



2018-2019 SPONSORSHIP OPPORTUNITIES

Program Sponsorships

SCHOOL SPONSORSHIPS

Whole School Sponsorship	\$10,000 <i>School Sponsor</i>	\$1,000 <i>Class Sponsor</i>	\$100 <i>Student Sponsor</i>
Recognition at sponsored school	▲	▲	▲
Print/Video media story, photo/video, logo on website	▲		
Print media photo and caption, website home page logo		▲	▲
Invitation to JAm Fest	▲	▲	▲
Social media recognition in FB, LI, Instagram, Twitter	▲	▲	▲
Classroom volunteer priority	▲	▲	▲

JA EXECUTIVE CHALLENGE

JA Executive Challenge <i>April 23, 2019</i>	\$10,000 <i>Presenting Sponsor (1)</i>	\$5,000 <i>Lunch Sponsor (2)</i>	\$3500 <i>Pitch Session (6)</i>	\$2,500 <i>Vignette Sponsor (5)</i>	\$1,000 <i>Table Sponsor (30-50)</i>	\$500 <i>Apprentice Sponsor (Unlimited)</i>	\$350 <i>Exhibitor Table (20)</i>
Top billing on all event materials and promotions. Opening and closing statements at event	▲						
Introduce/emcee pitch sessions		▲					
Pitch Session Presentation	▲	▲	▲				
Vignette Topic Choice				▲			
Name/Logo recognition on event promotions/signage	▲	▲	▲	▲	▲	▲	
Exhibitor Table Expo Hall	▲	▲	▲	▲	▲	▲	▲
Attendees at event	10	6	5	4	3	2	1

Event Sponsorships

“JAm Fest!”

“JAm Fest!” <i>October 25, 2018</i>	\$25,000 <i>Title Sponsor (1)</i>	\$15,000 <i>Presenting Sponsor (1)</i>	\$10,000 <i>Gold Sponsor</i>	\$5,000 <i>Event Sponsor</i>	\$1,000 <i>School Sponsor</i>
Major speaking role at event	▲				
Introduction of speaker at event	▲	▲			
Invitation to JA celebration event	▲	▲	▲		
Logo in video if committed by October 1	▲	▲	▲	▲	
Logo on JA website home page	▲	▲	▲	▲	▲
Logo on all event publicity	▲	▲	▲	▲	▲
Guests at Breakfast	10	8	6	4	2

BIZ BOWL

BIZ Bowl <i>March 1 & 8, 2019</i>	\$5,000 <i>Title Sponsor</i>	\$2,500 <i>Presenting Sponsor</i>	\$1,000 <i>Company Sponsor</i>	\$500 <i>Team Sponsor</i>
Logo on all event publicity as Title Sponsor	▲			
Invitation to JA celebration event	▲			
Logo on all event publicity as Presenting Sponsor		▲		
Priority Lane Placement	▲	▲		
Logo on JA website home page and lane banner	▲	▲	▲	
Teams Included	5 Teams	2 Teams	1 Team	
Logo on all event publicity	▲	▲	▲	▲

GOLF TOURNAMENT

Golf Tournament <i>June 7, 2019</i>	\$5,000 <i>Title Sponsor</i>	\$2,500 <i>Course Sponsor</i>	\$1,000 <i>Birdie Sponsor</i>	\$500 <i>Hole Sponsor</i>
Logo on all event publicity as Title Sponsor	▲			
Invitation to JA celebration event	▲			
Team(s) of four + Team Bonus Package	3	2	1	
Logo on event banner, beverage cart, 1 hole, 1 tee	▲	▲	▲	
Logo on JA website home page	▲	▲	▲	▲
Hole Promotion with giveaway, signage	▲	▲	▲	▲