



NEWS RELEASE

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Sunnyvale, CA Students to Compete at Junior Achievement's National Student Leadership Summit

Local group of teen entrepreneurs will go head-to-head against 14 other teams in Washington, D.C., next month

[Sunnyvale, CA] – Five Junior Achievement (JA) of Northern California students have been selected as one of 15 finalist teams to compete at the Junior Achievement National Student Leadership Summit (NSLS) in Washington, D.C. The students will travel to the nation's capital for the three-day event, June 18-20 to compete with teen entrepreneurs from across the United States.

The Santa Clara County students represent Illumin Education and founded Silicube, Co as part of their participation in *JA Company Program*[®], in which high school students start and run a real business enterprise under the guidance of a volunteer from their local business community. The teens devise a product designed to fill an unmet consumer need, recruit investors, and produce and market their product or service. Silicube, Co was founded in 2018 after a group of students had problems with their lunches and athletic equipment being moist creating unsanitary environments for their food and athletic wear. This inspired to team to create an eco-friendly cube with silica gel to provide a solution to wick away moisture.



Silicube, Co



The 15 teams of five students each will compete for six different awards at the NSLS event. The competition's top honor is JA Company of the Year, powered by The Hartford: first-, second-, and third-place awards will be presented. The student companies will be assessed on their financial performance, individual team members' personal and professional development, a self-produced commercial about their product or service, their team's live presentation to a panel of business leaders, and on their company's performance at an Entrepreneurship Expo on Capitol Hill. The other awards that will be presented at the 2018 NSLS include the ICE NYSE Best Financial Performance Award, the FedEx Access Award, the EY Innovation Award, and the Delta Social Impact Award.

The Entrepreneurship Expo will take place on Tuesday, June 19, in the U.S. Senates' Kennedy Caucus Room in the Russell Senate Office Building. The event is open to the public from 2:00 p.m. - 4:00 p.m. EDT; free refreshments will be served.

About Junior Achievement USA® (JA)

Junior Achievement is the world's largest organization dedicated to giving young people the knowledge and skills they need to own their economic success, plan for their future, and make smart academic and economic choices. JA programs are delivered by corporate and community volunteers, and provide relevant, hands-on experiences that give students from kindergarten through high school knowledge and skills in financial literacy, work readiness and entrepreneurship. Today, JA reaches more than 4.8 million students per year in 109 markets across the United States, with an additional 5.2 million students served by operations in 100 other countries worldwide. Junior Achievement USA is a member of JA Worldwide. Visit www.ja.org for more information.