The Money JAR

Our Purpose
The Money JAR is a podcast about kids, families, and money, sponsored by Junior Achievement. From money apps for kids to teaching young people how to find their dream job, the show is designed to be a practical catalyst for meaningful dialogue, helping families begin ongoing conversations around work readiness, entrepreneurship, and financial literacy. Along with a cadre of guest experts, show hosts Todd Yuzuriha and Evan Wilson pair their unique perspectives with a mild dose of humor as they attempt to demystify the common challenges all families face while trying to educate their children on the economics of life.

About
Production
The Money JAR is produced by Junior Achievement in Portland, Oregon, in a 22-to-25-minute talk-format with episodes distributed bi-weekly. The Money JAR was recognized by the MetLife Foundation with the 2014 “Entrepreneurial Award” for the outstanding approach to program development. The show was created in 2012 and reached a milestone 100 episodes in 2017.

Junior Achievement
Junior Achievement is the largest organization dedicated to giving young people the knowledge and skills they need to own their economic success, plan for their futures, and make smart academic and economic choices. Junior Achievement’s purpose is to inspire and prepare young people to succeed in a global economy.

Show Themes
In alignment with Junior Achievement’s three pillars, The Money JAR provides Junior Achievement mission and brand promotion through content related to work readiness, entrepreneurship, and financial literacy. The show represents unique perspectives with a wide appeal on the definition of life and career success from guests across the country.

Show Hosts: Todd Yuzuriha and Evan Wilson
Todd is passionate about personal finance and began investing at age 12. He retired as vice president of engineering for Logitech, where he led product development of the company’s audio and video game products. Previously he was senior vice president of engineering for Labtec, senior director at Sharp Microelectronics, and engineering manager at Tektronix. Todd has a bachelor’s degree in engineering from Stanford, a master’s degree in engineering from the University of California at Berkeley, and an MBA from the University of Portland. Todd is married and has three children. He serves on the boards of Evergreen Public Schools in Vancouver, Washington, and the Fort Vancouver Regional Library District, and he plays trumpet.

Evan is married with two young children and lives in Portland, Oregon. He’s a partner and the chief financial officer of The Official Manufacturing Company, a strategy, branding, and design agency. He’s also on the board or a strategic advisor of a few young companies. Previously, he was a partner at Pacific Crest, a top technology boutique investment bank, which was acquired by KeyBank in 2014. He led the firm’s coverage of the Internet, social media, and games; was frequently named to Institutional Investor’s All-American Research Team; and was regularly featured on CNBC and in the New York Times and the Wall Street Journal. Evan graduated from Linfield College, where he played basketball, studied finance and computer science, and was an Academic All-American.

Distribution
The entire catalog of shows can be found on our website, iTunes, Stitcher, Google Play, Spotify, and more with new episodes published every other Monday.

Follow us and subscribe!