



Junior Achievement[®] of Greater New Orleans

JA Career Speaker Series

Adapted to online usage in response to COVID-19 with supplemental local + national resources: Headed 2 via GNO Inc., Nepris, My Next Move, and Quest for Success Career Curriculum. Can be used in grades K-2, grades 3-5, grades 6-8, and grades 9-12 with modifications.

Part I: Before the Speaker

- Students start the Speaker Series preparation by completing a skills finders and/or pathway exploration survey through the [Louisiana Headed2](#) website or [My Next Move](#) .
- Once students have a list of potential career pathways and jobs of interest, students research jobs related to an industry partner's profession ex: architecture, x-ray technicians, community organizers.
 - Select one occupation from the identified list that you are interested in pursuing and conduct labor market research on the select occupation, which includes:
 - Career description
 - Postsecondary education or training required
 - Entry-level salary
 - Benefits
 - Potential for Growth
 - Intrinsic rewards (internal, why you like it!)
 - Develop a one-page report depicting the above criteria for the select career, using the following format:
 - Times New Roman font or similar font
 - 11 point font
 - Double spaced
 - One-inch margins
- Students compile 3 questions they would want to learn about the career pathway, job, or skills associated with the speaker.

Part II: During the Speaker

[Nepris](#) is an online platform that connects industry to classrooms through video conferencing. The goal is to connect students to the world of STEAM with as few barriers as possible. Nepris access free through April 30th in response to COVID-19. Click [this link](#) to sign up as a parent, student, or teacher.

- Students log onto Nepris and find a speaker in their field of interest. Remember, since many of these are pre recorded you may need to adjust the speaker to be someone in your field of interest, not necessarily the specific job.



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- Using a KWL chart (sample attached, but can use notebook paper to draw chart), students will take notes during the speaker, whether they are real time or recorded. The goal during the speaker's presentation is:
 - to ensure students have utilized their prior knowledge to advance their understanding of the selected presentation;
 - that students have gotten at least one of their questions answered by direct ask or listening to presenter;
 - and students are walking away with additional questions or interests in the career pathway.

Part III: After the Speaker

- Students report two to three of the most significant things they learned about the preparation for the speaker and the speaking event.
- Students write a thank you email to the speaker.
 - Students should use proper business email format and include at least three examples of what they learned about the speaker's company, his or her job, and the skill and preparation necessary for that job.
 - Don't forget to Cc your teacher on the email for credit!

Sample KWL Chart

Name _____ **K.W.L Chart** Date _____

Topic _____

What I Know	What I Want to Know	What I Have Learned