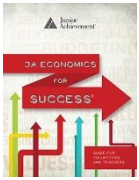


MIDDLE GRADE PROGRAMS:



JA Economics for Success®

JA Economics for Success® provides practical information about personal finance and the importance of identifying education and career goals based on a student's skills, interests, and values.

- Concepts: Budget, credit, credit card, credit score, co-pay insurance, debit card, decision making, deductible, goal setting, gross income, higher education, interest, interests, needs and wants, net income, opportunity cost, policy, premium, risk, self-knowledge, skills, values, world of work
- Skills: Analyzing information, critical thinking, inquiry skills, interpreting data, math calculations, oral and written communication, organizing information, presentation, problem solving, reading for understanding, self-assessment, working in groups and pairs
- **Program material and volunteer videos available through Google Classroom.**
- **Program material available as PDF downloads.**



JA Global Marketplace®

JA Global Marketplace® demonstrates why and how countries buy and sell from each other. Students examine the interconnection between producers and consumers in the global marketplace and the effect of free enterprise in an economic system.

- Concepts: Business, business ethics, career exploration, communication, cultural awareness in international business, cultural differences, cultural norms, culture, currency, customer, educational and legal requirements, etiquette, exchange rate, export, free trade, immigration, import, innovation, interdependence, international careers, international trade, market, marketplace, migration, product, product safety, production, profit, quota, resources, service, specialization, standards, subsidy, tariff, trade, trade barriers, trade embargo
- Skills: Analyzing charts and evaluating information, analyzing human behavior, categorizing data, decision making, describing how need leads to innovation, entrepreneurial thinking, examining resources, following instructions, identifying business responsibilities, identifying foreign currency, identifying international job requirements, identifying positive and negative traits, interpreting charts and graphs, making customer-based product decisions, negotiating, reading a spreadsheet, reading comprehension, recognizing and applying terms, recognizing consequences of trade barriers, teamwork, trading, understanding business and cultural etiquette, using a currency convertor

Two implementation options are offered:

- **Program material and volunteer videos available through Google Classroom.**
- **Full program available which including online and downloadable resources available through the JA Learning Platform. Blended technology – perfect for remote teaching.**



JA It's My Future®






JA It's My Future® offers students practical information to help prepare them for the working world. Students develop the personal- branding and job-hunting skills needed to earn a job.

- Concepts: Achievements, attitude, brand, career, career clusters, career mapping, career paths, communication, decline, education level, high- growth careers, interests, job application, job growth, job hunting, job interview, job outlook, logo, making a good impression, maps, personal brand, professionalism, reputation, soft skills, tagline, teamwork, technical skills, transferable skills, work ethic
- Skills: Analyzing branding, analyzing charts and graphs, analyzing data from media, applying cause and effect, demonstrating cause and effect, evaluating and sorting options, group discussion, identifying personal skills, identifying strengths and weaknesses, logical reasoning, note taking, prediction, reading for understanding, recognizing patterns, reviewing results, role-playing, self-evaluation, teamwork, using art as self-expression

Two implementation options are offered:

- **Program material and volunteer videos available through Google Classroom.**
- **Full program available which including online and downloadable resources available through the JA Learning Platform. Blended technology – perfect for remote teaching.**

MIDDLE GRADE PROGRAMS:

	<p>JA It's My Business!®</p> <p>JA It's My Business!® encourages middle school students to turn their ideas into a business. The program introduces design thinking as a problem-solving process and provides students an authentic entrepreneurial experience that builds toward a pitch competition. (Grades 6–8)</p> <ul style="list-style-type: none"> • Concepts: Business, consumer feedback, design, entrepreneur, entrepreneurial characteristics, funding, innovation, innovative, investor, market, market research, need, product, passion, persistent, persuasive, pitch, presentation visuals, product, product sketches, prototype, risk-taker, self-confident, self-motivated, service, speaking skills, surveys, target market • Skills: Analyzing data from a variety of media sources, applying terms, brainstorming, collecting data, creating a model, creative thinking, communicating information through design, deduction, empathy, evaluating alternatives, group presentation, group work, labeling an illustration, listening, logical reasoning, memory recall and matching, presenting ideas, problem solving, self-evaluation, teamwork <p>Two implementation options are offered:</p> <ul style="list-style-type: none"> • Full program available which including online and downloadable resources available through the JA Learning Platform. Blended technology – perfect for remote teaching.
	<p>JA BizTown™</p> <p>The JA BizTown program provides educators with 10 online lessons and resources to effectively teach financial literacy and work and career readiness. (4-6 Grade)</p> <ul style="list-style-type: none"> • The program supports critical thinking skills and student engagement, and helps students connect the dots between what they learn in school and the real world. • No on-site simulation available. Student workbook available as a downloadable PDF.
	<p>JA BizTown™ (4th-6th) Elementary students are not old enough to drive, work, vote, or be the boss. But that does not stop them from operating banks, managing restaurants, writing checks, using debit cards, and voting for a mayor at JA BizTown, where students connect the dots between what they learn in school and the real world. Topics include Financial Literacy, Community and Economy, Work and Career Readiness, Business Management. 13 foundation lessons with 52 optional extension activities, followed by a visit day at JA BizTown.</p> <ul style="list-style-type: none"> • Student workbook available as hard copy, printable PDF or fillable PDF for in-class or remote learning. • Student Self-Guided curriculum coming this fall.
	<p>JA Finance Park® (Entry Level)</p> <p>JA Finance Park® Entry Program: Through teacher-taught lessons, hands-on activities and site-based or virtual experiences, JA Finance Park students build a foundation for making intelligent, lifelong personal-finance decisions including those related to income, saving, investing, risk management, debit, credit and budgeting. 13 foundation lessons with 22 optional extension activities. Grade 7-12</p> <ul style="list-style-type: none"> • Student workbook available as hard copy, printable PDF or fillable PDF for in-class or remote learning.
	<p>JA Finance Park® (Advanced)</p> <p>A new advanced curriculum and simulation gives students a more personal focus on financial planning and career exploration. Site-based or virtual experience follows curriculum, where students put into practice what they've learned by developing a personal budget. Themes include Employment and Income, Employment and Education, Financial Responsibility and Decision Making, Planning and Money Management, Risk Management and Insurance and Investing. 8 foundation lessons with 22 optional extension activities. Grade 7-12</p> <ul style="list-style-type: none"> • Blended program with flexible options for delivery and learning. • Foundation (required) sessions engage students in collaborative, experiential activities and projects. • Students have access to self-paced online extension activities. • NEW JA Finance Park On-site Simulation coming in 2021.

