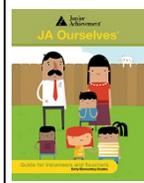


ELEMENTARY PROGRAMS:



JA Ourselves® (Kindergarten) introduces students to personal economics and the choices consumers make to meet their needs and wants. Students learn about the role of money in society and gain practical information about earning, saving, and sharing money.

- **Concepts:** Buying, choices, costs, earning, entrepreneur, giving, goals, goods and services, interests, money, needs and wants, saving, society, spending, values
- **Skills:** Counting, decision making, drawing conclusions, following directions, graphing and graph interpretation, listening, matching and classifying, predicting, problem solving, reading and writing, self-assessment, sequencing, social skills, teamwork, verbal communication, vocabulary building



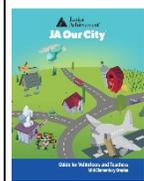
JA Our Families® (1st) introduces students to the concepts of families, neighborhoods, money, and needs and wants. Students explore the ways in which businesses provide goods, services, and jobs for families.

- **Concepts:** Business, earning, employment, entrepreneurship, family, fill a need, goods and services, income, job, money, needs and wants, neighborhood, shelter, skills, spend, symbols, work
- **Skills:** Analyzing information, creative thinking, decision making, differentiating, following directions, listening and responding, making observations, map reading, math calculations, reading, recognizing and interpreting symbols, verbal communication, working in pairs



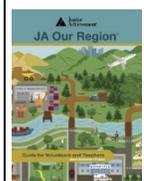
JA Our Community® (2nd) introduces students to work readiness and early elementary grades social studies learning objectives, including how citizens benefit from and contribute to a community's success.

- **Concepts:** Businesses, careers, citizenship, coins, community, goods and services, government, innovation, jobs, production, needs and wants, skills, taxes, voting
- **Skills:** Creativity, critical thinking, collaboration, decision making, idea development, making choices, map reading



JA Our City® (3rd) introduces students to the choices people have with money. Students learn about the importance of economic exchange in a city and how entrepreneurs promote a healthy economy. (Grade 3)

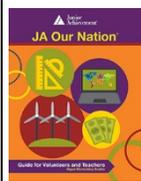
- **Concepts:** Banking, business, business decisions, circular flow of money, city, consumer, currency, deposit, donate, economic development, earn, entrepreneur, goods, government, income, interdependence, jobs, money choices, producer, save, savings, savings account, services, spend, taxes, withdrawal
- **Skills:** Brainstorming, conceptualizing, critical thinking, decision making, developing ideas, drawing conclusions, evaluating payment types, following directions, listening, making choices, making observations, mapping information, planning a business, problem solving, reading, teamwork, verbal communication, working in groups, writing



JA Our Region® (4th) introduces students to the intersection of entrepreneurship and upper elementary grades social studies learning objectives. Students are provided with a practical approach to starting a business. Five volunteer-led sessions required.

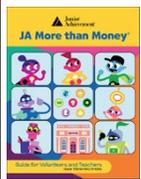
- **Concepts:** Advertising, business fundamentals, capital resources, entrepreneur, expense, finance tracking, goods and services, human resources, innovation, interdependence, loss, manufacturing, natural resources, price, products, profit, region, resources, revenue, risk and reward, services, supply, supply chain, trade, traits, transportation
- **Skills:** Analyzing a diagram, analyzing information, assembling parts, categorizing data, cooperative trading, decision making, evaluating alternatives, following directions, mathematics, oral and written communication, presenting information, problem solving, reading for understanding, working in groups and pairs

ELEMENTARY PROGRAMS:



JA Our Nation® (5th) provides students with practical information about the U.S. free market system and how it serves as an economic engine for businesses and careers. Students examine the need for entrepreneurial and innovative thinking to meet the requirements of high-growth, high-demand careers in a global business economy.

- Concepts: Businesses, careers, career clusters, collaboration, communication, competition, competitor, consumer, critical thinking, engineering, employees, employers, entrepreneur, free market economy, global economy, goods and services, human capital, innovation, invention, interdependence, job specialization, opportunity cost, product, producer, profit, resume, skills, technology, work readiness
- Skills: Analyzing occupations, analyzing information, brainstorming, collaboration, communication, creative thinking, decision making, estimating, following written instructions, interpersonal skills, interpreting economic issues, map reading, organizing information, prioritizing, problem solving, reasoning, speaking and listening, STEM skills, teamwork, working in pairs, writing



JA More than Money® (3rd-5th) teaches students about money-management, goods and services, and global markets. Students learn a practical approach to starting a business and making smart decisions about managing money.

