



Junior  
Achievement®



# INSPIRE

**November 13 & 14, 2019**  
**Timonium Fairgrounds**

This dynamic career development experience gives middle school students access to area employers, post-secondary education opportunities, and interactive career activities. Through JA Inspire, students will:



**Connect** with professionals from dozens of the region's most prominent employers.



**Explore** career pathways and learn about the skills needed for in-demand jobs.



**Strengthen** their coursework pathway for high school and beyond.





# INSPIRE

**Join JA as we inspire the future workforce to explore in-demand careers. Through these sponsorship opportunities, you'll reach more than 8,000 teens, educators, and community members as students map out a plan for future success.**

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## **Title Sponsor - \$25,000**

- Premier branding as title sponsor on event promotions and signage
- Full-page color ad on back cover of JA Inspire student workbook and recognition on title page
- Logo recognition in student handout
- Interactive career booth at event
- Recognition in select media mentions
- Series of 3 shout outs from the DJ booth during the event
- Recognition on JA's website and exclusive social media promotion

## **Student Workbook Sponsor - \$10,000**

- Exclusive branding on the cover of JA Inspire student workbook
- Branding on event promotions, including logo recognition on signage and student handout
- Full-page color ad on inside front cover of JA Inspire student workbook
- Interactive career booth at event
- Shout out from the DJ booth during the event
- Recognition on JA's website and exclusive social media promotion

## **Student Bag Sponsor - \$10,000**

- Exclusive branding on JA Inspire student bag
- Branding on event promotions, including logo recognition on signage and student handout
- Full-page color ad on inside front cover of JA Inspire student workbook
- Interactive career booth at event
- Shout out from the DJ booth during the event
- Recognition on JA's website and exclusive social media promotion

## **Hospitality Sponsor - \$7,500**

- Exclusive signage at VIP breakfast
- Logo recognition on event signage, student workbook and student handout
- Full-page black and white ad in student workbook
- Interactive career booth at event
- Recognition on JA's website and exclusive social media promotion

## **Industry Sponsor - \$5,000**

- Branding as industry sponsor on event signage and in the JA Inspire student workbook
- Logo recognition in student handout
- Interactive career booth at event
- Shout out from the DJ booth during the event
- Recognition on JA's website and exclusive social media promotion

## **Booth Sponsor - \$1,500**

- Logo recognition on event signage and student handout
- Interactive career booth at event
- Recognition on JA's website and social media promotion

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**For more information, contact Mandy Snyder at 410-753-3294  
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