

# JA It's My Future – Blended

Session Descriptions	MS Middle School Learning Standards	Common Core ELA
<p><b>Session One: My Brand</b></p> <p>Students examine well-known businesses to learn about brand and reputation. They complete a personal brand worksheet to define their own brands and then design logos to represent themselves.</p> <p><b>Objectives:</b></p> <ul style="list-style-type: none"> <li>▪ Recognize branding as a way to build a positive reputation, personally as well as in the business world.</li> <li>▪ Design a logo that expresses their personal brand.</li> </ul>	<p>PS 1.A Demonstrate understanding of individual strengths and personal challenges and how they relate to a positive self-concept.</p> <p>CD 9 A Utilize information about personal, ethical, and work habit skills to enhance individual student success.</p>	<p>RI 6.7 L. 6.1-6 SL. 6.1-3 SL. 6.5</p> <p>L. 7.1-6 SL. 7.1-3 SL. 7.5</p> <p>RI 8.4 L. 8.1-6 SL. 8.1-3 SL. 8.5</p>
<p><b>Session Two: Career Clusters</b></p> <p>Students are introduced to the 16 career clusters, take a career interest assessment, learn about potential jobs within their preferred cluster and then share job information with other classmates and discuss the importance of all jobs within a community.</p> <p><b>Objectives:</b></p> <ul style="list-style-type: none"> <li>▪ Identify jobs in specific career clusters that they would like to further explore.</li> <li>▪ Understand the interconnectivity and value of all types of jobs.</li> </ul>	<p>CD 7.B Recognize occupations and careers as they relate to career paths, personal interests, and aptitudes.</p> <p>CD 6.B Utilize a variety of resources to obtain information about the levels of training and education required for various occupations.</p>	<p>RI 6.7 L. 6.1-4 L.6.6 SL. 6.1-2 SL. 6.</p> <p>RI 7.4 L. 7.1,3,4 SL. 7.1,2,4</p> <p>RI 8.4 L. 8.1,3,4 SL. 8.2,4</p>
<p><b>Session Three: High Growth Careers</b></p> <p>Students learn about declining and high-growth careers and possible reasons for changes in a job's outlook. They are introduced to several high-growth occupations and have the opportunity to research growth careers in their preferred career clusters.</p> <p><b>Objectives:</b></p> <ul style="list-style-type: none"> <li>▪ Recognize the difference between high-growth and declining careers.</li> <li>▪ Identify specific careers that are forecasted to have high growth.</li> </ul>	<p>CD 7.C Recognize the relevance of all work and workers, and their existence in a global society</p> <p>CD 8.A Utilize career and educational information to explore career paths of interest.</p>	<p>RI 6.7 L.6.1,4,6 SL. 6.1-2</p> <p>RI 7.4 L. 7.1,4 SL. 7.1-2</p> <p>L. 8.1,3,4 SL. 8.1</p>

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<p><b>Session Four: Career Mapping</b></p> <p>Students learn how early experiences can provide transferable skills that contribute to future job success by looking at well-known celebrities and their paths to success. They learn about career maps by examining a sample and creating their own.</p> <p><b>Objectives:</b></p> <ul style="list-style-type: none"> <li>▪ Identify experiences and activities related to foundational skills that are transferable to a future job.</li> <li>▪ Plan the significant markers needed to earn a particular job.</li> </ul>	<p>PS 1.B Apply personal planning strategies to balance individual, family, and school responsibilities.</p> <p>AD 6.A Utilize goal-setting skills to identify the impact of academic achievement on an educational plan.</p>	<p>L. 6.1-4 L.6.6 SL. 6.1-3</p> <p>L. 7.1,3,4 SL. 7.1,2,4</p> <p>L. 8.1,3,4 SL. 8.1-2</p>
<p><b>Session Five: On the Hunt</b></p> <p>Students learn about the process of looking, applying, and interviewing for a job. They read about the process and then play a game in which they must identify two truths and a myth about each topic.</p> <p><b>Objectives:</b></p> <ul style="list-style-type: none"> <li>▪ Recognize basic job-hunting tools, including job postings, applications, recommendations, and interviews.</li> </ul>	<p>CD 9.B Identify and demonstrate basic job seeking skills of interviewing and completing applications.</p>	<p>RI 6.7 L. 6.1-6 SL. 6.1-2 SL. 5-6</p> <p>RI 7.4 L. 7.1,3,4 SL. 7.1,2,4</p> <p>RI 8.4 L. 8.1,3,4 SL. 8.2,4</p>
<p><b>Session Six: Soft Skills</b></p> <p>Students learn about the differences between technical and soft skills and why both are essential to keep a job. They complete a soft skills self-evaluation to determine which skills they already have and which they can work toward. Finally, they role-play situations that require having strong soft skills.</p> <p><b>Objectives:</b></p> <ul style="list-style-type: none"> <li>▪ Differentiate between technical skills and soft skills.</li> <li>▪ Describe specific soft skills they already possess and those on which they need to improve.</li> </ul>	<p>PS 1.C Identify and practice ways to be a contributing group member.</p> <p>PS 2.C Practice effective interpersonal skills in a variety of social situations.</p> <p>CD 7.A Use current interests, strengths, and limitations to guide career exploration and educational planning.</p>	<p>RI 6.7 L. 6.1-6 SL. 6.1-2 SL. 5-6</p> <p>RI 7.4 L. 7.1,3,4 SL. 7.1-2 SL.7.5-6</p> <p>RI 8.4 L. 8.1,3,4 SL. 8.1-3</p>