



Live, Interactive Personal Finance Simulation for Teens!

Coming to the Monterey County Fairgrounds, Monterey, CA • March 5th, 6th, 7th, 2019

JA Finance Park Program Details:

Four classroom-based modules covering key concepts in personal finance, followed by one-day field trip to site-based simulation.

The four classroom-based modules include:

- Income
- Saving, Investing, and Risk Management
- Debit and Credit
- Budgeting

Site-Based Simulation

Following completion of the classroom lessons, students participate in a virtual simulation of real world personal finance decision making. Provided a “virtual identity,” including age, education and income, students must craft a budget and navigate a series of interactive “decision stations,” covering:

⇒ **Housing, Insurance, Healthcare, Transportation, Childcare, Clothing, Recreation and more!**

Students complete the simulation in groups of 6-8, led by a JA-trained community volunteer.



Support Finance Park as a Sponsor, Donor or Community Volunteer. Contact JA Now!

Central Coast Sponsorship Opportunities:

Please consider supporting the inaugural Central Coast program coming to Monterey County in Spring 2019 through a corporate, foundation or individual sponsorship.

Class Sponsor: \$1,500. Underwrite program costs for one class of local students to complete the JA Finance Park classroom program and simulation.

Daily sponsor. \$3,000. Help underwrite program costs for 75-100 students completing the one-day JA Finance Park simulation. Four sponsorships available. Includes name/logo recognition and signage, as well as preferred volunteer assignments on sponsored day.

Presenting Sponsor. \$10,000. Underwrite costs for 200+ students completing the JA Finance Park Simulation. Logo and brand recognition throughout duration of program.

Volunteer Opportunities:

Sign up now to work with a small group (6-8) of local high school students as they navigate the JA Finance Park simulation in Monterey.

- ⇒ Volunteers needed daily March 5th, 6th and 7th
- ⇒ Time commitment: 8:00am—2:00pm, with lunch provided
- ⇒ Join us for one day or multiple days

OUTCOMES Following participation in JA Finance Park, students are able to:

- Identify personal interests, skills, work preferences and values.
- Identify career interests and compare earning potential in multiple fields.
- Explain the advantages and disadvantages of using credit and debit cards.
- Define taxes; explain their purpose and their impact on individuals and communities.
- Create a successful budget... and many more practical, real-world skills.



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