- Concepts: Advertising, bank account, business, business loan, business plan, consumer, deposit, earn, employee, entrepreneur, ethics, expenses, exports, financial institutions, goods and services, identify personal interests and goals, imports, income, market research, money, money management, opportunity cost, profit, skills, withdrawal, work environment
- Skills: Asking relevant questions and listening for information, comparing and contrasting, computation, considering personal traits and interests, deductive reasoning, empathy, following directions, matching and classifying, presentation, problem solving, reading and following directions, self-employed, teamwork, thinking and working cooperatively, critical thinking, using vocabulary in a meaningful way



JA Career Exploration Fair® (Kindergarten-5th) is an event where students learn about a range of career options across multiple career clusters. Volunteers share information about their businesses and/or jobs and students ask questions as the speakers or students rotate from station to station. This event is part of the JA Work and Career Readiness Pathway and can be placed in grades K–5, in-school or after-school/out-of-school. Activities and implementation design will vary based on grade level.

- Two separate workbooks available
 - Kindergarten – 2nd Grade
 - 3rd – 5th Grade



JA VIRTUAL Career Exploration Fair® (Kindergarten-5th) is an event where students learn about a range of career options across multiple career clusters. Volunteers share information about their businesses and/or jobs and students ask questions as the speakers or students rotate from station to station. This event is part of the JA Work and Career Readiness Pathway and can be placed in grades K–5, in-school or after-school/out-of-school. Activities and implementation design will vary based on grade level.

- Two separate workbooks available
 - Kindergarten – 2nd Grade
 - 3rd – 5th Grade
- Pre-recorded videos

ELEMENTARY PROGRAMS:



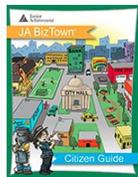
JA Career Speakers Series™ (Kindergarten – 5th) In JA Career Speakers Series, a volunteer guest speaker visits the classroom and shares information about his or her career, work, and education experience. This event is part of the JA Work and Career Readiness Pathway and can be placed in grades K–5, in-school or after-school/out-of-school. Activities and implementation design will vary based on grade level.

- Two separate workbooks available
- Kindergarten – 2nd Grade
- 3rd – 5th Grade



JA VIRTUAL Career Speakers Series™ (Kindergarten – 5th) In JA Career Speakers Series, a volunteer guest speaker visits the classroom and shares information about his or her career, work, and education experience. This event is part of the JA Work and Career Readiness Pathway and can be placed in grades K–5, in-school or after-school/out-of-school. Activities and implementation design will vary based on grade level.

- Two separate workbooks available
 - Kindergarten – 2nd Grade
 - 3rd – 5th Grade
- Pre-recorded videos



JA BizTown™ (4th-6th) Elementary students are not old enough to drive, work, vote, or be the boss. But that does not stop them from operating banks, managing restaurants, writing checks, using debit cards, and voting for a mayor at JA BizTown, where students connect the dots between what they learn in school and the real world. Topics include Financial Literacy, Community and Economy, Work and Career Readiness, Business Management. **13 foundation lessons with 52 optional extension activities, followed by a visit day at JA BizTown.**

- Student workbook available as hard copy, printable PDF or fillable PDF for in-class or remote learning.
- Student Self-Guided curriculum coming this fall.



JA BizTown Adventures (4th-6th) Offers a virtual, learning opportunity where students take on the roles of chief executive officer, chief financial officer, marketing director, sales manager, and consumer via five online, self-guided adventures. Not meant to replace nor take away from the traditional in-person simulation, JA BizTown Adventures can be used as an alternative simulation experience when or if students are unable to visit an onsite location. Alternatively, JA BizTown Adventures may be explored before or after the on-site simulation, enhancing the educational experience.

- Curriculum options for traditional classroom or self-guided delivery available.

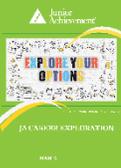
ELEMENTARY PROGRAMS: Supplements



MY JA Journey (PreK-1st) is a JA of Greater St. Louis supplement student activity booklet containing grade and age-appropriate learning worksheets that focus on:

- Want vs Needs
- Community and Jobs
- Coin Values

ELEMENTARY PROGRAMS: Supplements

	<p>My JA Journey (2nd-3rd) is a JA of Greater St. Louis supplement student activity booklet containing grade and age-appropriate learning worksheets that focus on:</p> <ul style="list-style-type: none"> • Money and Spending • Community • Business
	<p>My JA Journey (4th-5th) is a JA of Greater St. Louis supplement student activity booklet containing grade and age-appropriate learning worksheets that focus on:</p> <ul style="list-style-type: none"> • Entrepreneurial skills • Self-Knowledge • Budgeting
	<p>JASTL Career Exploration Workbook (K-5th) students learn about a range of career options across multiple career clusters: Following participation students will be able to:</p> <ul style="list-style-type: none"> • Identify the 16 career pathways. • Careers within the 16 career pathways • Three separate workbooks available <ul style="list-style-type: none"> • Kindergarten – 1st Grade • 2nd – 3rd Grade • 4th – 5th Grade