



three rivers **Corporate Players Championship**  
Wednesday, May 26 - Thursday, May 27, 2021  
Laurel Valley Golf Club  
Ligonier, Pennsylvania



## ***Together, we strengthen communities by ensuring every child has an equal opportunity to succeed.***

Our Laurel Valley Golf Outing provides more than just an option to fundraise through an event. This year, your partnership means more kids will be impacted through the event and the giving can extend to a yearly educational campaign in which your company can be associated. The pandemic has created an educational gap and our programming has never been more important! As an investor in JA of Western PA, your company will help our kids with virtual learning programs, provide educational equity in underserved neighborhoods and provide work force readiness experiences. ***Say yes and we will do the rest!***

### **2021 Partnership Opportunities**

#### **Official and Exclusive Title Partner of the Laurel Valley Golf Outing-- \$50,000**

2021 Educational Partnership with Junior Achievement of Western Pennsylvania (year-long partnership)

- 1 month sponsorship of JA Kid of the Month on KDKA Radio
- Sponsor of *Pittsburgh Business Times* ' Panel of Experts\*\*\*
- Logo featured on Billboards during 2021 campaign
- Logo inclusion in Spirit of Enterprise "spread" in the *Pittsburgh Business Times*.
- Inclusion in the press launch of the "Together" campaign
- Logo in the footer of all e-newsletters throughout 2021
- Ability to showcase brand in video, digital advertising and special events
- Provides programming for one school in an underserved community
- Provides curriculum and busing to JA BizTown® for the school
- Option to provide Volunteer Video for virtual learning session

\*\*\*Dependent upon funding

Exclusive Laurel Valley Golf Outing Title sponsor with naming rights

- Sponsor name integrated into name and logo of event on all printed materials and website
- Company Listing as Title Sponsor in post-event wrap-up in *The Pittsburgh Business Times*
- Recognition as Title Sponsor on Laurel Valley pin flag placed at first hole
- Prominent signage with logo recognition as the Title Sponsor on both event days
- Verbal recognition and optional speaking rights at dinner and lunch
- Full-page advertisement in the event program
- Inclusion in social posts about Laurel Valley Golf Outing

Event Perks

- Two Executive On-site Overnight Foursomes (for 8 golfers) with advertised benefits
- Premium reserved seating at Golden Achievement Dinner (Exclusive clientele)
- 2 tickets to JA's Spirit of Enterprise Event (1 million impressions)
- Invitation to one JA 1939 Society VIP event
- One booth for JA Inspire Career Fair (reach 20,000+ kids)
- Invite to Back to School Party and Re-opening of JA BizTown® (5,000 households)

**Multi-year sponsorships available**

**Contact JA to customize a sponsorship package to meet your needs:**

Bill Lucas, Executive Vice President  
(412) 376-3126 or [blucas@jawardwesternpa.org](mailto:blucas@jawardwesternpa.org)

**Co-Presenting Partners - \$25,000 - 2 Available**

2021 Educational Partnership with Junior Achievement of Western Pennsylvania (year-long partnership)

- Logo featured on Billboards during 2021 campaign
- Logo inclusion in Spirit of Enterprise “spread” in the *Pittsburgh Business Times*
- Inclusion in the press launch of the “Together” campaign
- Logo in the footer of all e-newsletters throughout 2021
- Ability to showcase brand in video, digital advertising and special events
- Provides programming for one school in an underserved community
- Option to provide Volunteer Video for virtual learning session

Laurel Valley Golf Outing Presenting Sponsor Deliverables

- Company Listing as Presenting Sponsor in post-event wrap-up in *The Pittsburgh Business Times*
- Recognition as Presenting Sponsor on Laurel Valley pin flag placed at 9<sup>th</sup>, 10<sup>th</sup> or 18<sup>th</sup> hole
- Prominent signage with logo recognition as Presenting Sponsor on both event days
- Verbal recognition at dinner and lunch
- Full-page advertisement in the event program
- Inclusion in social posts about Laurel Valley Golf Outing

Event Perks

- Two Executive On-site Overnight Foursomes (for 8 golfers) with advertised benefits
- Premium reserved seating at Golden Achievement Dinner (Exclusive clientele)
- 2 tickets to JA’s Spirit of Enterprise Event (1 million impressions)
- Invitation to one JA 1939 Society VIP event
- One booth for JA Inspire Career Fair (reach 20,000+ kids)
- Invite to Back to School Party and Re-opening of JA BizTown® (5,000 households)

**Golden Achievement Award Dinner Sponsor- \$20,000- 1 Available**

- Executive On-site Overnight Golf Foursome (for 4 golfers) with advertised benefits
- Signage with Company Logo displayed at the Golden Achievement Award Dinner
- Table Tents with Company Logo displayed at the Golden Achievement Award Dinner
- Logo recognition as sponsor on printed materials and website
- Full-page ad in event program
- Verbal Recognition at dinner
- Premium reserved seating at Golden Achievement Dinner
- Company Listing as sponsor in post-event wrap-up in *The Pittsburgh Business Times*

