



Preparing kids for the business of life.

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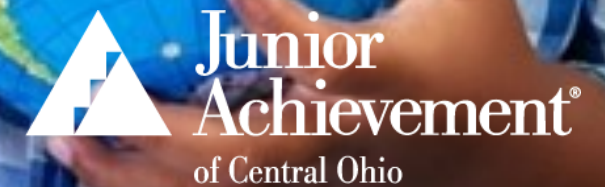
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**Questions?**

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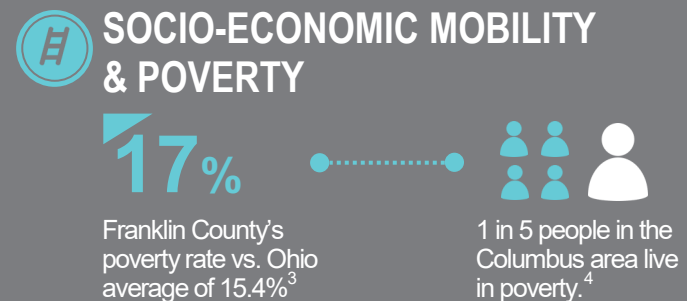
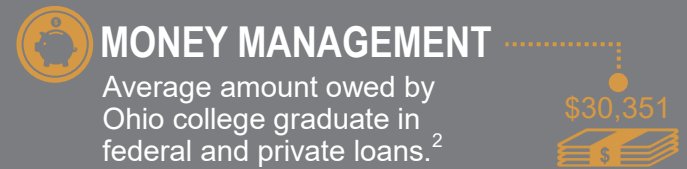
# WHAT WILL HIS FUTURE BE?



**VISION & MISSION** At Junior Achievement of Central Ohio, we imagine a future where each new generation is inspired and prepared to achieve personal success in their career and in life. We come to work each day to prepare central Ohio K-12 students for the business of life after graduation by convening and aligning educational systems, business partners, non-profit partners, and government entities to integrate and implement JA's proven, groundbreaking career-preparation, financial literacy, and entrepreneurship programs.

## THE ISSUES

Education and employer systems are not effectively aligned to develop and transition young people from school to careers, contributing to a widening skills gap, increasing student debt and poverty, and a sharp decline in business startups.



## JA OF CENTRAL OHIO

Impacting students since 1950

### THE LAST 9 YEARS



### IMPACT IN 2018-2019

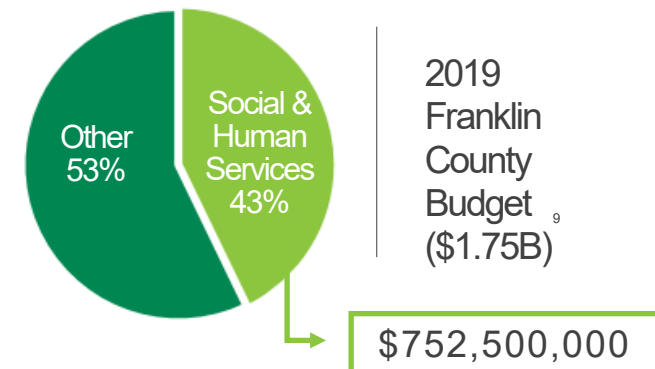


### NATIONAL

54% of JA students are eligible for Free and Reduced lunch vs. 52% of students in the nation. 57% of JA students identify as an ethnic minority vs. 51% of American K-12 students.<sup>8</sup>

<sup>6</sup> Junior Achievement of Central Ohio 2016-2017 Impact Report  
<sup>7</sup> American Community Survey  
<sup>8</sup> JA USA

## COMMUNITY COSTS

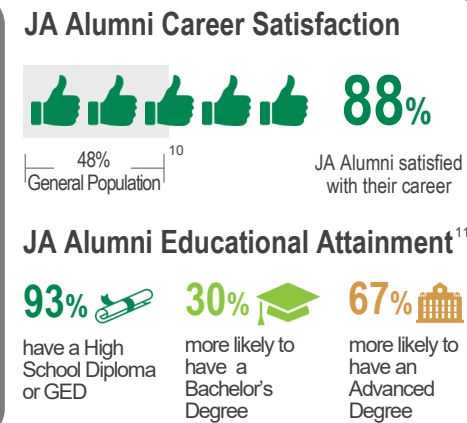


<sup>9</sup> People's Guide to Franklin County Approved Budget, 2019  
<sup>10</sup> <https://www.nflb.com/advocacy/economy/>

