



## 2015-2016 Partnership Opportunities

**2015 is Junior Achievement of Maine’s 50<sup>th</sup> anniversary year.** In 1965, we embarked on a mission to teach Maine students about careers, work readiness, entrepreneurship and financial literacy. Last year our programs reached 10,365 K-12 kids in classrooms around the state. That’s a lot, but still only 5.5% of Maine’s K-12 students. We need to double student participation and JA’s impact over the next few years.

JA inspires today’s youth to stay in school and acquire skills that will serve them all their lives. This is the best investment we can make in our future workforce, economy and quality of life. Please show your commitment to the future of Maine by becoming a JA Partner.

### Empower K-12 Maine Students via JA Classroom Programs

<b>Sponsor a “JA in a Day”</b>	E.g., all Scarborough Middle School 7 <sup>th</sup> graders	Estimate: \$37 x # of students
<b>Sponsor programs, for specific schools, grades, classes</b>	E.g. a program for all elementary students in Portland	Estimate: \$37 x # of students
<b>Sponsor a Job Shadow</b>	Host a middle school class for 4 hours at your place of business. JA will provide all the materials & support	Get kids excited about what their future can hold.
<b>Offer employees the opportunity to volunteer in classrooms</b>	Creating a culture of community involvement	Giving employees a chance to give back, while having time away from the office is a win-win.

### Support Opportunities

There are plenty of ways to help Maine students become tomorrow’s business leaders by supporting JA.

In-kind donations, pro bono professional services, and sharing your business expertise in the classroom are just a few ways you and your company can show support. Please call us at 207-347-4333 to learn more.



## 30<sup>th</sup> Annual Junior Achievement of Maine Golf Classic

The Fall Golf Classic is a favorite event each year. Get out and hit the links with a team of coworkers or choose to sponsor part of the course. There are many ways for your business to take part in this fun-filled event. Whatever you decide, your pledge will bring work-readiness and financial literacy skills to Maine students as you support our next generation of entrepreneurs.

**September 2016 | Martindale Country Club, Auburn | 8:15 AM Shotgun Start**

All golfers receive a gift bag, breakfast, lunch, drink ticket and invitation to post-tournament reception.

Sponsor Level	Support Level	Special Benefits	Recognition at Reception	Recognition in Program	JA Home Page	JA Golf Page
Tournament	\$3,500 Exclusive	Banner, name / logo on all printed materials, special recognition at reception, table display, logo on JA website homepage, MaineBiz ad	✓	✓	✓	✓
Lunch	\$1,500 Exclusive	Company name & logo on signage at lunch and on all printed materials, MaineBiz ad	✓	✓	✓	✓
Putting Green	\$1,200 Exclusive	Special signage on putting green	✓	✓		✓
Beverage Cart	\$1,200 Exclusive	Company name & logo on beverage cart & drink tickets	✓	✓		✓
Hole in One	\$1,200 Exclusive	Company name & logo on Hole in One	✓	✓		✓
Reception	\$1,200 Exclusive	Company banner displayed at reception	✓	✓		✓
Carts	\$1,200 Limit 2	Company name & logo on all golf carts	✓	✓		✓
Team + Hole Sign	\$900	Company name on sign at tee	✓	✓		✓
Breakfast	\$800 Exclusive	Banner displayed in breakfast area	✓	✓		✓
Team	\$750	Great day of golf and networking!	✓	✓		✓
Golf Balls	\$500 Exclusive	Name / logo on golf balls: 144 sleeves of balls + \$300 in exchange for a foursome	✓	✓		✓
Long Drive	\$300	Signage on long drive hole	✓	✓		✓
Hole	\$250	Company name at tee		✓		✓



## Junior Achievement’s Maine Business Hall of Fame North

Our yearly Business Hall of Fame honors innovators in the Maine business community. Join us for a night of delicious food and inspiring company. You will hear from the individuals who are leading the Maine business community into the future, and get a chance to network with local influencers. Reserve a pair of seats for you and a date, or book a whole table for your company. This is a night that can’t be missed. **The 2015 Laureates were: Joseph H. Cyr (John T. Cyr & Sons, Inc.), Larry Shaw (MMG Insurance) & Edward L. Hennessey, Jr. (Machias Savings Bank)**

