





## HIGH SCHOOL PROGRAMS: Financial Literacy Resources

	<h3>JA Personal Finance®</h3> <ul style="list-style-type: none"> <li>• JA Personal Finance Blended Model allows students to experience the interrelationship between today's financial decisions and future financial freedom. To achieve financial health and wellness, they learn about money-management strategies, including earning, employment and income, budgeting, savings, credit and debt, consumer protection, smart shopping, risk management, and investing.</li> <li>• <b>Full program available which includes online and downloadable resources available through the JA Learning Platform. Blended technology – perfect for remote teaching.</b></li> </ul>
	<h3>JA Finance Park® (Entry Level)</h3> <p>JA Finance Park® Entry Program: Through teacher-taught lessons, hands-on activities and site-based or virtual experiences, JA Finance Park students build a foundation for making intelligent, lifelong personal-finance decisions including those related to income, saving, investing, risk management, debit, credit and budgeting. 13 foundation lessons with 22 optional extension activities. Grade 7-12</p> <ul style="list-style-type: none"> <li>• Student workbook available as hard copy, printable PDF or fillable PDF for in-class or remote learning.</li> <li>• Student Self-Guided curriculum coming this fall.</li> <li>• <b>Student workbook available as a fillable PDF.</b></li> </ul>
	<h3>JA Finance Park® (Advanced)</h3> <p>A new advanced curriculum and simulation gives students a more personal focus on financial planning and career exploration. Site-based or virtual experience follows curriculum, where students put into practice what they've learned by developing a personal budget. Themes include Employment and Income, Employment and Education, Financial Responsibility and Decision Making, Planning and Money Management, Risk Management and Insurance and Investing. <b>8 foundation lessons with 22 optional extension activities.</b> Grade 7-12</p> <ul style="list-style-type: none"> <li>• Blended program with flexible options for delivery and learning.</li> <li>• Foundation (required) sessions engage students in collaborative, experiential activities and projects.</li> <li>• Students have access to self-paced online extension activities.</li> <li>• <b>NEW JA Finance Park On-site Simulation coming in 2021.</b></li> </ul>
	<h3>JA Finance Park Virtual</h3> <ul style="list-style-type: none"> <li>• During this hands-on, computer-based simulation, students are asked to manage a fictitious life situation. The details of their assigned life scenario include marital status, number of children, education background, employment, and income. Given their career and family situation, students use banking services; pay for housing, transportation, utilities, groceries, and health care; contribute to charities; and budget for education expenses. They work to create and balance a personal family budget.</li> <li>• <b>On-line App.</b></li> </ul>
	<h3>JA Finance Park®</h3> <p><b>JA Finance Park Project-Based Learning Format:</b> Encompasses the financial planning and career exploration topics but in a nontraditional approach. This implementation option was designed specifically for high school students; however, it can be adapted for middle school students. Students can participate in large groups, small groups, or work independently toward the goal of producing a publicly exhibited presentation, publication, or product. On-site or virtual visit to JA Finance Park follows curriculum. <b>13 foundation lessons with 22 optional extension activities.</b> Grade 7-12</p>

