



RACE FOR FINANCIAL FITNESS™

Our Mission

ProCourse believes in building both a financially and physically healthy community. The 3rd Annual **4.01k Race for Financial Fitness** does just that! This 2.5 mile fun-run brings the community together to support a local non-profit that provides financial education to our youth.

Event Details:

June 6 – 20th, 2021

Starting on June 6th, 2021 participants can run, walk, skip, or strut the 4.01 kilometers virtually from anywhere you like. Join us for a virtual kickoff on the 6th and live streams throughout the race.



Wellness Incentives & Engagement

Looking to spice up your 2021 Wellness Program?

- Race as a Team
- Custom Challenges and/or Team Badges
- Company Donation Match Program
- Team and Peer Fundraising Pages

We make adding this event to your wellness program easy. Utilize our Sponsor Tool Kit to promote and engage participants. We offer discounts for teams of 5 or more. Looking for something custom? Just ask!

3rd Time is a Charm!

To date we have had 485 registered racers, supported 4,110 students and raised over \$82,000 for financial education. Help us see what we can achieve in 2021!

Presented by:

ProCourse
Fiduciary Advisors

Benefiting:

 **Junior Achievement®**
of Central Indiana

Sponsorship Opportunities



Sponsorship Levels	Gold	Silver	Finish Line	Medal Sponsor*	Mile Marker*	Warm Up & Stretch*	Bag Sponsor	Swag Bag
Benefits	\$10,000	\$8,000	\$5,000	\$3,500	\$2,000	\$1,500	\$500	\$35
Children Provided with JA Programs	500 Kids	1 School	5 th Grade Class to BizTown	100 Kids	4 Classrooms	8 th Grade Class to JobSpark	1 classroom	1 Kid
Complimentary Race Tickets	100	75	50	30	20	10		
Swag Bag Digital Coupon	✓	✓	✓	✓	✓	✓	✓	✓
Recognition on Website & Race Marketing Materials	✓	✓	✓	✓	✓	✓		
Recognition at Event (Launch/Live Streams)	✓	✓	Logo on Finisher Filter	Logo on Finisher Medal	Cheer At Mile Marker	Leads Warmup	Logo on Swag Bag	
Social Media Recognition	✓	✓	✓	✓	✓			
Cheer on RaceJoy App	✓	✓	✓	✓				
Promo Video on Race Website	✓	✓	✓					
Clickable Link in RaceJoy App	✓	✓						
Logo on Official Event T-Shirt	✓	✓						
Pre-Race Announcement	✓							

SOLD

*Limited quantity of sponsorship available for this level.

Custom Sponsorships

Looking to support our race with a different dollar amount of type of donation? Contact us!

For more information, please contact:

Ashley Naab
anaab@procourseadv.com
 317.708.4158 or

Renea Gates
rgates@jaindy.org
 317.252-5900x10

More details at Indy401kRace.com