



We are proud to announce we are in our 7th year for the Junior Achievement Celebrating Success Awards! The event will be held **virtually** on Thursday, November 5, 2020. Junior Achievement will share a link where you will be able to watch the premier of the event online. There will also be recognition of other nominees socially and digitally leading up to the event.

As a supporter, we invite you to be a part of the celebration by being a sponsor this year. All options are listed on the following document. Simply fill-out and return the bottom portion of this letter to [ejageacks@jwesternpa.org](mailto:ejageacks@jwesternpa.org).

Thank you so much & we look forward to hearing from you,

Emilee Jageacks  
Junior Achievement of Western Pa., northwest region  
Marketing Communications & Events Manager

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**Sponsorship Selection:**

- Whole School Sponsor at \$5,000
- Career Exploration Sponsor at \$2,500
- Entrepreneurial Sponsor at \$1,000
- Financial Literacy Sponsor at \$500
- Host Committee at \$100

Name \_\_\_\_\_ Company \_\_\_\_\_

Address \_\_\_\_\_ City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Phone Number \_\_\_\_\_ Email \_\_\_\_\_

\_\_\_\_ Please Invoice me for \$ \_\_\_\_\_

\_\_\_\_ Please charge the amount to the following: \_\_Visa\_\_ MasterCard

\_\_American Express

Card Number \_\_\_\_\_ Exp. Date \_\_\_\_\_ 3 Digit Security Code \_\_\_\_\_

Billing Street Number \_\_\_\_\_ Zip

\_\_\_\_\_  
Signature

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## **Celebrating Success Sponsorship Opportunities**

### **Whole School: Supports over 113 students | Cost: \$5,000**

- \$2,500 in radio spots on Cumulus radio stations promoting your business as the premier sponsor for Celebrating Success, and sponsor of our “Wall of Wine” Raffle.
- Logo featured on email marketing, and all social media posts featuring individuals throughout September and October.
- Logo featured on ticket link, email marketing, and social media to promote Wall of Wine Raffle.
- Email blast to our database of our donors, volunteers, schools, and board and committee members featuring your business as the premier sponsor.
- \$500 in radio spots on Cumulus radio stations promoting your business as the premier sponsor for Celebrating Success, and how your contribution will support a local school in Erie.
- Social Media promotion on all JA Northwest PA channels.
- Recognition during video announcement of Celebrating Success winners on November 5th
- Logo featured on advertisement spots on Community Access Media.
- Logo featured on JA Western PA website featuring your sponsorship commitment.

### **Career Exploration: Supports over 56 students | Cost: \$2,500**

- Email blast to our database of our donors, volunteers, schools, and board and committee members featuring your business as the Career Exploration sponsor.
- \$500 in radio spots on Cumulus radio stations promoting your business as a sponsor for Celebrating Success.
- Social Media promotion on all JA Northwest PA channels.
- Recognition during video announcement of Celebrating Success winners on November 5th
- Logo featured on advertisement spots on Community Access Media.
- Logo featured on JA Western PA website featuring your sponsorship commitment.

### **Entrepreneurial: Supports 22 students | Cost: \$1,000**

- Social Media promotion on all JA Northwest PA channels.
- Recognition during video announcement of Celebrating Success winners on November 5th

- Logo featured on advertisement spots on Community Access Media.
- Logo featured on JA Western PA website featuring your sponsorship commitment.

**Financial Literacy: Supports 11 students | Cost: \$500**

- Recognition during video announcement of Celebrating Success winners on November 5th
- Logo featured on advertisement spots on Community Access Media.
- Logo featured on JA Western PA website featuring your sponsorship commitment.