

Middle School Session

March 22 to 26, 2021

High School Session

March 29 to April 2, 2021

Adult Job Seeker Session

March 29 to April 2, 2021

What is JA Inspire?

JA Inspire is a one-of-a-kind career exploration event for students here on the Eastern Shore. Hundreds of local businesses, from across The Shore, will be ready to show students what a day in the life of someone with their job looks like, how students can get that job, and what students need to do for the duration of their school career to be successful in that job. JA Inspire will also feature Eastern Shore colleges, universities, apprenticeship programs, trade schools, and internships so once a student is “inspired” they can gather the information they need on how to achieve their goals.

Why JA Inspire?

Not all students receive career mentorship at home. In other cases, career exploration happens too late in a child’s school career and, by the time they’ve decided on a career path, class choices can cause their career goals to be unrealistic. JA Inspire offers middle school students the opportunity to learn about careers from caring mentors, in time to plan their high school coursework. For high school students, JA Inspire will show students the vast array of jobs available and how to get and keep those jobs.

What is new for 2021?

For JA Inspire 2021, **we’re going 100% virtual!** With the help of an online event platform, JA Inspire will happen entirely online in 2021. Our online platform will allow companies to design their virtual booth, hand out digital flyers, and allow for tons of videos to deliver this same critical information to students.

This new online platform also allows us to open the event to more students than ever before since spatial limitations are no longer a concern. With that, we will have 3,000 middle school students and we will also open up the event, on a second day, to all of our 11th and 12th grade students (another 3,000 students). Additionally, we will offer an evening session to local adults looking for jobs. Triple your business’ exposure with JA Inspire 2021 when you can not only inspire your future workforce, but also hire them!

Please visit www.juniorachievement.org/web/ja-easternshore/ja-inspire for more event information!



I want to sponsor this event.

- \$15,000 Presenting Sponsor** (one available)
- 2 fully customized booths in prime location, larger booth size in exhibit hall at all 3 events
 - Free keynote webinar
 - Sponsored push notifications throughout event
 - Logo on all marketing materials, including sell sheet, social media posts, student website, teacher guide website, teacher & student workbooks
 - Full user report and infographic
 - Branding in virtual lobby
- \$10,000 Gold Sponsor** (two available)
- 1 fully customized booth in prime location, larger booth size in exhibit hall at all 3 events
 - Logo on select marketing materials, social media posts and website & workbook, student site and teacher guide site
 - Full user report and infographic
 - Branding in virtual lobby
- \$5,000 Event Sponsor** (four available)
- 1 fully customized booth in prime location, larger booth size in exhibit hall at all 3 events
 - Logo on select marketing materials
 - Logo on student site and teacher guide site
 - Full user report and infographic
 - Branding in virtual lobby
- \$2,500 Curriculum Sponsor** (one available per county, seven total)
- 1 fully customized booth in prime location, larger booth size in exhibit hall at all 3 events
 - Logo on select marketing materials and student workbooks
 - Full user report and infographic
- \$2,500 Industry Sponsor** (fourteen available)
- Large logo in center of exhibit hall
 - 1 fully customized booth at all 3 events
 - Larger booth size in exhibit hall with prime booth location on each event day
 - Full user report and infographic
- \$2,500 Webinar Sponsor** (ten available)
- 1 webinar up to 30 minutes in length
 - Logo placement on "wall" of Auditorium
 - 1 fully customized booth at all 3 events
 - Full user report and infographic

I just want a booth at this event.

- \$375 Middle School Event Only**
- 1 booth
 - Full user report
 - Access to approximately 3,000 students
- \$500 Middle School, High School, and Job Fair Events** (save \$500 when you book all 3 events now!)
- 1 booth at each event
 - Full user report
 - Access to approximately 6,000 students/local job seekers

Note: All 501(c)3 organizations can take 50% off any booth price listed above. Thank you to our local foundation partners for helping cover the costs for other nonprofits to attend!

Contact Information

Organization Name (as you want it displayed on marketing materials)

Address City State Zip

Contact Name Contact Title

Contact Email Contact Phone

Payment Information

Please refer to the Sponsorship Opportunities sheet for details on sponsorship levels or contact Lisa Thornton at lisa.thornton@ja.org for sponsorship availability.

Participation Level Total Cost

Invoice Me Check Is Enclosed Pay Via Credit Card

Credit Card Number Expiration Date CVV Code

Name On Card Email For Receipt

Billing Address City State Zip

Please email completed form to lisa.thornton@ja.org or mail to Junior Achievement of the Eastern Shore, 327 Tilghman Rd. #100, Salisbury, MD 21804 and a member of the JAES staff will reach out to collect the information for your virtual display.