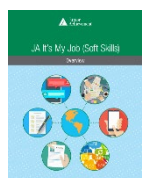
	<h3>JA Financial Capability™ 1</h3> <ul style="list-style-type: none"> <li>• JA Financial Capability 1 is a one-semester teacher-led course in which high school students examine financial capabilities from a business perspective, focusing on banking, economics, business planning, and risk management.</li> <li>• <b>Full program available which includes online and downloadable resources available through the JA Learning Platform. Blended technology – perfect for remote teaching.</b></li> </ul>
	<h3>JA Financial Capability™ 2</h3> <ul style="list-style-type: none"> <li>• JA Financial Capability 2 is a one-semester teacher-led course in which high school students examine financial capabilities from a business perspective, focusing on employee benefits, ethics, business investment, and international business operations.</li> <li>• <b>Full program available which includes online and downloadable resources available through the JA Learning Platform. Blended technology – perfect for remote teaching.</b></li> </ul>
	<h3>JA Financial Literacy™</h3> <ul style="list-style-type: none"> <li>• JA Financial Literacy is a one-semester teacher-led course that equips high school students with foundational personal finance skills.</li> <li>• <b>Full program available which includes online and downloadable resources available through the JA Learning Platform. Blended technology – perfect for remote teaching.</b></li> </ul>
	<h3>JA Economics® Blended Model</h3> <ul style="list-style-type: none"> <li>• JA Economics Blended is a one-semester course that connects high school students to the economic principles that influence their daily lives as well as their futures. <b>(Grades 11-12)</b></li> <li>• <b>Full program available which includes online and downloadable resources available through the JA Learning Platform. Blended technology – perfect for remote teaching.</b></li> </ul>
	<h3>Junior Achievement \$AVE, USA</h3> <p>JA Searching for Savings - We know it can be difficult to speak to or teach your kids about money-management issues. We hope that you find these lessons helpful with those conversations!</p> <ul style="list-style-type: none"> <li>• What Salary Range Do You Desire? - Analyzing Career Choices</li> <li>• Making Choices - Statistics and Life Choices</li> <li>• You've Been Accepted to College - Paying for College Life</li> <li>• The Cost of a Car - Car Buying 101</li> <li>• Payday Loan Pitfalls - Consumer Protection</li> <li>• Taking Stock of Your Options - High Risk, High Return</li> <li>• Make Healthy Choices: Earn Interest on Interest - Financial Literacy IQ</li> <li>• <b>Available as a PDF.</b></li> </ul>
	<h3>JA Inspiring My Journey –Financial Literacy</h3> <p>is a Junior Achievement USA supplement student activity booklet containing worksheets that focus on:</p> <ul style="list-style-type: none"> <li>• Financial Literacy</li> <li>• Planning for College</li> <li>• Budgeting</li> <li>• <b>Available as a PDF.</b></li> </ul>

## HIGH SCHOOL PROGRAMS: Work Readiness Resources



### JA Career Success®

- JA Career Success equips students with the knowledge required to get and keep a job in high-growth industries. Students will explore the crucial workplace skills employers seek but often find lacking in young employees. Students also will learn about valuable tools to find that perfect job, including resumes, cover letters, and interviewing techniques
- **Program material available as PDF downloads.**



### JA It's My Job (Soft Skills)™

JA It's My Job (Soft Skills)™ allows students to learn the value of professional communication and soft skills, making them more employable to future employers across multiple career clusters.

- Concepts: Cell phone behavior and function in the workplace, character development, career preparation, employer expectations, ethics, job application, job interview, positive attitude, professionalism, making a good impression, manners, relationships with others, resume, self-motivation, soft, interpersonal, or transferable skills, workplace behavior and productivity, workplace communication
- Skills: Active listening, analyzing and applying information, collaboration, critical observation, decision-making, demonstrating soft skills in a mock interview, evaluating alternatives, examining forms, oral and written communication, presenting information, role-playing, self-evaluation, working in teams, weighing consequences of personal behavior
- **Available as a workbook or a PDF.**



### JA Business Communications™

- JA Business Communications is a one-semester teacher-led course that equips high school students to focus on communication skills necessary to succeed in business.
- **Full program available which includes online and downloadable resources available through the JA Learning Platform. Blended technology – perfect for remote teaching.**



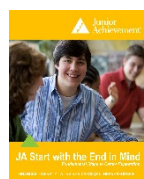
### JA Introduction to Business and Technology™ 1

- JA Introduction to Business and Technology 1 is a one-semester teacher-led course that introduces high school students to the basic skills necessary to succeed in business. Themes include teamwork, innovation, decision making, and ethics.
- **Full program available which includes online and downloadable resources available through the JA Learning Platform. Blended technology – perfect for remote teaching.**