**November 2016 Hilton Garden Inn – Bangor 5:30 – 8:30PM**

Sponsorship Benefit	Support Level	Platinum	Diamond	Gold	Silver	Table
		\$7,500	\$5,000	\$4,000	\$2,000	\$1,200
Company banner hung in podium area — maximum attendee site and media recognition as a strong supporter of Maine students and JA		✓				
One Table (8 seats —\$1,000 value) preferential seating/company logo on table		✓				
Company banner hung in reception area — high visibility during reception			✓			
Company logo on Save-the-Date		✓				
Full page ad in Event Program (\$600 value)		✓				
Half page ad in Event Program (\$350 value)			✓			
Quarter page ad in Event Program (\$200 value)				✓	✓	
Company logo on invitation		✓	✓	✓		
Highly visible logo placement on all printed materials (program, poster, sponsorship PowerPoint)		✓	✓	✓	✓	
Recognition in all press releases		✓	✓	✓	✓	
One table (8 seats—\$1,000 value) —company logo on table			✓	✓	✓	✓
Verbal recognition & appreciation from the podium		✓	✓	✓	✓	
Company logo on banner of JA Maine website for one year, logo/link on HOF page		✓	✓	✓		
Company link on JA Maine website and HOF page					✓	
Company name listed in program		✓	✓	✓	✓	✓



## Junior Achievement’s Titan Challenge

**Will the next titans of industry come from Maine? With your help, they can.**

**Each February, JA hosts our annual Titan Challenge** —a one-day entrepreneurial competition for high school students that stimulates creative thinking and stresses the importance of business skills to personal and career growth.

**Date: Tuesday, February 9, 2016**

In the Titan Challenge, student teams use an online simulator that presents the same business model, budget and challenges. Each team must create a plan for producing a successful and sustainable business venture. The Challenge draws on a number of skills each team member will need to become a meaningful contributor in tomorrow's workforce: creativity, finance, collaboration, strategy and more. Each member of the winning team gets a scholarship for post-secondary education.

Sponsor Level	Statewide \$15,000 <i>Exclusive</i>	Regional \$5,000 <i>1 per location</i>	Tech \$ 2,500	Business \$1,500	Mentor \$750
<b>Benefits</b>					
Company banner hung at all Titan locations	✓				
Logo on email invitation to all high school principals.	✓				
Remarks at podium	✓	✓			
Logo in JA newsletter that goes out monthly to all JA contacts (Nov–Jan)	✓	✓			
Company banner hung at regional location		✓			
Logo in event program	✓	✓	✓	✓	
Logo on sponsorship loop of JA Maine website homepage	✓	✓			
Logo and company link on Titan page of JA Maine website	✓	✓	✓	✓	
Mentor opportunities at event at all locations	✓	✓	✓	✓	✓
Recognition in all press releases	✓	✓	✓		
Logo on event poster at each location	✓	✓	✓		
Verbal recognition at event at each location	✓	✓	✓	✓	✓
	<i>*Business &amp; Mentor Sponsors will have your company name listed in the program and on event posters.</i>				



## Junior Achievement’s 27<sup>th</sup> Annual Maine Business Hall of Fame South

Our yearly Business Hall of Fame honors innovators in the Maine business community. Join us for a night of delicious food and inspiring company. You will hear from the individuals who are leading the Maine business community into the future, and get a chance to network with local influencers. Reserve a pair of seats for you and a date, or book a whole table for your company. This is a night that can’t be missed. The 2016 Laureates will be selected in the coming months.

**Date: Monday, May 9, 2016 Portland Marriott at Sable Oaks 5:30 – 8:30PM**

Sponsorship Benefit	Platinum	Diamond	Gold	Silver	Table
Support Level	\$7,500	\$5,500	\$4,500	\$3,000	\$1,600
Company banner hung in podium area — maximum attendee sight and media recognition as a strong supporter of Maine students and JA	✓				
One Table (8 seats—\$1,600 value) preferential seating/company logo on table	✓				
Company banner hung in reception area — high visibility during reception		✓			
Company logo on Save-the-Date postcard — reaches over 1,000 business leaders across Maine	✓				
Logo on Mainebiz advertisement	✓				
Full page ad in Event Program (\$600 value)	✓				
Half page ad in Event Program (\$350 value)		✓			
Quarter page ad in Event Program (\$200 value)			✓	✓	
Company logo on invitation—reaches over 1,000 prominent business leaders	✓	✓	✓		
Highly visible logo placement on all printed materials (program, poster, sponsorship PowerPoint)	✓	✓	✓	✓	
Recognition in all press releases	✓	✓	✓	✓	
One table (8 seats—\$1,600 value) — company logo on table		✓	✓	✓	✓
Verbal recognition & appreciation from the podium	✓	✓	✓	✓	
Company logo on banner of JA Maine website for one year, logo/link on HOF page	✓	✓	✓		
Company link on JA Maine website and HOF page				✓	
Company name listed in program	✓	✓	✓	✓	✓