



IGNITE THE NIGHT

Pittsburgh's Golden Ticket Event

August 29, 2019

empowering young people to
own their economic success

Junior Achievement of Western Pennsylvania
90 Emerson Ln., Suite 1403 Bridgeville, PA 15017

Ignite the Night – Sponsorship Opportunities

Ignite the Night is a Pittsburgh's Golden Ticket premier event that is held at BURN by Rocky Patel located in the North Shore - the heart of Pittsburgh sports. For 10 years, Junior Achievement has connected with Pittsburgh sports fans across the country to raise over \$700,000 for students across western Pennsylvania.

Join on us August 29th, for an evening of food, drinks, and cigars as we celebrate the accomplishments of our Honorary Chairman of the Golden Ticket Raffle, 1971 World Series Champion and Pittsburgh Pirates broadcast announcer, Steve Blass.

The following opportunities are available in support of this fundraiser:

Ignite the Night Presenting Sponsor- \$3,500

Sponsors **106** students

- 20 admissions to the event – 2 Golden Tickets per guest
- Acknowledgement on event radio ads through JA's partnership with Entercom Communications
- Will appear prominently in all marketing as a presenting sponsor
- Signs and speaking rights at the event
- 4" X 8" table tent full ad at each table inside BURN by Rocky Patel
- Opportunity to provide inserts to event based email blasts as well as at the event

Premium Roller Sponsor- \$1,000

Sponsors **30** students

- 6 admissions to the event – 2 Golden Tickets per guest
- Will appear in all marketing as a main sponsor
- Acknowledgement on social media, website and marketing materials
- Signs and verbal recognition at the event
- Logo placement in all event based email blasts – over 14,000 subscribers

Supporting Sponsor: \$500

Sponsors **15** students

- 2 admissions to the event – 2 Golden Tickets per guest
- Mentioned in various print marketing and identified as a sponsor
- Company logo placed on all social and e-newsletter blasts

Contact JA to customize a sponsorship package to meet your needs:

Kim Cowden

Communications and Marketing Specialist

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