







JA Inspire
V I R T U A L

Mid-April 2021

When our young people know where they're going, we all advance.



JA Inspire Virtual is a coalition of educators and industry leaders, led by Junior Achievement of Southeastern Pennsylvania. At the Center of our work is a powerful, *virtual* career exploration event that will be massive, measured in student engagement and impact.

-  High School students from across the Region
-  Formally integrated into school curriculum
-  Interactive showcase of careers from our region
-  Customizable exhibitor booths will allow sponsors to feature downloadable career information, photos and on-the-job videos

Why JA Inspire Virtual? Students will begin their exploration with mostly abstract notions and will end up focused and activated, with real insights on what industries interest them, what specific jobs are like, and what education is required to do them successfully. Not all students receive career mentorship at home. For businesses, this is a chance to build your future workforce.



How you can Participate

JA seeks sponsorship to cover the cost of providing JA Inspire Virtual for students. Sponsors will fund student participation as well as help provide videos, photos and career information for your company. After the initial event, students will be able to access JA Inspire Virtual 24/7 for a 3-month period as they continue their career planning.

\$25,000
LEAD
SPONSOR

- Prominent logo in Virtual Conference Lobby
- Prominent logo on Virtual Auditorium stage
- Prominent logo in Virtual Exhibit Hall
- Auto-play Welcome Video in Virtual Conference Lobby
- Keynote webinar slot (3-5 minute pre-recorded video)
- Customized Exhibit Booth

\$15,000
PRESENTING
SPONSOR

- Prominent logo in Virtual Conference Lobby
- Prominent logo in Virtual Exhibit Hall
- Webinar slot (3-5 minute pre-recorded video)
- Customized Exhibit Booth

\$10,000
PLATINUM
SPONSOR

- Prominent logo in Virtual Exhibit Hall
- Webinar slot (3-5 minute pre-recorded video)
- Customized Exhibit Booth

\$5,000
GOLD
SPONSOR

- Logo in Virtual Exhibit Hall
- Webinar slot (3-5 minute pre-recorded video)
- Customized Exhibit Booth

\$2,500
SILVER
SPONSOR

- Logo in Virtual Exhibit Hall
- Customized Exhibit Booth
- Prominent Logo in Digital Assets

\$1,000
BRONZE
SPONSOR

- Logo in Virtual Exhibit Hall
- Customized Exhibit Booth

\$500
BOOTH
SPONSOR

- Exhibit Booth

EACH
SPONSOR
WILL:

- Design and set up virtual interactive exhibits representing jobs at their company
- Ensure that exhibits interest and engage students —with as much “WOW” factor as possible

If desirable, JA staff will assist in design and set up of a sponsor’s Exhibit Booth.



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[j a p h i l a d e l p h i a . o r g](http://japhiladelphia.org)

FOR MORE INFORMATION, CONTACT:

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