade
- Define opportunity cost

| 5.4.1 Differentiate between various types of maps using characteristics, functions, and applications. 5.9.1 Describe trade between the Americas, Western Europe, and Western Africa (during the colonial period.) | Reading for Information RL.5.1-2 RL.5.4 RL.5.7 Reading Foundations RF.5.3-4 Speaking and Listening SL.5.1-4 SL.5.6 Language L.5.1-5 | NA |

### Optional Supplement: Business Organization

Students examine entrepreneurship, free enterprise, and business organization.

**Objectives:**

The students will be able to:
- Identify three basic ways businesses are organized.

<p>| Speaking and Listening SL.5.1-4 Language L.5.1,5 | NA | NA |</p>
<table>
<thead>
<tr>
<th>Session Descriptions</th>
<th>Louisiana Social Studies Standards</th>
<th>Common Core ELA</th>
<th>Common Core Math</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Session One: The Money Garden</strong></td>
<td>3.7.2 List different ways people save their income and explain the advantages and disadvantages of each.</td>
<td>Reading for Information RI.3.1 RI.3.3-4 RI.3.6 Reading Foundations RF.3.3-4 Speaking and Listening SL.3.1 SL.3.6 Language L.3.1 L.3.4 L.3.6</td>
<td>Numbers Base Ten 3.NBT.2.2 3.NBT.3.3 4.NBT.4 5.NBT.5 5.NBT.7 Mathematical Practices 1-8</td>
</tr>
<tr>
<td><strong>Session Two: Create a Business</strong></td>
<td>3.7.1 Identify various ways that people earn income and how earning income contributes to the economic well-being of their community and state 3.9.2 Investigate the responsibilities and characteristics of various jobs</td>
<td>Reading for Information RI.3.2-4 RI.3.6 Reading Foundations RF.3.3-4 Speaking and Listening SL.3.1-3 SL.3.6 Language L.3.1-4 L.3.6</td>
<td>Numbers Base Ten 3.NBT.3.3 4.NBT.4 4.NF.4.7 5.NBT.5 5.NBT.7 Mathematical Practices 1-8</td>
</tr>
<tr>
<td><strong>Session Three: Build a Business</strong></td>
<td></td>
<td>Reading for Information RI.3.2-6 Reading Foundations RF.3.3-4 Speaking and Listening SL.3.1 SL.3.6 Language L.3.1-4 L.3.6</td>
<td>Numbers Base Ten 3.NBT.2.2 3.NBT.3.3 4.NBT.4 4.NF.4.7 5.NBT.5 5.NBT.7 Mathematical Practices 1-2 4-8</td>
</tr>
</tbody>
</table>

*ELO- Indicates a skill best supported by an Extended Learning Opportunity*
<table>
<thead>
<tr>
<th>Session Descriptions</th>
<th>Louisiana Social Studies Standards</th>
<th>Common Core ELA</th>
<th>Common Core Math</th>
</tr>
</thead>
</table>
| **Session Four: Run a Business**  
Students explain why financial institutions lend money and why people borrow money for their businesses. They learn about advantages and disadvantages of borrowing money, including the need to make interest payments. They record and track financial gains and losses in a simulated activity.  
**Objectives:**  
The students will be able to:  
- Explain why financial institutions lend money  
- Explain decision making and the traits of trustworthy borrowers  
- Record and track financial gains and losses  
  
3.8.2 Investigate ways in which people are producers and consumers and explain why they depend on one another  
Reading for Information  
RI.3.1-5  
RI.3.7  
Reading Foundations  
RF.3.3-4  
Writing  
W.3.2-4  
Speaking and Listening  
SL.3.1-3  
SL.3.6  
Language  
L.3.4  
L.3.6  |  
Mathematical Practices  
1-8  |
| **Session Five: Global Success**  
The students explore the opportunities and challenges of global markets.  
**Objectives:**  
The students will be able to:  
- Explore reasons why businesses import and export goods  
- Describe the economic considerations related to selling in a global market  
- Define opportunity cost  
  
3.9.1 Explain the concepts of specialization and interdependence in the production of goods and services  
3.10.1 Differentiate between imports and exports of goods in Louisiana  
3.10.2 Distinguish between the use of money and barter  
Reading for Information  
RI.3.1  
RI.3.3-7  
Reading Foundations  
RF.3.3-4  
Writing  
W.3.3  
Speaking and Listening  
SL.3.1-2  
SL.3.6  
Language  
L.3.1-4  
L.3.6  |  
Numbers Base Ten  
3.NBT.2.2  
3.NBT.3.3  
4.NBT.4  
4.NBT.5  
5.NBT.5  
5.NBT.7  |