

# JA Business Ambassadors

To commemorate Junior Achievement's 100<sup>th</sup> Anniversary in 2019, Junior Achievement of Central Indiana and the Indy Chamber have partnered to present:



**JA IN a Day** is an interactive statewide initiative to develop a strong Indiana workforce by empowering young people to own their future success.

## JA IN a Day will:

- Bring volunteer business professionals into a classroom for one day of meaningful engagement with local elementary, middle and high school students
- Partner 100 businesses with 100 schools across Indiana in celebration of JA's 100<sup>th</sup> anniversary
- Align with National Teacher Appreciation Week (May 6-10, 2019) to support the critically important role teachers play in preparing Indiana's children for their future



Driving the success of this initiative will be **JA Business Ambassadors**

## JA Business Ambassadors will:

- Convey to their company's leadership team the importance of working with JA to help young people own their future success
- Spread the word to other businesses about the initiative, the value of volunteering with JA, and the benefits of an Indy Chamber membership
- Participate in meetings to learn engagement strategies
- Connect with a local school to deliver quality programming to students. All materials and training are provided by JA. Ambassadors will be the connection between their businesses volunteers, JA, and school representatives

## JA Business Ambassador benefits:

- Establish a visible company community outreach/employee engagement opportunity
- Raise the awareness of your personal community involvement and leadership while representing your company within the community
- Network with community leaders working together to shape this initiative
- Enhance personal leadership, project management, and public speaking skills
- Contribute to an initiative that will have a measurable impact

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