

BUILD BRIGHTER FUTURES

With



Junior
Achievement®
of Alabama

Spirit of Free Enterprise

Luncheon

Honoring

Bebe Goodrich

founder, Icebox Coffee

Friday, May 11, 2018

The Harbert Center

Networking: 11:15

Lunch/Program Noon-1:00 pm



*JA is inspiring and preparing young people
to understand business and economics,
value free enterprise, and be work and
career capable!*



Sponsorship Levels

CORPORATE SPONSORSHIPS GOLD LEVEL | \$5,000

Funding provides JA learning experiences to 10 classrooms

- 1 VIP table of eight
- Full screen slide designed by your company in Luncheon presentation loop
- Logo in presentation loop, event material, recognition on JA website, and year-end material

SILVER LEVEL | \$3,000

Funding provides JA learning experiences to 6 classrooms

- 1 table of eight
- Logo in Luncheon presentation loop, event material, recognition on JA website, and year-end material

BRONZE LEVEL | \$1,500

Funding provides JA learning experiences to 3 classrooms

- 1 table of eight
- Listing in presentation loop, event material, recognition on JA website and year-end material

INDIVIDUAL TICKET | \$55

Since it's founding nationally in 1919, and locally in 1954, Junior Achievement (JA) has been creating unique and innovative partnerships between the business community, educators and volunteers. JA programs empower students to make a connection between what they learn in school, and how it can be applied in the real world enhancing the relevance of their classroom learning and increasing their understanding of the value of staying in school.

During the 2016-17 school year, with the help of 1,338 volunteers, JA provided programs to over 25,444 Alabama students. Our free to schools, volunteer led K-12 programming builds a ladder from the classroom to the future through teaching leadership, financial literacy, and entrepreneurial spirit.

Past Spirit of Free Enterprise Speakers

2017 Mark Crosswhite, President & CEO,
Alabama Power

2016 Craft O'Neal, Chairman and CEO,
O'Neal Industries

2015 Jay Grinney, President & CEO
HealthSouth Corporation

2014 John D. Johns, President,
Protective Life Corporation

2013 Donald James, President & CEO,
Vulcan Materials

2012 Fred McCallum, President, AT&T
Alabama

2011 Charles McCrary, President and
CEO, Alabama Power

2010 Grayson Hall, CEO, Regions
Financial Corporation

*for more information, visit our website at alabama.ja.org or contact
Jennifer Smith, 205-909-0340 or jennifer.smith@ja.org*