



MEDIA ALERT

STATE FARM PROVIDES SUPPORT TO YOUTH TRANSITIONING INTO INDEPENDENCE

What: Grant check presentation from State Farm Good Neighbor Citizenship program

When: Thursday, April 19, 2018 at 10:30 a.m.

Where: JA BizTown
3710 Dacoma St | Houston, TX 77092

Who: State Farm and Junior Achievement of Southeast Texas

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Why: State Farm recently awarded Junior Achievement of Southeast Texas with a \$20,000 grant aimed at teaching financial education in area schools.

“Every year more than 32,000 students from greater Houston area schools participate in an immersed learning environment that equips them to be competitive in the 21st century global marketplace and beyond,” said De Jones, Vice President of Capstone Programs, “JA provides this platform through our two capstone programs, JA BizTown and JA Finance Park. The results of independent evaluations prove these programs enhance the relevance of classroom learning and increase students’ understanding of the value of staying in school.”

State Farm’s investment in the JA BizTown and JA Finance Park programs will empower students to own their economic success. “State Farm believes in the importance of community,” said State Farm Public Affairs Specialist Gina Wilken. “We support what Junior Achievement is doing to give these young people the opportunity to achieve their greatest potential.”

State Farm Agents Avryl Gordon, Aitu Taube and Steve Yang, will present the \$20,000 check to the Junior Achievement organization while students from area schools are actively participating and operating the State Farm shop at JA BizTown.