

# WHY PLAYFOREJA?

JA uses hands-on experiences to help youth understand the economics of life and the link between education and earning potential. JA brings relevancy into the classroom and opens young minds to their potential. JA's career exploration & workforce readiness, financial literacy, and business & entrepreneurship programs help to foster a sense of purpose and capability in youth leading to improved economic outcomes.

- JA Alumni are 143% more likely to start their own business
- JA Alumni have an income 20% higher than their peers
- JA Alumni are 67% more likely to have an advanced degree



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**JANUARY 29, 2019**

**1:00 PM - 4:00 PM**

**TOPGOLF BIRMINGHAM**

## WHAT IS PLAYFOREJA?

- PlayFOREJA is an indoor golf fundraiser held at TopGolf Birmingham with Motion Industries as the Presenting Sponsor
- Picture a 240-yard outfield with dartboard-like targets
- The closer to the “bulls-eye” you get or the farther out you hit your microchipped ball, the more points you score
- Challenge your co-workers, clients, or friends to addictive point-scoring golf games that anyone from pro golfer to putt-putt champ can play in any weather

## HOW DOES PLAYFOREJA WORK?

- Register your team of 6 “golfers”
- Registration includes 3 hours of TopGolf playtime, a selection of food, 2 drink tickets per person, and thank you gift for participating
- Bring your own or use free clubs provided by TopGolf
- Top Team and Top Individual Recognition will be awarded

## SPONSORSHIP LEVELS

### EAGLE SPONSOR \$5,000

- 2 six-player VIP Golf Bays
- Access to Private Buffet
- 2 drink tickets per person
- Verbal and prominent logo recognition at event
- Logo recognition on website and in publicity
- Thank you gift for participating

### BIRDIE SPONSOR \$2,500

- 1 six-player VIP Golf Bay
- Access to Private Buffet
- 2 drink tickets per person
- Significant logo recognition at event
- Logo recognition on website
- Thank you gift for participating

### PAR SPONSOR \$1,500

- 1 six-player VIP Golf Bay
- Access to Private Buffet
- 2 drink tickets per person
- Name listing at event
- Thank you gift for participating

### INDIVIDUAL SPONSOR \$250

- 1 player in an available Golf Bay
- Access to Private Buffet
- 2 drink tickets
- Thank you gift for participating



## REQUEST MORE INFORMATION

Company: \_\_\_\_\_

Name: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Phone: \_\_\_\_\_

Email: \_\_\_\_\_

- Eagle Sponsor
- Birdie Sponsor
- Par Sponsor
- Individual Sponsor

Please visit [alabama.ja.org](http://alabama.ja.org) to register



For more information contact  
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