### JA Introduction to Business and Technology™ 2



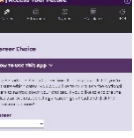

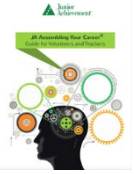
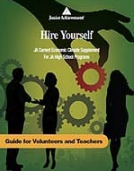
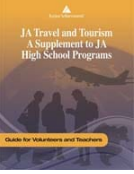
- JA Introduction to Business and Technology 2 is a one-semester teacher-led course that introduces high school students to the basic skills necessary to succeed in business. Themes include personal skills like innovation, management functions, and accounting.
- **Full program available which includes online and downloadable resources available through the JA Learning Platform. Blended technology – perfect for remote teaching.**



### JA Start With The End In Mind


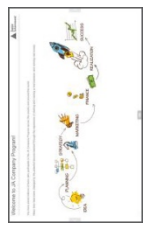
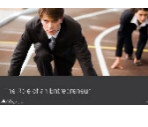
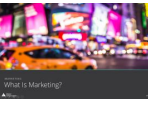

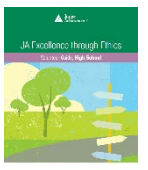
JA Start with the End in Mind is designed for middle and high school students to use as a guide, complete with tools and tips, to create a thoughtful plan for their lives beyond high school. It is on the cutting edge of college and career readiness with attention to soft and technical skills development for success in the world of work.

- **Available as a workbook or a PDF.**

	<h3>JA Focus on the Future</h3> <p><i>JA Focus on the Future</i> provides high school students with tools and tips for designing the map to a successful future. Students engage in resume writing and written correspondence using an approach that is social media focused and technology driven. Students practice proper internet etiquette and learn about personal branding via social media.</p> <ul style="list-style-type: none"> <li>• Available as a workbook or a PDF.</li> </ul>
	<h3>JA Inspiring My Journey –Work Readiness</h3> <p>is a Junior Achievement USA supplement student activity booklet containing worksheets that focus on:</p> <ul style="list-style-type: none"> <li>• Skills, Interests, Talents</li> <li>• Available as a PDF.</li> </ul>
	<h3>JA Access Your Future™</h3> <p><i>JA Access Your Future™</i> is an app that helps teens, their parents and teachers break down the cost of achieving young people's career goals into real, easy-to-understand numbers.</p> <ul style="list-style-type: none"> <li>• On-line App.</li> </ul>
	<h3>JA My Way™</h3> <p><i>JA My Way</i> provides tips and tools to put students' careers on the express track.</p> <ul style="list-style-type: none"> <li>• They'll take a Personality Quiz then visit My Career to find job matches.</li> <li>• They'll explore buying a car and saving for college in My Money, create pro resumes at My Resume, and get tips to start a business at My Business!</li> <li>• On-line App.</li> </ul>
	<h3>JA Assembling Your Career™</h3> <p><i>JA Assembling Your Career</i> promotes the valuable involvement of teachers, corporate volunteers, and non-profit youth programs to engage middle and high school students in STEM Careers. The Guide for Volunteers and Teachers as well as the online tools provide practical information about STEM careers and ways for students to prepare for these high-demand careers while still in school.</p> <p>Following participation in the resource, students will be able to:</p> <ul style="list-style-type: none"> <li>• Articulate why STEM careers and STEM skills are important to their futures, regardless of where they live now or where they choose to live as an adult.</li> <li>• Identify two-three STEM fields that they wish to explore beyond these activities.</li> <li>• Chart a path to get them from where they are now to a STEM career.</li> <li>• On-line App.</li> </ul>
	<h3>JA Hire Yourself</h3> <p><i>JA Hire Yourself</i> is designed for high school students. Following participation in the resource, students will be able to:</p> <ul style="list-style-type: none"> <li>• Describe the importance of strategically selecting work in recession-proof industries to succeed in challenging financial times.</li> <li>• Develop a basic business idea for a recession-proof industry.</li> <li>• JA Hire Yourself – Spanish version available</li> <li>• Available as a PDF.</li> </ul>
	<h3>The JA Travel and Tourism</h3> <ul style="list-style-type: none"> <li>• The JA Travel and Tourism supplement is designed for high school students taking part in any JA program. Following participation in the supplement, students will be able to:             <ul style="list-style-type: none"> <li>• Demonstrate the effect the travel and tourism industry has on local, national, and global economies and communities.</li> <li>• Analyze how the travel and tourism industry can influence a person's quality of life through employment opportunities and the personal benefits of travel.</li> </ul> </li> <li>• Available as a workbook or a PDF file and Online Apps.</li> </ul>



