



## **Annē Lewis: Director of Marketing, Red Letter Hospitality**

Annē currently serves as Director of Marketing for Red Letter Hospitality but has played a role in many other essential functions of the business since 2014.

She graduated from Penn State University with a bachelor's degree in Communications and a minor in Entrepreneurship.

In addition to her work with Red Letter, she's a member of the Athena Circle of Trust, Young Erie Professionals, Young Erie Philanthropists, a 2019 graduate of Jefferson Civic Leadership Academy, 40 under 40 recipient, and a constant cheerleader to the Erie Community. Annē loves spending time with friends, family, and her boyfriend Adam. She genuinely loves giving back to her community, especially her hometown North East.

In 2018, Annē left her career at PepsiCo in Boston, MA to join in on the excitement back in here and join her family's business. Annē was thrilled to be a part of Red Letter Hospitality full time, helping to support the brand in its growth from one to multiple locations. As Director of Marketing she is responsible for The Cork 1794, Molly Brannigan's and The Skunk & Goat Tavern, coordinating all social media platforms, website and menu development, advertising campaigns, public relations initiatives nurturing relationships with local businesses, and community engagement.

Annē has worked extremely hard on rooting herself in the Erie community to do her part in energizing and growing the city. She has created many partnerships with local organizations and loves developing new programs and events for her hometown.

Annē is fueled by a desire to grow and push beyond the boundaries of what she and this organization can achieve. Red Letter Hospitality is the perfect place for that growth and opportunity to give back to the community where she was born and raised.