

# Minutes

*Board of Directors Meeting*

*Junior Achievement of Southeast Texas HQ*

*Wednesday, April 11, 2018*

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## Attendees

**Board:** Evelyn Angelle, Tom Behanick, Juliet Breeze, Richard Castillo, Albert Chao, Cindy Coleman, Will Davie, Jeff Davis, Rene Degreve, Leslie Duke, Charles Dupre, Bob Franklin, Greg Garland, Luke Keller, Holli Ladhani, John Lionberger, Bruce Macklin, Bruce McCullough, Michele McNichol, Katie Mehnert, Jeff Miers, Jerry Simon, David Skinner, Frank Steininger, Don Stockton, David Stover, Geeta Thakorlal, Howard Thill, Jim Vick

**Staff:** Jennifer Anderson, Lisa Anderson, Joe Burke, Kacy Cameron, Stephanie Canahuati, Monica Caudillo, Tania Daniel, Rick Franke, Nikki Hanley, Judy Knocke, Marlene Meyers, Becky Neeley, Ryan Purser, Liisa Williams

**Other:** Tom Aebischer

Chairman Greg Garland called the meeting to order at 11:55 a.m. Greg welcomed our guest speaker, Mark Browning with Texas A&M Foundation who is also a JA Board Member in Bryan College Station (BCS). Greg also welcomed board member Dr. Charles Dupre with Fort Bend ISD who is attending his first meeting.

Minutes of the February 22<sup>nd</sup> meeting were emailed after the meeting. A motion to accept the minutes was made and approved.

Rick Franke presented the Nominations Report. Nominees for membership are: Laurie Salmon – Principal Account Executive, Amazon Web Services and Will Davie – VP, Commercial Subsea Projects North America, TechnipFMC. A motion was made to elect the proposed nominees, motion carried.

JA is still working on board replacements for Enterprise Products and Chevron. Dr. Don Stockton is retiring from the board as well as Conroe ISD.

Rick announced that the succession committee has successfully completed its search and hiring process for his replacement. Rick and the executive committee are pleased to have hired Joe Burke as the new President, effective July 1<sup>st</sup>. Rick thanked the search committee and the executive committee for their help. He also announced that his retirement party will be on June 28<sup>th</sup>. Greg Garland and P66 will be hosting it at Hotel ZaZa. Save the date notices have gone out.

Lisa Anderson gave the Financial Report ending February 28, 2018. Funding remains below budget despite some positive movement thanks primarily due to the gala. As was reported at the last meeting, Rick and the staff are doing a great job on holding down expenses. We had a finance committee meeting on March 5<sup>th</sup> with JPMorgan. They are doing well at managing our funds and the fees are below what we were paying Wells Fargo. Our investments are doing well even though we pulled some money out this year. A motion was made to approve the February financials, motion carried.

Jennifer Anderson presented the Education Report. We have a Mass Mutual event coming up with 1,800 students. We had 21,473 students participate in JA Inspire and we have a Dynamo/Dash event on April 20<sup>th</sup> with approximately 300 students.

Centerpoint Energy is helping with a JA brand refresh; that event is on May 2<sup>nd</sup>. We will be doing trainings for the Hire Houston Youth again for the next two weeks. We have the potential to reach 1,800 students. A current list of volunteer shortages were provided in members packets.

Joe Burke presented the Development Report. He gave an update on all of our upcoming special events and the outcome of the HOA. We ended with \$891,229 on a goal of \$750,000. The silent auction was up 122%, and the schoolhouse sales were up 10%. He thanked the HOA Committee for all of their help.

RBC Race for the Kids has been pushed to the fall of 2018 due to Harvey. We have three consecutive Monday events coming up. The March Vandermeer Golf Classic is Monday, April 23<sup>rd</sup>, Comerica Clay Shoot is Monday, April 30<sup>th</sup>, and the CSS is Monday, May 7<sup>th</sup>.

Our guest and BCS Board Member, Mark Browning gave a presentation on planned giving.

Joe announced that we are working with Deloitte to implement a talent management system. Board member Joe Kelly and his colleague, Paula Moore conducted interviews with the staff in January and they are working on initiatives to address key opportunities. In addition, JA USA rolled out a new talent module in Workday and we are piloting that.

Joe gave an update on a few other items. We are beginning the process of a digital volunteer strategy to see if people are able to digitally volunteer.

Alief ISD may do a mobile version of JA BizTown. The JA BizTown software has not been updated in approximately 20 years and it will not work on new computers so we need to upgrade the software. We are looking for an IT sponsor if you can help.

Rick began his President's Report by presenting Dr. Don Stockton with an appreciation award. He has been on the board for 15 years and has been one of the region's best superintendents.

Rick went to NYC on March 4<sup>th</sup> for the annual JA Volunteer Summit. The annual President's Volunteer Service Awards were presented as well as JA's Gold Leadership Award, which JA Board Member Evelyn Angelle received. Rick presented her the award in today's meeting as well as some framed stamps of her that were made at the United Nations. Those that won the President's Volunteer Service Awards were: Gold – 15,000 hours – ExxonMobil – Nigel Searle, Silver – 10,000 hours – Woodforest National Bank, and Bronze – 5,000 hours BBVA Compass – Larry Franco. We also greatly contributed to several non-headquarter companies, but board firms who were recognized: Accenture, Bank of America, Deloitte, E&Y, GE, KPMG, PwC, Wells Fargo, Dow-Dupont, and Grant Thornton.

Rick encouraged all to get involved with the Bowl-A-Thon and to encourage their coordinators. He gave everyone an update on the JAUSA Business Model; it has been delayed. A change of this level is not easy and the 4<sup>th</sup> quarter is a bad time. The data needs to be verified and there was a delay getting it. Rick thinks it will still pass.

Rick gave a brief update on JA Inspire and announced the annual meeting location. Our annual meeting will be at the Federal Reserve Bank on Tuesday, June 26<sup>th</sup>.

Greg Garland reminded everyone about Rick's retirement party on June 28<sup>th</sup> at Hotel ZaZa.

Meeting was adjourned at 12:58 p.m.

Recorded by: Richard W. Franke

Respectfully submitted: William Swanstrom Secretary