MIDDLE GRADE PROGRAMS:



JA Finance Park®

JA Finance Park Project-Based Learning Format: Encompasses the financial planning and career exploration topics but in a nontraditional approach. This implementation option was designed specifically for high school students; however, it can be adapted for middle school students. Students can participate in large groups, small groups, or work independently toward the goal of producing a publicly exhibited presentation, publication, or product. On-site or virtual visit to JA Finance Park follows curriculum. **13 foundation lessons with 22 optional extension activities. Grade 7-12**



JA Finance Park Virtual

JA Finance Park® Virtual: Fully redeveloped, brand-new! A hands-on, online budgeting simulation that offers **two implementation options:** Entry Level (geared toward middle school) and Advanced Level (geared toward high school). The virtual experience follows the completion of either the JA Finance Park Entry or Advanced curriculum. Grade 7-12
 Entry level students will be introduced to the concept of “adulting,” laying the groundwork for their future and create a monthly budget based on a randomly assigned life persona.

- Advanced level students choose their own “adult adventure” by selecting their persona based on career and education choices, take a deep dive into financial consequences of life choices and decisions impacting long-term goals, navigate financial decisions through various life stages and budget beyond one month.
- **On-line simulation.**



JA My Way™

JA My Way provides tips and tools to put students' careers on the express track.

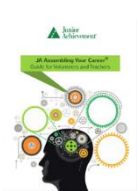
- They'll take a Personality Quiz then visit My Career to find job matches.
- They'll explore buying a car and saving for college in My Money, create pro resumes at My Resume, and get tips to start a business at My Business!
- **On-line app.**



JA Access Your Future™

JA Access Your Future™ is an app that helps teens, their parents and teachers break down the cost of achieving young people's career goals into real, easy-to-understand numbers.

- **On-line app.**



JA Assembling Your Career™

JA Assembling Your Career promotes the valuable involvement of teachers, corporate volunteers, and non-profit youth programs to engage middle and high school students in STEM Careers. The Guide for Volunteers and Teachers as well as the online tools provide practical information about STEM careers and ways for students to prepare for these high-demand careers while still in school.

- Following participation in the resource, students will be able to:
- Articulate why STEM careers and STEM skills are important to their futures, regardless of where they live now or where they choose to live as an adult.
- Identify two-three STEM fields that they wish to explore beyond these activities.
- Chart a path to get them from where they are now to a STEM career.
- **On-line app.**

MIDDLE GRADE PROGRAMS:

	<h3>JA It's My Job (Soft Skills)™</h3> <p>JA It's My Job (Soft Skills)™ allows students to learn the value of professional communication and soft skills, making them more employable to future employers across multiple career clusters. (Grades 6–12)</p> <ul style="list-style-type: none"> • Concepts: Cell phone behavior and function in the workplace, character development, career preparation, employer expectations, ethics, job application, job interview, positive attitude, professionalism, making a good impression, relationships with others, resume, self-motivation, soft, interpersonal, or transferable skills, workplace behavior and productivity, workplace communication • Skills: Active listening, analyzing and applying information, collaboration, critical observation, decision-making, demonstrating soft skills in a mock interview, evaluating alternatives, examining forms, oral and written communication, presenting information, role-playing, self-evaluation, working in teams, weighing consequences of personal behavior • Available as a workbook or a PDF.
	<h3>JA Excellence through Ethics</h3> <p>JA Excellence through Ethics™ allows students to meet and interact with a local executive or business professional and learn about the importance of ethics in the workplace and in everyday life. (Grades 6–12)</p> <ul style="list-style-type: none"> • Concepts: Accountability, beliefs, code of conduct, core values, decision-making, employee ethics, ethical awareness, ethical dilemmas, ethical obligations, ethical reasoning, ethical standards, interdependence, interpersonal skills, professional attitude, rights of others, role model, social responsibility, truthfulness, values • Skills: Analyze situations and decisions in light of ethical considerations, apply guidelines for ethical decision making, consider attitudes, critical thinking, examine the competing pressures on young people, express why ethical standards are important to society and businesses, listening and communicating, reading for understanding, suggest actions to correct problems • Available as a workbook or a PDF.
	<h3>JA Start With The End In Mind</h3> <p>JA Start with the End in Mind is designed for middle and high school students to use as a guide, complete with tools and tips, to create a thoughtful plan for their lives beyond high school. It is on the cutting edge of college and career readiness with attention to soft and technical skills development for success in the world of work.</p> <ul style="list-style-type: none"> • Available as a workbook or a PDF.
	<h3>JA Focus on the Future</h3> <p>JA Focus on the Future provides high school students with tools and tips for designing the map to a successful future. Students engage in resume writing and written correspondence using an approach that is social media focused and technology driven. Students practice proper internet etiquette and learn about personal branding via social media.</p> <ul style="list-style-type: none"> • Available as a workbook or a PDF.