## HIGH SCHOOL PROGRAMS: Entrepreneurship

	<h3>JA Be Entrepreneurial®</h3> <ul style="list-style-type: none"> <li>• JA Be Entrepreneurial challenges students, through interactive classroom activities, to start their own entrepreneurial venture while still in high school. The program provides useful, practical content to assist teens in the transition from being students to productive, contributing members of society.</li> <li>• <b>Kit based ONLY.</b></li> </ul>
	<h3>JA Company Program®</h3> <ul style="list-style-type: none"> <li>• <i>JA Company Program</i> unlocks the innate ability in high school students to fill a need or solve a problem in their community by launching a business venture and unleashing their entrepreneurial spirit. The program focuses on Company Ops, the majority of meeting time, where students build and manage their business. Meeting-specific, student-friendly materials and resources increase student interaction and emphasize JA's experiential approach to learning.</li> <li>• <b>Full program available which includes online and downloadable resources available through the JA Learning Platform. Blended technology – perfect for remote teaching.</b></li> </ul>
	<h3>JA Entrepreneurial Mindset™</h3> <ul style="list-style-type: none"> <li>• JA Entrepreneurial Mindset is a one-semester teacher-led course that introduces high school students to the basics of starting a business.</li> <li>• <b>Full program available which includes online and downloadable resources available through the JA Learning Platform. Blended technology – perfect for remote teaching.</b></li> </ul>
	<h3>JA Marketing Principles™ 1</h3> <ul style="list-style-type: none"> <li>• JA Marketing Principles 1 is a one-semester teacher-led course that introduces high school students to marketing and some basic marketing techniques.</li> <li>• <b>Full program available which includes online and downloadable resources available through the JA Learning Platform. Blended technology – perfect for remote teaching.</b></li> </ul>
	<h3>JA Marketing Principles™ 2</h3> <ul style="list-style-type: none"> <li>• In JA Marketing Principles 2, a one-semester teacher-led course, high school students learn about marketing in the world around them and potential careers in the field.</li> <li>• <b>Full program available which includes online and downloadable resources available through the JA Learning Platform. Blended technology – perfect for remote teaching.</b></li> </ul>
	<h3>JA Excellence through Ethics</h3> <p>JA Excellence through Ethics™ allows students to meet and interact with a local executive or business professional and learn about the importance of ethics in the workplace and in everyday life. <b>(Grades 6–12)</b></p> <ul style="list-style-type: none"> <li>• Concepts: Accountability, beliefs, code of conduct, core values, decision-making, employee ethics, ethical awareness, ethical dilemmas, ethical obligations, ethical reasoning, ethical standards, interdependence, interpersonal skills, professional attitude, rights of others, role model, social responsibility, truthfulness, values</li> <li>• Skills: Analyze situations and decisions in light of ethical considerations, apply guidelines for ethical decision making, consider attitudes, critical thinking, examine the competing pressures on young people, express why ethical standards are important to society and businesses, listening and communicating, reading for understanding, suggest actions to correct problems</li> <li>• <b>Available as a PDF.</b></li> </ul>



**JA Inspiring My Journey – Entrepreneurship** is a Junior Achievement USA supplement student activity booklet containing worksheets that focus on:

- Introduction to Entrepreneurship
- Strength and Talents
- Crafting and Elevator Pitch
- **Available as a PDF.**