

5th Annual



LEADING Ladies

JUNIOR ACHIEVEMENT OF CENTRAL MARYLAND

presented by:



MARCH 27 2019
8:30 AM - 11:30 AM

Stanley Black & Decker
701 E. Joppa Rd. Towson, MD 21286



JOIN US AGAIN THIS YEAR

JA Leading Ladies connects businesswomen and outstanding female high school students in the Baltimore area to celebrate successes, develop talents, capture new opportunities and inspire the next generation of women leaders.

The event celebrates the power of women at various ages and stages of life, and inspires participants with increased knowledge and confidence to further their career goals and network building. Through presentations, table discussions and interactive student/mentor activities, the event stays true to the hands-on JA philosophy of providing real-world experiences that help youth create an aspiration and plan for their futures.

FEATURING THESE LEADING LADIES:



Mary J. Miller

Former Under Secretary for Domestic Finance
U.S. Treasury

Former Director of Fixed Income
T. Rowe Price Group

Keynote Speaker



Mary Ann Scully

President & CEO
Howard Bank

Presenting Sponsor



Diane Richardson

Head Coach of Women's Basketball
Towson University

Motivational Speaker



Kelly Swoope

TV News Anchor
ABC2

Emcee

OVERALL IMPACT:

- Mentorship opportunity to connect youth to role models to which they would not normally have access
- Exposure to women's market in an empowering dynamic setting
- Introduction to high-growth careers and corporate environments
- Development of career aspirations and goals
- Team building
- Networking
- Skill development for participants and increased speaking skills, confidence and self-esteem for young women

For more information, contact Paige McFeely at pmcfeely@jamaryland.org or 410-753-3290.

JAMARYLAND.ORG

JA LEADING LADIES

SPONSORSHIP OPPORTUNITIES

Support JA in this unique opportunity to celebrate the power of women and inspire the next generation of leading ladies. All young lady participants leave with increased knowledge and confidence to shape their success and career goals, while engaging with female executives connected to the JA organization.

JA LEADING LADIES TITLE SPONSOR - \$10,000

- Opportunity for up to 40 female high school students in our community to participate in the JA Leading Ladies event
- Branding as the premier sponsor for the JA Leading Ladies event, including signage, remarks in the event video, and full page ad in event program
- Opportunity for remarks during the event
- Opportunity to bring one female executive and three female emerging leaders within your company to participate in the event
- Acknowledgement on JA's website and social media exposure

JA LEADING LADIES TABLE SPONSOR - \$1,300

- Opportunity for one female executive and three female emerging leaders within your company to participate in the event
- Branding as a table sponsor at the JA Leading Ladies event, including signage and event program listing
- Acknowledgement on JA's website
- Social media exposure

JA LEADING LADIES STUDENT SPONSOR - \$325

- Opportunity for one female high school student in our community to participate in the JA Leading Ladies event
- Branding as a student sponsor for the JA Leading Ladies event, including signage and event program listing
- Acknowledgement on JA's website