

HIGH SCHOOL PROGRAMS: Financial Literacy Resources



JA All About Cars®

- JA All About Cars introduces students to the essential costs related to buying and operating a first car and offers tips on being a smart consumer when purchasing a vehicle.
- **Blended program with flexible options for delivery and learning.**



JA Personal Finance 2.0®

- JA Personal Finance 2.0 allows students to experience the interrelationship between today's financial decisions and future financial freedom, helps to achieve financial health and wellness, learn about money-management strategies, including earning, employment and income, budgeting, savings, credit and debt, consumer protection, smart shopping, risk management, and investing.
- **Program includes online and downloadable resources available through the JA Learning Platform. Blended technology – perfect for remote teaching.**



JA Finance Park® (Entry Level)

- JA Finance Park® Entry Program: Through teacher-taught lessons, hands-on activities and site-based or virtual experiences, JA Finance Park students build a foundation for making intelligent, lifelong personal-finance decisions including those related to income, saving, investing, risk management, debit, credit and budgeting. 13 foundation lessons with 22 optional extension activities. Grade 7-12
- Student workbook available as hard copy, printable PDF or fillable PDF for in-class or remote learning.
- Student Self-Guided curriculum coming this fall.
- **Student workbook available as a fillable PDF.**



JA Finance Park® (Advanced)

- JA Finance Park (Advanced) is a new advanced curriculum and simulation giving students more personal focus on financial planning and career exploration. Site-based or virtual experience follows curriculum, where students put into practice what they've learned by developing a personal budget. Themes include Employment and Income, Employment and Education, Financial Responsibility and Decision Making, Planning and Money Management, Risk Management and Insurance and Investing. **Eight foundation lessons with 22 optional extension activities.** Grade 7-12
- Blended program with flexible options for delivery and learning.
- Foundation (required) sessions engage students in collaborative, experiential activities and projects.
- Students have access to self-paced online extension activities.
- **NEW JA Finance Park On-site Simulation coming in 2021.**

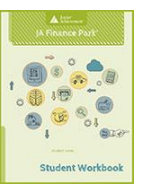






JA Finance Park Virtual

- JA Finance Park® Virtual has been fully redeveloped, brand-new! A hands-on, online budgeting simulation that offers **two implementation options**: Entry Level (geared toward middle school) and Advanced Level (geared toward high school). The virtual experience follows the completion of either the JA Finance Park Entry or Advanced curriculum. Grade 7-12
- Entry level students will be introduced to the concept of “adulting,” laying the groundwork for their future and create a monthly budget based on a randomly assigned life persona.
- Advanced level students choose their own “adult adventure” by selecting their persona based on career and education choices, take a deep dive into financial consequences of life choices and decisions impacting long-term goals, navigate financial decisions through various life stages and budget beyond one month.



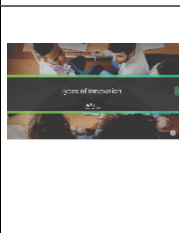

HIGH SCHOOL PROGRAMS: Financial Literacy Resources

	<h3 style="color: #76b82a;">JA Finance Park®</h3> <ul style="list-style-type: none"> • JA Finance Park Project-Based Learning Format: Encompasses the financial planning and career exploration topics but in a nontraditional approach. This implementation option was designed specifically for high school students; however, it can be adapted for middle school students. Students can participate in large groups, small groups, or work independently toward the goal of producing a publicly exhibited presentation, publication, or product. On-site or virtual visit to JA Finance Park follows curriculum. 13 foundation lessons with 22 optional extension activities. Grade 7-12
	<h3 style="color: #76b82a;">JA Financial Capability™ 1</h3> <ul style="list-style-type: none"> • JA Financial Capability 1 is a one-semester teacher-led course in which high school students examine financial capabilities from a business perspective, focusing on banking, economics, business planning, and risk management. • Program includes online and downloadable resources available through the JA Learning Platform. Blended technology – perfect for remote teaching.
	<h3 style="color: #76b82a;">JA Financial Capability™ 2</h3> <ul style="list-style-type: none"> • JA Financial Capability 2 is a one-semester teacher-led course in which high school students examine financial capabilities from a business perspective, focusing on employee benefits, ethics, business investment, and international business operations. • Program includes online and downloadable resources available through the JA Learning Platform. Blended technology – perfect for remote teaching.
	<h3 style="color: #76b82a;">JA Financial Literacy™</h3> <ul style="list-style-type: none"> • JA Financial Literacy is a one-semester teacher-led course that equips high school students with foundational personal finance skills. • Program includes online and downloadable resources available through the JA Learning Platform. Blended technology – perfect for remote teaching.
	<h3 style="color: #76b82a;">JA Economics® Blended Model</h3> <ul style="list-style-type: none"> • JA Economics Blended is a one-semester course that connects high school students to the economic principles that influence their daily lives as well as their futures. (Grades 11-12) • Program includes online and downloadable resources available through the JA Learning Platform. Blended technology – perfect for remote teaching.
	<h3 style="color: #76b82a;">JA Take Stock In Your Future</h3> <ul style="list-style-type: none"> • JA Take Stock In Your Future introduces students to basic concepts regarding how the stock market works and the impact of current events on the stock market. • Blended program with flexible options for delivery and learning.

