Junior Achievement of North Central Ohio

2016-17 School Year in Review

Serving Ashland, Coshocton, Crawford, Holmes, Knox, Marion, Medina, Morrow, Portage, Richland, Summit and Wayne Counties.

LOCAL IMPACT

12 Counties

186 Schools

25,821 Students

1,055 Volunteers

1,258 Programs

145,618 Contact Hours

Junior Achievement's K-12 programs inspire and prepare young people to succeed in a global economy through innovative, interactive programming, which focuses on the pillars of **Work Readiness**, **Financial Literacy**, and **Entrepreneurship**.
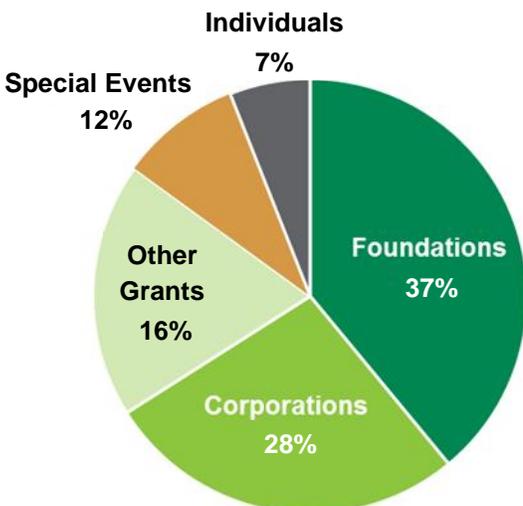
▲ 11.3% overall market penetration
▲ 37% of JANCO programs executed were implemented in Low to Moderate Income (LMI) schools.
▲ Cost: $29.97 per student; $615 per class

JA Programs per County

County		County	
Ashland	13	Medina	93
Coshocton	31	Morrow	11
Crawford	73	Portage	94
Holmes	0	Richland	148
Knox	0	Summit	591
Marion	13	Wayne	191

ALL FUNDING comes from philanthropy, meaning JANCO fundraises to receive **EVERY DOLLAR** needed to fund local programming. Students, teachers, and schools **are not** charged for JA programs.
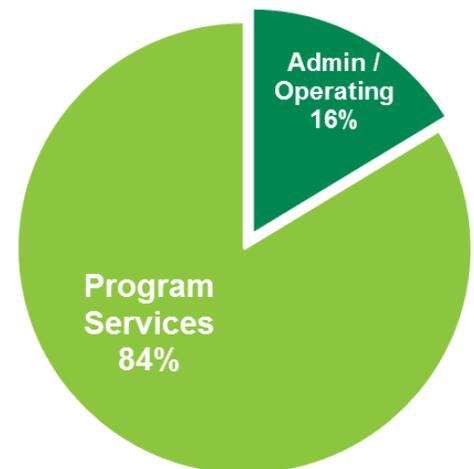
Where Funding Comes From:

Individuals 7%
Special Events 12%
Other Grants 16%
Foundations 37%
Corporations 28%

How You Can Help:

Donate
↓
Volunteer
↓
Attend Events

How Contributions Are Used:

Admin / Operating 16%
Program Services 84%

Junior Achievement of North Central Ohio

2016-17 EVALUATION SUMMARY

Junior Achievement of North Central Ohio (JANCO) conducts local evaluations each year. Evaluation data consists of student pre and post-tests that measure the acquisition of key concepts related to finance, business, and the world of work. Teachers and volunteers also complete surveys to ensure JANCO maintains high standards of delivery in accordance with JA USA.

PROCESS

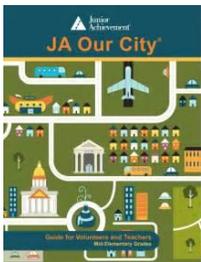| Evaluations are distributed to teachers and volunteers. | After the program is complete, pre- and post-tests are returned to JANCO. | Data is entered into the JA USA grading templates, ensuring that pre- and post-tests match for accuracy. |

STUDENT RESULTS
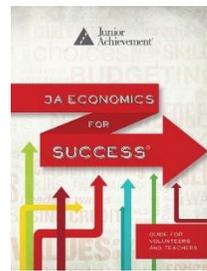
JA Our City: 3rd grade

Evaluated Classes:	149	**Return Rate:**	26.6%
Total Students:	3,129	**Sample Size:**	829

- ▲ **46%** overall knowledge gain about the cities they live in.
- ▲ **89%** of students stated that Junior Achievement's program helped them gain important knowledge on current topics.
- ▲ **60%** of students reported this program helped them learn how to get a job when they grow up.
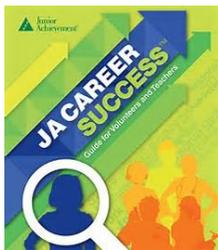
JA Career Success: 8-12th grade

Evaluated Classes:	34	**Return Rate:**	4.8%
Total Students:	714	**Sample Size:**	109

- ▲ **55%** overall knowledge gain of the subject matter.
- ▲ **56**% of students stated JA connected what they learned in the classroom with real life.
- ▲ **32**% of students believe that JA made school more interesting to them.

JA Economics for Success: 8-12th grade

Evaluated Classes:	97	**Return Rate:**	7.8%
Total Students:	2,037	**Sample Size:**	156

- ▲ **37%** overall knowledge gain of the subject matter.
- ▲ **77%** of students stated that Junior Achievement taught them how to better manage their money.
- ▲ **Two thirds** of students stated that what they learned in JA will help them perform better.

ADDITIONAL RESULTS

According to Teachers, JA programs:

- ▲ Give students "more knowledge on economics and real-life situations related to it."
- ▲ Teach "a lot of social studies content that gets neglected during the year."
- ▲ Give students "a better idea of what they want to do when they get older."

Volunteers Report:

- ▲ JA is "an awesome way to teach children financial education."
- ▲ "The children learned new concepts, and it was an added value to their education."
- ▲ "The students were able to see real-life examples about the economy and understand it much better."

On a National Level, JA USA Reports:

- ▲ **71% of middle school students reported that JA helped them recognize the importance of education and motivated them to work harder to achieve educational and work goals.**
- ▲ **79% of high school students agreed that JA positively influenced their attitudes toward continuing their education.**
- ▲ **Teachers (95%) and volunteers (92%) report that students who participate in JA have a better understanding of how the real world operates.**
- ▲ **Both teachers and volunteers agree that JA students work together better as a team and are more capable of making group responses.**