REDEFINING CAREER PATHWAYS FOR WOMEN

The U.S. Department of Labor defines a non-traditional career as one in which 25% or less of those employed across the field are women. Non-traditional careers encompass a range of occupations, including architects, engineers, financial analysts, computer programmers, and construction personnel—some of the most in-demand and high-paying jobs that exist in our region today.

Join Junior Achievement for an enlightening morning program that will bring more than 200 area professionals and 100 outstanding female high school students together to foster a more gender-balanced workforce. You’ll experience inspiring presentations and participate in meaningful mentor activities that will help the young women participants gain insight into the possibilities available to them, in a supportive environment where their voices are heard. One in five JA students pursue the same career field as their JA mentor—which means your impact in these activities can last a lifetime!

MARCH 18 2020
8:30 AM - 11:30 AM

THE JA LEADING LADIES EVENT FEATURES:

• A networking breakfast
• Welcome & insights from Mary Ann Scully, President & CEO of Howard Bank
• Emcee appearance by Kelly Swoope, News Anchor of ABC2
• A series of engaging mentor activities
• Dynamic speakers

"THE SPEAKERS AT THE EVENT WERE CAPTIVATING AND INSPIRING. EVERYONE HAD SO MUCH ENERGY AND ALL PARTICIPANTS WERE GENUINELY EXCITED TO BE AT THE EVENT."

-- NORA MCCANN
DELOITTE

For more information, contact Paige McFeely at pmcfeely@jamaryland.org or 410-753-3290.

JAMARYLAND.ORG
Support Junior Achievement’s workforce development initiatives through this unique opportunity to inspire the next generation of women leaders and professionals. JA Leading Ladies is a great and easy way for your associates to give back to the community and, at the same time, enjoy the benefits of networking, team-building, and professional development.

**TITLE SPONSOR**
- Branding as the premier sponsor for the JA Leading Ladies event, including signage, remarks in the event video, and full page ad in event program
- Two tables at the event, which includes attendance for two executives and six emerging leaders within your company
- Opportunity for remarks during the event
- Acknowledgement on JA’s website
- Exclusive social media exposure

**HOST SPONSOR**
- Branding as the host sponsor for the JA Leading Ladies event, including signage and event program listing
- Four tables at the event, which includes attendance for four executives and twelve emerging leaders from your company to participate in the event
- Acknowledgement during welcome remarks at JA Leading Ladies event
- Opportunity for remarks or to lead a session at the event
- Acknowledgement on JA’s website
- Social media exposure

**TABLE SPONSOR - $1,300**
- Branding as a table sponsor at the JA Leading Ladies event, including table signage, event signage and event program listing
- Admission for one executive and three emerging leaders from your company to participate in the event
- Acknowledgement on JA’s website
- Social media exposure

**STUDENT SPONSOR - $325**
- Branding as a student sponsor in the JA Leading Ladies program book
- Admission for one executive from your company to participate in the event
- Acknowledgement on JA’s website

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