HIGH SCHOOL PROGRAMS: Work Readiness Resources

	<h3 style="color: #76b82a;">JA Virtual Career Fair</h3> <ul style="list-style-type: none"> • JA Virtual Career Fair allows students to watch career professionals virtually discuss what a typical day on the job looks like, knowledge and training needed for the job and technical and soft skills to be successful. Students may choose videos from every career path. • Student workbook available as a hard copy, PDF file or fillable PDF file.
	<h3 style="color: #76b82a;">JA Career Exploration Fair®</h3> <ul style="list-style-type: none"> • JA Career Exploration Fair is an event where students learn about a range of career options across multiple career clusters. Activities and implementation will vary based on grade level. • Student workbook available as a hard copy, PDF file or fillable PDF file.
	<h3 style="color: #76b82a;">JA Career Speaker Series®</h3> <ul style="list-style-type: none"> • JA Career Speakers Series provides students with a volunteer guest speaker who virtually visits the classroom and shares information about his or her career, work, and education experience. Recordings from past events available. • Student workbook available as a hard copy, PDF file or fillable PDF file.
	<h3 style="color: #76b82a;">JA Career Success®</h3> <ul style="list-style-type: none"> • JA Career Success equips students with the knowledge required to get and keep a job in high-growth industries. Students will explore the crucial workplace skills employers seek but often find lacking in young employees. Students also will learn about valuable tools to find that perfect job, including resumes, cover letters, and interviewing techniques • Program material available as printed kit materials or PDF downloads.
	<h3 style="color: #76b82a;">JA It's My Job (Soft Skills)™</h3> <ul style="list-style-type: none"> • JA It's My Job (Soft Skills)™ allows students to learn the value of professional communication and soft skills, making them more employable to future employers across multiple career clusters. • Concepts: Cell phone behavior and function in the workplace, character development, career preparation, employer expectations, ethics, job application, job interview, positive attitude, professionalism, making a good impression, manners, relationships with others, resume, self-motivation, soft, interpersonal, or transferable skills, workplace behavior and productivity, workplace communication • Skills: Active listening, analyzing and applying information, collaboration, critical observation, decision-making, demonstrating soft skills in a mock interview, evaluating alternatives, examining forms, oral and written communication, presenting information, role-playing, self-evaluation, working in teams, weighing consequences of personal behavior • Available as a workbook, PDF file or a fillable PDF file.
	<h3 style="color: #76b82a;">JA Business Communications™</h3> <ul style="list-style-type: none"> • JA Business Communications is a one-semester teacher-led course that equips high school students to focus on communication skills necessary to succeed in business. • Program includes online and downloadable resources available through the JA Learning Platform. Blended technology – perfect for remote teaching.