## **\$15,000 Sponsorships**

**\*Each \$15,000 Sponsorship provides exposure to both flights of golfers & includes:**

### **All \$15,000 sponsorships include:**

- Logo recognition as sponsor on printed materials and website
- Full-page ad in event program
- Company Listing as sponsor in post-event wrap-up in *The Pittsburgh Business Times*

### **Golden Achievement Reception Sponsor- \$15,000- 1 Available**

- 2 Monday Afternoon Golf Foursomes (for 8 golfers) with advertised benefits
- Signage with Company Logo displayed at Cocktail Reception
- Verbal recognition of Reception Sponsor before dinner

### **Lunch Sponsor - \$15,000- 1 Available**

- Includes signage and table tents with company logo displayed at lunch
- 1 Executive On-Site Overnight Foursome with advertised benefits
- Verbal recognition at Golden Achievement Dinner

### **Breakfast Sponsor- \$15,000- 1 Available**

- Includes signage and table tents with company logo displayed at breakfast
- 1 Executive On-Site Overnight Golf Foursome with advertised benefits

### **Grille Room Sponsor- \$15,000- 1 Available**

- Includes signage with company logo displayed in Grille Room during cigars and cordials
- 1 Executive On-site Overnight Foursome with advertised benefits
- Verbal recognition at Golden Achievement Dinner

### **Pro Shop Sponsor- \$15,000- 1 Available**

- Includes signage with Company Logo displayed at Pro Shop entrance and internal signage
- 1 Executive On-Site Overnight Foursome with advertised benefits
- Verbal recognition at Golden Achievement Dinner

### **Clubhouse Host Sponsor- \$15,000- 1 Available**

- Includes company logo in golfers' pocket agendas & signage in clubhouse
- 1 Executive On-Site Overnight Foursome with advertised benefits
- Verbal recognition at Golden Achievement Dinner

### **Halfway House Sponsor - \$15,000- 1 Available**

- Includes banner recognition at Halfway House including exposure to both flights of golfers
- 1 Executive On-site Overnight Foursome with advertised benefits
- Verbal recognition at Golden Achievement Dinner

## **\$10,000 Sponsorships**

### **Locker Room Sponsor- \$10,000- 1 Available**

- Wednesday Afternoon Foursome
- Includes signage in locker room & logo placement on locker room gift
- Logo recognition as sponsor on JA website and printed materials
- Quarter-page ad in event program
- Company Listing as sponsor in post-event wrap-up in *The Pittsburgh Business Times*

### **Welcome Gift Sponsor- \$10,000- 1 Available**

- Wednesday Afternoon Foursome
- Includes signage at the welcome table and logo placement on welcome gift
- Logo recognition as sponsor on JA website and printed materials
- Quarter-page ad in event program
- Company Listing as sponsor in post-event wrap-up in *The Pittsburgh Business Times*

### **Special Gifts Sponsor- \$10,000- 1 Available**

- Wednesday Afternoon Foursome
- Includes signage with Company Logo displayed in front of gift arrangements
- Recognition in event program
- Logo recognition as sponsor on JA website and printed materials
- Company and Laurel Valley branded item
- Company Listing as sponsor in post-event wrap-up in *The Pittsburgh Business Times*

### **Skills Sponsor - \$10,000- 1 Available**

- Wednesday Afternoon Foursome
- Logo recognition and signage at clubhouse
- Logo recognition as sponsor on JA website and printed materials
- Logo on signage at dinner and lobby of clubhouse
- Half-page advertisement in the event program
- Hole sign with logo
- Verbal recognition as Skills Sponsor during both lunch and dinner

### **Prize Sponsor - \$10,000- 2 Available**

- Wednesday Afternoon Foursome
- Logo recognition and signage at dinner and in clubhouse, on JA website and on printed materials
- Half-page advertisement in the event program
- Hole sign with logo
- Verbal recognition as Prize Sponsor during both lunch and dinner

## **\$5,000 Sponsorships**

### **Cottage Sponsor- \$5,000- 1 Available**

- Includes golfer gifts placed in cottages with company branded products
- Recognition in event program
- Logo recognition as sponsor on JA website and printed materials
- Company Listing as sponsor in post-event wrap-up in *The Pittsburgh Business Times*

### **Honoree Sponsor-\$5,000-unlimited**

- Includes 2 tickets to Golden Achievement Award Reception & Dinner
- Recognition in event program
- Logo recognition as sponsor on JA website and printed materials
- Company Listing as sponsor in post-event wrap-up in *The Pittsburgh Business Times*

## **Remaining Sponsorships**

### **Tee Signs Sponsorships**

- \$500 Level: Tee Sign with company logo
- \$1,000 Level: Tee Sign with company logo and 2 tickets to Thursday Luncheon

### **Program Advertisements**

- Full page - \$500
- Half page - \$300
- Quarter page - \$250

### **Golf Packages**

- Offsite Overnight Foursome (golf on Wednesday or Thursday) - \$5,500
- Wednesday Afternoon Foursome - \$4,500
- Thursday Morning Foursome - \$4,000
- Wednesday Afternoon Twosome - \$2,750
- Thursday Morning Twosome - \$2,500
- Offsite Overnight Twosome (golf on Wednesday or Thursday) - \$3,500