Our Mission
ProCourse believes in building both a financially and physically healthy community. The 3rd Annual 4.01k Race for Financial Fitness does just that! This 2.5 mile fun-run brings the community together to support a local non-profit that provides financial education to our youth.

Event Details:
June 6 – 20th, 2021
Starting on June 6th, 2021 participants can run, walk, skip, or strut the 4.01 kilometers virtually from anywhere you like. Join us for a virtual kickoff on the 6th and live streams throughout the race.

Wellness Incentives & Engagement
Looking to spice up your 2021 Wellness Program?
• Race as a Team
• Custom Challenges and/or Team Badges
• Company Donation Match Program
• Team and Peer Fundraising Pages

We make adding this event to your wellness program easy. Utilize our Sponsor Tool Kit to promote and engage participants. We offer discounts for teams of 5 or more. Looking for something custom? Just ask!

3rd Time is a Charm!
To date we have had 485 registered racers, supported 4,110 students and raised over $82,000 for financial education. Help us see what we can achieve in 2021!

Presented by:  
Benefiting:

ProCourse  
Fiduciary Advisors

Junior Achievement  
of Central Indiana
# Sponsorship Opportunities

<table>
<thead>
<tr>
<th>Sponsorship Levels</th>
<th>Benefits</th>
<th>Gold</th>
<th>Silver</th>
<th>Finish Line</th>
<th>Medal Sponsor</th>
<th>Mile Marker*</th>
<th>Warm Up &amp; Stretch*</th>
<th>Bag Sponsor</th>
<th>Swag Bag</th>
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</thead>
<tbody>
<tr>
<td>Children Provided with JA Programs</td>
<td>500 Kids</td>
<td>1 School</td>
<td>5th Grade Class to BizTown</td>
<td>100 Kids</td>
<td>4 Classrooms</td>
<td>8th Grade Class to JobSpark</td>
<td>1 classroom</td>
<td>1 Kid</td>
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<tr>
<td>Complimentary Race Tickets</td>
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<td>100</td>
<td>75</td>
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<td>Swag Bag Digital Coupon</td>
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<td>Recognition on Website &amp; Race Marketing Materials</td>
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<td>Recognition at Event (Launch/Live Streams)</td>
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<td>Logo on Finisher Filter</td>
<td>Logo on Finisher Medal</td>
<td>Cheer At Mile Marker</td>
<td>Leads Warmup</td>
<td>Logo on Swag Bag</td>
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<td>Social Media Recognition</td>
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<td>Cheer on RaceJoy App</td>
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<td>Clickable Link in RaceJoy App</td>
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<td>Logo on Official Event T-Shirt</td>
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<td>Pre-Race Announcement</td>
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*Limited quantity of sponsorship available for this level.

## Custom Sponsorships
Looking to support our race with a different dollar amount of type of donation? Contact us!

For more information, please contact:

Ashley Naab  
anaab@procourseadv.com  
317.708.4158 or

Renea Gates  
rgates@jaindy.org  
317.252-5900x10

More details at [Indy401kRace.com](http://Indy401kRace.com)