



## **Young Professionals Advisory Board Charter**

***Vision – to highlight Junior Achievement of Greater St. Louis as the premier youth development organization in outreach, volunteerism, and event promotion/participation.***

### **Mission**

The Young Professionals Advisory Board of Junior Achievement of Greater St. Louis (JA) is a group committed to advancing JA’s mission through promoting interest and generating support among the area’s young professionals. This will happen primarily through volunteer outreach and special events.

### **General Governance and Composition**

The YP Board will be comprised of at least 20 and no more than 40 young professionals (Approx. age 25-40) who work in the JA of Greater St. Louis territory. The term of service is three years.

### **Objectives**

1. Build networks and awareness of JA among young professionals.
2. Increase JA’s classroom volunteer network.
3. Support special events/fundraising activities.

### **Overall Strategy**

1. Develop strategy with respect to how JA can engage young professionals.
2. Engage local young professionals with an opportunity to collaborate and leverage their professional networks to promote the JA mission, programs and events.
3. Engage local young professionals with large personal/professional networks – building JA’s capacity to serve youth and expand partnerships.
4. Coordinate closely with JA and staff to leverage contacts and resources to increase awareness and participation in JA events.

### **Member Expectations**

1. Attend all bi-monthly board meetings (6 per year – Thursday mornings, 7:30-8:45am)
2. Personal contribution of \$50; \$25 due in the fall, \$25 due in the spring.
3. Participate in 2 JA teaching opportunities. One of which must be a JAID on behalf of the YPAB. The other can be through work or other JA programs such as JA BizTown or JA Finance Park.
4. Participate on a committee and attend meetings (Trivia, Networking & Professional Development, Bowl-A-Thon, and University Outreach).
5. Participate/Volunteer in both major fundraising events.
6. Attend a minimum of 1 Networking & Professional Development events.