



JA INSPIRE

Hands On. Minds Opened.

February 27, 2020

8:30 AM to 2:30 PM

Roland E. Powell Convention Center
Ocean City, MD

JA Inspire is a coalition of educators and industry leaders, led by Junior Achievement of the Eastern Shore. At the center of our work is a powerful event that will be massive, measured in both square feet and impact.

- Hands-on Career Exploration
- Almost 3,000 8th Grade Students
- Eastern Shore Colleges/Universities, Trade Schools, and Apprenticeship Programs
- Eastern Shore Companies representing local high-wage/high-demand careers who will share career advice and engage students with interactive exhibits

Why JA Inspire? Not all students receive career mentorship at home. JA Inspire offers students the opportunity to learn about careers from caring mentors in time to plan their high school coursework. For businesses, this is a chance to build your future workforce through experiential and hands-on learning.



Presenting Sponsor:

Event Sponsors:



This project is funded through the Wicomico Partnership for Families and Children, the Local Management Board for Wicomico County, with Funding from the Maryland's Governor's Office for Children.





INSPIRE

Join Junior Achievement of the Eastern Shore as we inspire the future workforce to explore in-demand career opportunities. Through these sponsorship opportunities, you'll reach almost 3,000 teens, educators, and community members from six counties as students map out a plan for future success.

Presenting Sponsor **\$15,000** (1 available)

- Premier branding as presenting sponsor on event promotions and signage
- Full-page color ad on back cover of JA Inspire teacher guides, student booklets, and logo on parent letters
- Interactive career booth at event
- Logo on event volunteer t-shirts and student bags
- Recognition in all media mentions and logo on JA's website

Student Center Sponsor **\$10,000** (1 available)

- Help fund cost of lunches for students
- Logo in student lunch area and at student check in
- Branding as sponsor on promotional materials
- Full-page color ad in JA Inspire guest booklet
- Interactive career booth at event
- Logo on event volunteer t-shirts and student bags
- Recognition in all media mentions
- Recognition on JA's website and exclusive social media promotion

Event Sponsor **\$5,000** (2 available)

- Branding as sponsor on promotional materials
- Full-page color ad in JA Inspire guest booklet
- Interactive career booth at event
- Recognition in select media mentions
- Logo on event volunteer t-shirts
- Recognition on JA's website and in select social media promotions

Hospitality Sponsor **\$5,000** (1 available)

- Branding as sponsor on promotional materials
- Signage in volunteer hospitality area
- Full-page color ad in JA Inspire guest booklet
- Interactive career booth at event
- Logo on event volunteer t-shirts
- Recognition on JA's website and in select social media promotions

For more information or availability, please contact Lisa Thornton at lisa.thornton@ja.org or 410-742-8112.

Curriculum Sponsor **\$2,500/county** (6 available)

- Branding as sponsor on promotional materials
- Half-page color ad in JA Inspire guest booklet
- Interactive career booth at event
- Logo on event volunteer t-shirts

Transportation Sponsor **\$2,500/county** (6 available)

- Branding as sponsor on promotional materials
- Half-page color ad in JA Inspire guest booklet
- Interactive career booth at event
- Logo on event volunteer t-shirts

Industry Sponsor **\$2,500** (8 available)

- Branding as industry or printing sponsor at event
- Half-page ad in JA Inspire guest booklet
- Interactive career booth at event
- Logo on event volunteer t-shirts

Information Table Sponsor **\$1,000** (1 available)

- Signage at information table at event
- Half-page ad in JA Inspire guest booklet
- Interactive career booth at event

Booth Sponsor **\$275** (multiple available)

- Interactive career booth at event
 - Includes (1) 10' x 10' space with 6' table (tablecloth not included)
 - Additional 10' x 10' spaces can be purchased for \$275
- Logo recognition in JA Inspire guest booklet

Guest Booklet Sponsor **\$100** (multiple available)

- Logo recognition in JA Inspire guest booklet

Opening Reception Sponsorships

- \$5,000** includes signage at ceremony and logo on website, volunteer t-shirts, and in booklet
- \$2,500** includes signage at ceremony and logo on volunteer t-shirts and in booklet
- \$1,000** includes signage at ceremony

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Thank you for your interest in having a career station at the JA Inspire Career Fair. All exhibitors should please note the following:

- Career stations begin at 10' x 10'. Please review the sponsorship page for additional details and pricing information.
- Vendors will have access to electricity but are responsible for providing their own extension cords.
- Wifi will be available for all vendors.
- Each career station must include a 'hands-on' component that will be interactive and engage students.
- We highly encourage giveaways but **nothing edible can be distributed to students.**
- No student information can be collected.
- You must provide volunteer mentors for the entire exhibit time. Students will be in the experience constantly from 8:30 AM to 2:30 PM. Booth breakdown can begin immediately thereafter.
- **“You can’t be what you can’t see.” It’s important for students to see business people that look like them so diversity among mentors is strongly suggested.**
- We ask that a minimum of two volunteer mentors be at your career station at all times to manage student traffic (approx. 3,000 students will be coming through the Convention Center). **Vendors cannot leave the booth unattended at any time.**
- Move-in day is Wednesday, February 26, 2020 from 8:00 AM to 2:00 PM. (Exhibits with vehicles or other heavy machinery will need to be scheduled to move in first.)
- An opening reception will be held for the community and educators on February 26 from 3:30 PM to 6:30 PM. It is asked that all booths be prepared to discuss the necessary skills of their trade during this time.
- **This form must be returned along with your logo no later than February 6th to reserve your space.**

CONTACT INFORMATION

Organization Name (as you want it displayed on marketing materials) _____

Address _____ City _____ State _____ Zip _____

Contact Name _____ Contact Title _____

Contact Email _____ Contact Phone _____

PARTICIPATION LEVEL

(Please refer to the Sponsorship Opportunities sheet for details on sponsorship levels.)

Participation Level _____ Total Cost \$ _____

| **INVOICE ME**

| **CHECK IS ENCLOSED**

How many volunteers do you plan to have staff your booth? _____

Please note: Up to two (2) lunches will be provided for volunteers, additional lunches can be purchased at \$15 each. No outside food or drinks are permitted in the convention center.

Please return this completed form, along with your logo, to kate.bleile@ja.org or mail (with payment) to 123C Camden Street, Salisbury, MD 21801 no later than February 6th to secure your spot.



JA Inspire Career Exploration Fair February 27, 2020 Vendor Registration Form

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CONTACT INFORMATION

Organization Name: _____

DISPLAY INFORMATION

Please describe your **hands-on** activity for 8th grade students: _____

The goal of the activity is for students to grasp what a day in the life of someone with your career looks like. Please keep this in mind when selecting your activity.

BUSINESS INFORMATION

The information below will be displayed during the opening reception and throughout the event so educators and students can comprehend what is expected of new hires. Additionally, this information will allow students and educators to understand the earning potential associated with various levels of training/education. We appreciate your help in filling out the below completely.

Please list the skills your business requires of its newly hired employees: _____

Please list the types of jobs in your company: _____

Please list the starting salary of a few of your jobs: _____

Please list the earning potential of a few of your jobs: _____

Please return this completed form, along with your logo, to kate.bleile@ja.org or mail (with payment) to 123C Camden Street, Salisbury, MD 21801 no later than February 6th to secure your spot.



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