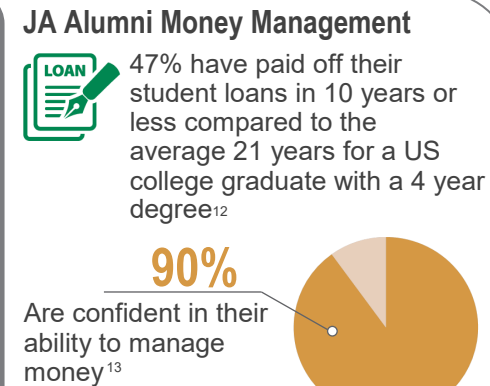
## SOLUTION

Higher levels of education, career satisfaction, financial capability, entrepreneurial activity, and income. Integration of for-profit, non-profit, government, education, and faith-based organizations. Improve youth talent development.

### WORK READINESS & SKILLS GAP

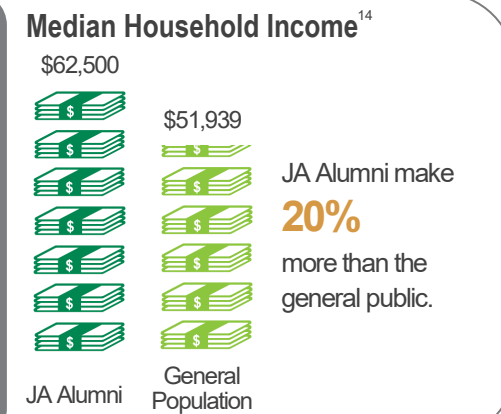


### MONEY MANAGEMENT

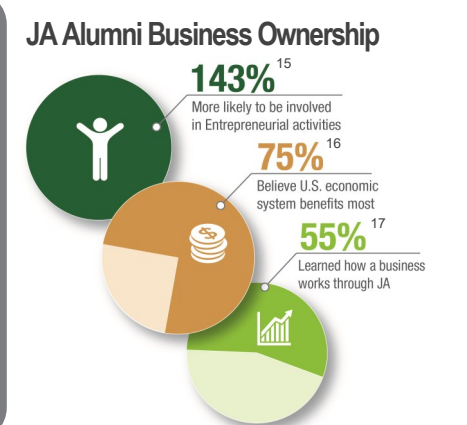


<sup>11</sup> <https://www.census.gov/content/dam/Census/library/publications/2016/demop/p20-578.pdf>  
<sup>12</sup> [www.juniorachievement.org/documents/192797/4495677/2016-2017+Alumni+Report/2816e337-467d-4c21-bf1a-66a45161ee52](http://www.juniorachievement.org/documents/192797/4495677/2016-2017+Alumni+Report/2816e337-467d-4c21-bf1a-66a45161ee52)  
<sup>13</sup> <http://www.usnews.com/news/blogs/data-mine/2014/10/07/student-loan-expectations-myth-vs-reality>

### SOCIO-ECONOMIC MOBILITY & POVERTY



### ENTREPRENEURSHIP



<sup>14</sup> [https://en.wikipedia.org/wiki/Household\\_income\\_in\\_the\\_United\\_States](https://en.wikipedia.org/wiki/Household_income_in_the_United_States)  
<sup>15</sup> <http://www.gemconsortium.org/country-profile/122>  
<sup>16</sup> <http://www.people-press.org/2016/03/31/3-views-on-economy-government-services-trade/>  
<sup>17</sup> [www.juniorachievement.org/documents/192797/4495677/2016-2017+Alumni+Report/2816e337-467d-4c21-bf1a-66a45161ee52](http://www.juniorachievement.org/documents/192797/4495677/2016-2017+Alumni+Report/2816e337-467d-4c21-bf1a-66a45161ee52)

**HOW YOU CAN HELP** VOLUNTEER | GIVE | LEAD