HIGH SCHOOL PROGRAMS: Work Readiness Resources

	<h3>JA Introduction to Business and Technology™ 1</h3> <ul style="list-style-type: none"> JA Introduction to Business and Technology 1 is a one-semester teacher-led course that introduces high school students to the basic skills necessary to succeed in business. Themes include teamwork, innovation, decision making, and ethics. Program includes online and downloadable resources available through the JA Learning Platform. Blended technology – perfect for remote teaching.
	<h3>JA Introduction to Business and Technology™ 2</h3> <ul style="list-style-type: none"> JA Introduction to Business and Technology 2 is a one-semester teacher-led course that introduces high school students to the basic skills necessary to succeed in business. Themes include personal skills like innovation, management functions, and accounting. Program includes online and downloadable resources available through the JA Learning Platform. Blended technology – perfect for remote teaching.
	<h3>JA Start With The End In Mind</h3> <ul style="list-style-type: none"> <i>JA Start with the End in Mind</i> is designed for middle and high school students to use as a guide, complete with tools and tips, to create a thoughtful plan for their lives beyond high school. It is on the cutting edge of college and career readiness with attention to soft and technical skills development for success in the world of work. Available as a workbook or a PDF file.
	<h3>JA Focus on the Future</h3> <ul style="list-style-type: none"> <i>JA Focus on the Future</i> provides high school students with tools and tips for designing the map to a successful future. Students engage in resume writing and written correspondence using an approach that is social media focused and technology driven. Students practice proper internet etiquette and learn about personal branding via social media. Available as a workbook or a PDF file.
	<h3>JA Access Your Future™</h3> <ul style="list-style-type: none"> <i>JA Access Your Future™</i> is an app that helps teens, their parents and teachers break down the cost of achieving young people's career goals into real, easy-to-understand numbers. On-line App.
	<h3>JA My Way™</h3> <ul style="list-style-type: none"> JA My Way provides tips and tools to put students' careers on the express track and includes a Personality Quiz, a visit to My Career to find job matches, create resumes and more. On-line App.
	<h3>JA Assembling Your Career™</h3> <ul style="list-style-type: none"> JA Assembling Your Career promotes the valuable involvement of teachers, corporate volunteers, and non-profit youth programs to engage middle and high school students in STEM Careers. The Guide for Volunteers and Teachers as well as the online tools provide practical information about STEM careers and ways for students to prepare for these high-demand careers while still in school. <p>Following participation in the resource, students will be able to:</p> <ul style="list-style-type: none"> Articulate why STEM careers and STEM skills are important to their futures, regardless of where they live now or where they choose to live as an adult. Identify two-three STEM fields that they wish to explore beyond these activities. Chart a path to get them from where they are now to a STEM career. On-line App.

HIGH SCHOOL PROGRAMS: Entrepreneurship

	<h3>JA Be Entrepreneurial® Blended</h3> <ul style="list-style-type: none"> • JA Be Entrepreneurial teaches students about the mindset and skills needed for success by aspiring entrepreneurs and intrapreneurs. • Blended program with flexible options for delivery and learning
	<h3>JA Company Program®</h3> <ul style="list-style-type: none"> • <i>JA Company Program</i> unlocks the innate ability in high school students to fill a need or solve a problem in their community by launching a business venture and unleashing their entrepreneurial spirit. The program focuses on Company Ops, the majority of meeting time, where students build and manage their business. Meeting-specific, student-friendly materials and resources increase student interaction and emphasize JA's experiential approach to learning. • Program includes online and downloadable resources available through the JA Learning Platform. Blended technology – perfect for remote teaching.
	<h3>JA Entrepreneurial Mindset™</h3> <ul style="list-style-type: none"> • JA Entrepreneurial Mindset is a one-semester teacher-led course that introduces high school students to the basics of starting a business. • Program includes online and downloadable resources available through the JA Learning Platform. Blended technology – perfect for remote teaching.
	<h3>JA Marketing Principles™ 1</h3> <ul style="list-style-type: none"> • JA Marketing Principles 1 is a one-semester teacher-led course that introduces high school students to marketing and some basic marketing techniques. • Program includes online and downloadable resources available through the JA Learning Platform. Blended technology – perfect for remote teaching.
	<h3>JA Marketing Principles™ 2</h3> <ul style="list-style-type: none"> • In JA Marketing Principles 2, a one-semester teacher-led course, high school students learn about marketing in the world around them and potential careers in the field. • Program includes online and downloadable resources available through the JA Learning Platform. Blended technology – perfect for remote teaching.
	<h3>JA Titan® Blended</h3> <ul style="list-style-type: none"> • JA Titan Blended is a simulation-based program where students compete as business CEOs in the phone industry experiencing firsthand how an organization makes decisions and strategizes. • Program includes online and downloadable resources available through the JA Learning Platform. Blended technology – perfect for remote teaching.
	<h3>JA Excellence through Ethics</h3> <ul style="list-style-type: none"> • JA Excellence through Ethics™ allows students to meet and interact with a local executive or business professional and learn about the importance of ethics in the workplace and in everyday life. • Concepts: Accountability, beliefs, code of conduct, core values, decision-making, employee ethics, ethical awareness, ethical dilemmas, ethical obligations, ethical reasoning, ethical standards, interdependence, interpersonal skills, professional attitude, rights of others, role model, social responsibility, truthfulness, values • Available as a student workbook or PDF file.